



THE EVODIAN

A PUBLICATION FOR MEMBERS OF THE EVODE GROUP OF COMPANIES



Volume 1

April, 1964

Number 1

WE'VE ARRIVED!

Splendid response for first issue

British Industry supports one thousand different House Journals amounting to some seventy five million copies per annum at a cost of about £5m. These are the successful ones—the figures do not include those which failed after the first few issues due to lack of support and information.

Now comes the first issue of "The Evodian"; is it going to be the one thousand and first or will it join the dismal band of failures? Judging by the excellent response which we have had, the answer is a very definite NO! But let's not count our Evodians before they are hatched.

NEED FOR WIDER SUPPORT

Although "copy" has been received from most parts of the Group we realise that for many this will be their first contact with "The Evodian." To them we say "you have not been forgotten" and express the hope that we may print news, views and comment from a much wider source in future. This applies also to our overseas friends. We hope they will enjoy reading "The Evodian" and will wish to take an active part in its development.

EDITORIAL POLICY

"The Evodian" is your journal. Initially it will be published quarterly, free for all employees.

The editorial policy is to keep everyone informed of Company and Divisional news, i.e. to present a balance of social news with an explanation of Company policies and practices. Our columns will always be open to and in fact will welcome constructive criticism and suggestions.

"The Evodian" has arrived; its very title coining a new generic name. Whether we work in Stafford, in London, in Eire or in the field we are all Evodians, a team working together for the common good. It is hoped that the magazine will provide a link by means of which we may all get to know one another better.



THE EVODIAN "A Unifying Influence"

Many years ago I knew all my fellow Evodians by sight and by name—I am sorry to say that I can no longer make this claim. That is why I am particularly pleased to welcome "THE EVODIAN" to the scene because I feel that it can exert a unifying influence upon the whole organisation. Through its columns you will be kept up to date with what is going on with regard to progress, management decisions and policies. It can also provide a means of fostering the friendliness of a family atmosphere in which management and staff are recognised as individuals with common interests and enjoyment and in which a true team spirit flourishes.

I know that you all take a great interest in the affairs of the Company and I hope that you will support and encourage future issues of "THE EVODIAN" for its publication is, in a way, a symbol of our success.

For my part I shall look forward to reading each successive issue with considerable interest.

H. SIMON

Did you know?

That the designers of the new Evode buildings were the Consulting Engineers for Coventry Cathedral and for the new Opera House in Sydney, Australia.

That every month 150 different trade magazines are received by the Company. These provide current information on all aspects of administration, selling, finance, manufacturing and research.

That there is a small tree called Evodia. We are told by an official of the Royal Botanic Gardens, Kew, that it is a genus of the Rutaceae occurring in China, Malaysia, Australia and Polynesia. It has pinnate or three-foliolate leaves dotted with essential oil glands. The fragrant odour of these oils is alluded to in the name, which is derived from a Greek root meaning "pleasant smell." Some species have small clusters of delicate pale pink flowers borne in the leaf axils or directly on the older stems.

That there is a small town in Switzerland named Evolene. Coincidentally our Surface Coatings Division also have a range of decorative paints which are sold under the trade name EVOLENE.

WANTED

The EVODIAN urgently requires staff reporters from all sections of the factory, laboratories and offices to report on social and other matters such as weddings, births (in that order) Evode sporting events, etc.

No previous experience necessary, only the ability to write good English like what as how this advertisement is writ out in.

The positions are unpaid but the scope for advancement is unlimited (post of chief reporter is still open). All legitimate expenses will be paid—for example the cost of photographs (notebooks will be issued free).

Contributions should be sent to the Editor, J. W. Bird, Publicity Department at Stafford.



A convoy of huge pantechnicons rolled through the gates early last month bringing a consignment of the most modern machinery for use in the new Vik Supplies factory. Our photograph shows Sergeant Butler carrying out a "customs inspection". The lorries came direct from the factory in Germany to Stafford via the Continental ferry.

OUTDOOR LIGHTING

by Mrs. I. Hill, Hon. Sec. Evode Camera Club

Daylight, that cheapest and most beautiful of all light—is so abundant in Springtime that most of us take it for granted. Don't make this mistake, be aware of daylight in all its wonderful variety of direction and quality. The sun shines gently in Springtime and wherever you turn a picture waits to be captured by the click of your shutter. Every flower hangs a dew-glistening head and sunlight dances on every pool.

This is the time of year to bring out your camera, dust it and make a record of Spring in all its delicate beauty, the cherryblossom and the daffodils and the gambolling lambs.

Now is the time to take your outdoor portraits, before the sun gets harsh and faces are distorted in wrinkly squints, for although the sun is directional it does not produce harsh shadows.

Try colour—the bright tree-flowers of Spring are an ideal compliment to a little girl's eager smile, reaching for a branch gives a child something to do and avoids a posed effect. Choose a texture congenial to a child's smooth skin, like a white-barked birch or cherry. Low forks that a girl can peek through add interest and frame her face. Choose a bursting cascade of yellow-green leaves from the weeping willow by the river or use backlighting and turn the leaves to silver.

There is a surprising brilliance in light that prevails during, or after, a shower. The air is clear and a soft quality is given to the diffused light. The moods of the light at such times gives a luminous quality which often makes the picture of a young girl come to life by adding an unusual plastic delicacy to the skin texture.

Out-of-focus foliage can do wonders in maintaining atmosphere without producing conflicting interests. To produce pictures like this, use the widest aperture of your lens, which will automatically give you a high shutter speed, choose lighting conditions which are not too harsh, and get fairly close in. Finally, do not be afraid to shoot early in the morning for rays of sunshine filtering through trees lend atmosphere and if there is a mist about so much the better. Shoot late when the day is ending, with low sun and long shadows any picture becomes more interesting. Most important of all, carry your camera and capture Spring's delicate beauty before summer bursts forth with all its brilliance But that's another story

The other day, in much fear and trepidation, I went to see my bank manager to discuss an overdraft.

To my surprise I discovered that he has the heart of a little child. He keeps it in a jar on his desk. Scepticus



"Spring Time"

Our "London Correspondent"

Mr. R. A. Nicholson, of the Mastics and Adhesives Sales Divisions, joined the Company eighteen months ago, previously having been in advertising and publicity. He is lucky enough to live fifty yards from London Office so he says the "rush hour" is no problem!

Mr. Nicholson's main hobby is Folk Music and Blues. He also plays a twelve-string guitar on which he practices 4½ hours per day, seven days per week; this, together with his extensive record collection forms "a very interesting, but time and money consuming pastime."

"Folk Music is rapidly becoming a new craze and the term "Hootenanny" is cropping up everywhere; sad to say this upsurge of interest in Folk Music is not for the genuine article because in order to put a Folk song in the "Hit Parade," Tin Pan Alley has to make it more commercial by stepping up the beat and adding electric (Ugh!) guitars and drums. The result? Such hits as "Walk right in" and "If I Had a Hammer"—both originally Folk Music, but now Fake Music."

As you can see Mr. Nicholson has some very forthright views on popular music and electronic musical instruments.

EVO(S)TIKERS

From time to time we receive some odd letters regarding Evo-Stik. We think that a selection might appeal to Evodians with an equally odd sense of humour.

From a doctor in

Lancashire

"I wonder whether you can help me? I have a patient of 14 months whose elder sister squeezed a whole tube of Evo-Stik into his hair and I would be grateful for your suggestion about a non-irritant solvent which might help—otherwise I'm afraid he will have to have a crew-cut!"

Was she simply trying to make him stuck up?

From a harrassed mother in

County Durham

"My small son found a tin of Evo-Stik which he brought home and I have the stuff all over the house. I've tried everything to remove this adhesive without success; it took me two weeks to pick it off his hands and knees. I had to burn his clothes as it would not wash off. So I have took the address off the tin (which luckily I had not threw out) to ask you to help me and tell me how I can get this stuff off my floors and furniture. Please help me.

Laugh it off?

From an exhausted do-it-yourself enthusiast in Manchester

"EVO-STIK! Well, it should be Everstik. After having used it to stick Marley on a constantly used table top at least six years ago, we decided to change the top to match the colour scheme. Flippin' hek! I only wish we hadn't.

The table was only 36in. x 30in. and the top was in three pieces so the edges were comparatively easy. So three of us—two men and myself—started at 8 a.m., what we thought would be just a five minute job. Well, we had two of us with a foot apiece on the table whilst the three of us pulled like mad not even stopping for a breather. Finally at five to ten we just finished getting it off and that is no exaggeration whatsoever.

So please don't go out of business yet."

A change is as good as a rest!

One day while I was sitting all alone, with no friends, no money, no hope, and in very poor health, a still, small voice came to me, saying:—

"Cheer up! Things could be worse!"

So I cheered up, and sure enough, things got worse.

Scepticus.

BIGGEST EVER 'IMPACT' CAMPAIGN

On April 8th the Industrial Adhesives Division launched their Spring Advertising Campaign. This involves television, the national daily press, consumer and trade periodicals.

For the Midlands station the television appearances were as follows:—

Day	Date	Length	Period
Wednesday	April 8th	15 seconds	Peak
Wednesday	April 8th	30 seconds	Peak
Thursday	April 9th	15 seconds	6-30-7-05
Thursday	April 9th	7 seconds	Peak
Thursday	April 9th	30 seconds	Peak
Friday	April 10th	15 seconds	Peak
Friday	April 10th	7 seconds	Peak
Friday	April 10th	15 seconds	5-0-5-46

Similar advertising spots have been booked on all the other independent television networks throughout the month of April.

The success of this campaign will depend not only on our outside Sales Force but on the support which everyone at Stafford and London can give.

Evo-Stik is already the brand leader in its field; let's keep it that way.



Selection of stills from our television commercials

DIVISIONAL ROUND UP

A selection of orders and items of general interest extracted from the daily lists

BUILDING CHEMICALS DIVISION

An initial order has been received from Sir Alfred McAlpine for Darex A.E.A. for use in the Preston—Lancaster Motorway. This could result in further orders sufficient for approximately 277,500 cubic yards of concrete.

Order placed by Taylor Woodrow Construction Company Ltd. for Evoseal for Power Station in Anglesey, North Wales.

Negotiations are also under way for the sale of a large quantity of liquid concrete water-proofer for a Power Station in South Wales.

One depot of a group of ready mixed concrete manufacturers has taken delivery of their first order for W.R.D.A. All their depots should soon follow suit and W.R.D.A. will be used in all concrete supplied by this group. The parent Company in Australia have been using this material as a standard additive for many years.

EVOMASTICS LTD.

Contract received from Massey Ferguson Butler Ltd., Coventry, for 3/16in. S.P.S.I., sealing strip for use in the construction of grain storage bins. Delivery is scheduled in monthly consignments.

Nearer to home we have recently supplied Resilex and P.V.C. water bars to Percy Bilton Ltd., who are constructing the motorway service point at Doxey.

Large quantities of Evomastics Sealants are supplied weekly to both Morphy Richards, Dundee, and English Electric Liverpool, for use as sealants in their domestic refrigerators.

SURFACE COATINGS DIVISION

The recent introduction, Evokote Metal Coating, has been used for all the steel work in the new Vik Supplies factory and has also been specified for a new Gas Works in South Wales.

E.F.T. Evoscreed and Evokote Wall Coatings for floor and wall surfaces are used extensively to provide hygienic conditions and protection in the food and drink industries. Recent applications include three local breweries and a nationally known sausage and pork pie manufacturer (there has been a noticeable increase in the girth of a certain representative).

The Shire Hall at Stafford has recently been completely redecorated. Evode decorative paints were used throughout following submission of a colour scheme prepared by our own consultants.

The huge B.E.A. Engine test beds at London Airport have been treated with Evokote Floor Topping. The floors have to withstand attack from special lubricating oils and severe abrasion from trucks transporting aeroplane engines to and from their positions.

INDUSTRIAL ADHESIVES DIVISION

Selecting just a few orders of general interest is like trying to find a tree in a forest, there are so many. However, Twinstik provided a few surprises. For example we are receiving regular orders from Scotland Yard (C.I.D.). What are they using it for? The imagination boggles. What sinister perils does it hold in store for the unsuspecting criminal. Perhaps the bobbies are using it to stick to their trail.

The B.B.C. are also ordering regular quantities. For trapping 'Beetles'?

We have received a large contract from one manufacturer who will be using Twinstik for attaching fancy ribbon labels to whisky bottles for a Christmas pack. There is no truth in the statement that the laboratory staff were forced to sample the contents of a few bottles before deciding whether Twinstik was suitable.

Large quantities of Evo-Stik Adhesives have been used by shipbuilders Harland & Wolff and Vickers Armstrong, in the construction of two new methane tankers each 7,000 tons gross, the "Methane Monarch" (Harland & Wolff) and "Methane Princess" (Vickers Armstrong). This is the first time that such vessels have been constructed in British shipyards. Evo-Stik 5390H was used for bonding fibre glass to ply for lining the holds and 528 was used for making up the fillets of insulating expanded P.V.C. foam.

Orders for hot melt adhesives are also increasing and shipments have recently been made to the United States of America. This adhesive is used in particular for edge veneering in the Woodworking Industry and for bonding difficult materials such as perspex to perspex.

Evode hot melt adhesives are already being used in the motor car industry for bonding tail light components and also in the fancy goods industries for such items as umbrella handles, construction of fancy buttons, etc. This really strong adhesive looks like being another big winner.

VIK SUPPLIES LTD.

Following a recent advertising campaign on toe puffs a number of new enquiries have been received and it is hoped to extend this business considerably.

Sales of specialised adhesives to the shoe trade continue to expand.

The big boom in the use of P.V.C. as upper material for the popular bootees has brought large sales for Priming Solution 6706 which improves the subsequent bonding of any P.V.C. upper materials. This primer is simply brushed onto the surface to be bonded and allowed to dry for fifteen minutes at room temperature, the adhesive is then applied in the usual manner. The resultant bond is stronger and more durable. As Evodians will know P.V.C. can be an extremely difficult material to stick.

Primer 6706 is an Evode development. So far we are ahead of the field.

The transfer of Vik Supplies personnel and machinery to the new factory was completed over the Easter Holidays. It is appropriate therefore to welcome all our Vik colleagues to the Common Road site.

EXPORT

A large order has been received from Libya for Resilex and Evolastik. These materials will be used for gap and joint sealing on the Benghazi harbour reconstruction project.

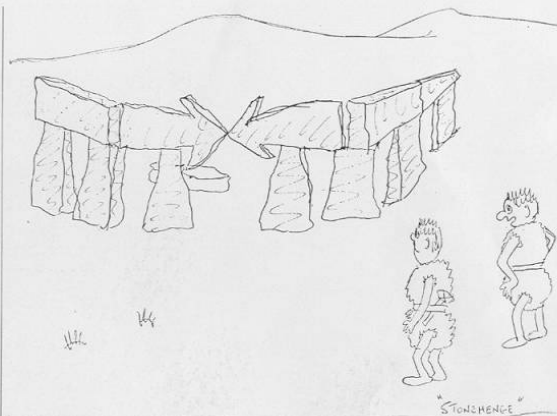
A recent shipment of Toe Puff material (Polyvik) has been made to Australia. Also consignments of Superform and Polyvik to East Africa and Iraq.

Evokote Type 23 epoxy pitch composition is being supplied in large quantities to the Tehran Waterboard for the treatment of the interior of the pipe lines conveying drinking water.

WEEKEND JAUNT

Dr. Jackson
YORK

York is more than just a fine old, town it still projects with vigour the air of a capital city. With walls and gates almost intact, York presents one with a strange sense of security. Go outside the walls to view the monstrous engines in the Railway Museum—a treat for boys of all ages. Find the Shambles and stroll down towards the building that houses the Kirk collection which guarantees surprises even for the most "anti-museum" character. Don't forget the Minster. A pathetic relic is the auburn locks of a Roman woman preserved undimmed by time in the Abbey grounds. Perhaps unfortunately the ladies will find much to interest them in the shops of York but this is a risk well worth taking for the reward of spending a day in the Queen of the Vale of York. Approaching from the south, take the A19 from



"I told you not to use those slaves from Stafford"

MY HOMELAND

by Sally Lim Seck Tian

Very few people know that Penang, Malaysia, is one of the most beautiful islands in the world and can be compared with such places as Tahiti, Honolulu and the Bahamas. To me, it is the most beautiful because it is my home and where I spent a very happy childhood with my father and mother.

Silvery sands stretch for miles along the coast and the gleaming beaches are fringed with tall graceful palm trees gently swaying in the breezes. Most days there is brilliant sunshine with clear blue skies, making it tempting to plunge into the translucent warm water for a swim, or to watch the fishes and crabs on the sea bed and afterwards sun bathe on the warm sand. Rarely do day temperatures fall below 80°F. and sometimes it is so hot that it is pleasant to stay in the shade of the trees and quench your thirst with the milk from freshly cut coconuts dislodged from the palms with long bamboo poles. In places there are large rocks over which the sea splashes, leaving behind froths and foam. At certain seasons very heavy rainfall occurs but the duration is quite short and the sun soon shines brightly once more. In the evening after a beautiful sunset the stars will twinkle brilliantly overhead in a dark blue sky and soft moonlight will slowly creep through the trees leaving patches of light and shadow.

I must not forget to mention Penang Hill up which a funicular railway climbs to the summit and from this point one has a breathtaking bird's eye view of the island of Penang and across rice fields and rubber groves to the mainland a few miles away. Another way to the top is by a footpath which winds through the dense forest where many kinds of exotic flowers, monkeys and brightly coloured birds can be seen and heard.

Doncaster, a pleasant road and to see the large sections of the wall follow the A19 to Thirsk route round the South and East of the City turning into the town centre at a convenient gate.



Attractive Miss Sally Lim Seck Tian, who recently joined the London Office Staff, is employed by the Building Chemicals and Surface Coatings Division

Now and then in my job, I see letters from business houses in Penang which I find quite exciting. When I return at some future date I shall certainly be able to tell my friends many things about paints and building materials and especially how to mend and secure things in the best possible way with EVO-STIK 'IMPACT' ADHESIVE.

SMALL ADS.

We hope to include in future issues of "The Evodian" a section devoted to small ads. You may have something you wish to exchange for something else or you may have something you wish to sell, or it may be something you wish to purchase. Whatever it is let us know and we will print your ad. free of charge.

For example—
SWOP—one slightly shop soiled Thrugle complete with Nager and Tweeter, adonoid cut-out for snuffle baffle and automatic feed back (ideal for sloppy eaters) in exchange for holiday cottage anywhere in the West Indies.

GLIDING

by Gillian Wilkinson (Industrial Adhesives Sales Office)

My first contact with gliding came at the end of 1962-63's severe Winter when a new club was formed, namely the Staffordshire Gliding Club which operates at Meir Aerodrome, Stoke-on-Trent, Staffs. The first aircraft the club acquired was a T.31 two seater training plane (the club's fleet now consists of a Tutor single seater and an Olympia single seater of higher performance.

General club gliding really commenced at the beginning of May, 1963, and if I am to be really honest it was my fiancé who took me along; he was thoroughly interested, having already some earlier experience of gliding as a member of the Air Training Corps. I knew that if I wanted to see him at the weekends it was a case of "if you can't beat 'em, join 'em."

I spent the first few weeks watching proceedings from the comparative comfort of the car. During this time I found I was chief sandwich cutter-upper, tea pourer-outer and time keeper. After a while I found myself thinking that it would be more fun to join in, so out of the car I bounded, full of energy and presented myself for duty—if you want exercise this is the sport!!

One of the first things I was asked to do was help to retrieve a glider which had landed half way across the airfield away from the launching point. This involved towing in the glider by car with some one holding to a wing tip and someone else guiding the nose. I was the one who walked holding the wing tip. I say walked but have you ever tried a slow canter half way across an airfield whilst hanging onto a wing tip that threatened to take you off your feet at any minute? It was only as we were approaching the launching point that I found I was supposed to hold the wing firmly down at waist level.

Table Tennis

by Topspin

Both Evode 'A' and 'B' teams are competing in the Stafford Table Tennis Association Tournament. 'B' team despite their designation and confounding their peers are third in the league at the time of going to press. The 'A' team are fourth (from the bottom).

However, the 'A' team have recently been strengthened by Mr. A. E. Bostock, who was a member of the Staffordshire Junior County side.

An Evode open competition is under consideration for all employees and it is hoped that it will be well supported. Full details will appear later on all notice boards.

word about their hard working secretary Mr. John Ferneyhough whose report is above. I am sure they will agree that a great deal of their success is due in no small measure to his untiring efforts on their behalf.

As the weeks of the Summer progressed so I became a little more initiated into the routine of ground work. The winch by means of which the glider becomes airborne has to be facing down wind about three quarters of a mile from the launching point. A Land Rover is used for towing the cables out to the glider which is brought into position facing the winch. The pupil is firmly strapped into the front cockpit, the instructor then takes his place in the rear cockpit, straps himself in and then asks for the cable to be hooked on. This is hooked on the outside of the fuselage just under the pilot's cockpit. An Aldis lamp gives the signal to take up slack, then when the cable becomes taut the "all out" signal is given and hey presto, you're airborne.

Not to be outdone I accepted the offer (not free) of a pleasure trip, so undaunted and with Amy Johnson in mind, I was duly strapped in. After all the drill had been completed I felt a tug on the cable and we started to move forward. It was gentle at first then we really started to move and then to climb. "Oh gosh, where's my stomach gone?" I thought. It was just like the sensation you get when going up on a big dipper, only this time I wasn't coming down—yet. At last we reached the top of the launch and the cable was released. My stomach returned to me and I sat back to enjoy a lovely floating sensation, there is no sound except for the whistle of the wind, but my goodness things certainly look small from a thousand feet up. There's a lovely view from the Meir; you can see the Welsh mountains and the Wrekin, that is from a thousand feet up.

After circling around over the upwind boundary of the airfield, losing height all the time, we suddenly banked and flew with the wind over the ground at what seemed a fantastic speed to the downward boundary.

On turning upwind again for the landing our speed over the ground dropped but the nose went down and our speed increased. I began to wonder if we were out of control but the landing was very gentle. I know now that this increase in speed for landing is not only normal it is a *must* and all the best pilots do it—if they wish to keep flying.

I am now a fully fledged member and am receiving instructional flights which I thoroughly enjoy and can fully recommend gliding as a sport. Plenty of fresh air, exercise and meeting people. Come and see us sometime at Meir Aerodrome.



This photograph was sent to us by our friends in Portugal SOMACO. If any of you are lucky enough to visit Lisbon for your holidays this year you will see this striking EVO-STIK advertisement on many of the city's buses to remind you of home.

Beat, Blues, and all that Jazz . . . by Auricle

THE BEATLES—Britain's most lethal deterrent—have of course completed their state-shattering tour of America. Whilst in the States, a Texas oil millionaire offered the boys 15,000 dollars to appear at a party he was giving for his daughter—the offer was politely declined.

John Lennon's forthcoming book will be entitled "John Lennon in his own Write" and will be published this month. Rumour has it that it has been turned down by three American Publishers on the grounds that the drawings and writings are not "American-type" humour, perhaps following their visit, minds will be changed.

One of the most amusing wise-cracks came during a Press interview of the Beatles when one of the reporters rose and said, "I'm from 'Glamour'," John affected a limp wrist and fluttered his eyebrows, "Oh reaaaally," he lisped. The Beatles have entered the world of films. At Pinewood Studios, in an epic, the theme of which is 12 hours in the life of the Beatles, with main roles played, strangely enough, by the Beatles ooooooh!!!!!!

CILLA BLACK, brought very much into the limelight by her superb record of "Anyone who had a heart" (Parlaphone) was asked if she, like the Beatles, would be taking up acting, and is reported as replying that she would probably play a ghoul in a horror film and would just go on without make up, thereby scaring everyone to death, which just goes to prove that 'Pool humour is not only the prerogative of the male Beatle but also of the more deadly of the Species.

BRITAIN has achieved a positive miracle by crashing the American pop market. This market, rather like the Stock Exchange, is liable to amazing fluctuation from day to day and week to week, but currently The Beatles (naturally), Bobby Rydell, Cliff Richard, Dusty Springfield, Dave Clark, The Caravelles and Danny Williams are all making their mark, due possibly to the effect of Britains export upon the American public.

DUKE ELLINGTON has recently made his third tour of Britain and the opening of this tour proved to be jazz history in the making when Tubby Hayes,

Grand Theatre, Wolverhampton. It proved to be a most enjoyable evening's entertainment.

A ball was held at the Borough Hall on Friday, April 3rd. Dancing was to Charles Wall's Orchestra and the Sabres Rock Group.

Future events which are under consideration at the moment are a Barbecue/Dance and a series of coach trips to places of interest.

Evode Football Club 1963/64

By JOHN FERNEYHOUGH

The Evode Football Club are enjoying a very good season in Division Three of the Staffordshire Amateur League. Now sixth from the top of the table in the semi-final of the League Cup the club has never been in such a good position since it was founded.

A lot of credit for our present success must go to the older members of our team such as D. Wotjulewicz—a strong centre half. He maintains that his slight balding is due to heading us out of trouble.

Secondly K. Shardlow, taking a rest in goal after playing the early part of the season as centre forward. As a goal keeper he is improving with every match. This is possibly due to the fact that he no longer watches Stoke City.

Then there is the stalwart Gordon Wardle, who still likes football but will insist he is "over the hill."

We have lost N. W. Pritchard who has retired from the team to take part in the less strenuous sport of golf.

I should also like to mention our trainer Jack Pelling, who is doing a grand job.

Let's keep on winning!

Editor's Note

I am sure the rest of the team would not like me to let the opportunity pass without writing a

Britain's top tenor saxophonist, was uprooted from his comfortable seat in the audience at a minute's notice to stand in for the unwell Paul Gonsalves and ended up carrying the banner of British Jazz triumphantly, although as with everything, his brilliance was dulled by the excellence of the Ducal programme.

THE SEARCHERS—comprising Chris Curtis (drums), Tony Jackson (bass guitar), Mike Pender (lead guitar) and John McNally (rhythm guitar) whose record "Needles and Pins" (Pye) is currently well up in the charts, made their debut at a Saturday dance at Wilson Hall, Liverpool, for which they were paid £5—between them! Their Manager states that they are expected to earn approximately £15,000 in 1964—what price fame!!!

RHYTHM AND BLUES is ousting Jazz in Stafford with the formation of a group known as "The Staffords," under the leadership of Colin Cooper (not the Colin Cooper of Evode fame—Ed.), formerly of the "Climax Jazzband" fame, the pianist of which band is now playing electric organ, and the opening of a Rhythm and Blues Club in place of the Phoenix Jazz Club.

Evode Sports & Social Club

Reporter—C. DAVEY

PAST EVENTS

On March 18th a small party attended a performance of Verdi's opera "Rigoletto" by the Sadlers Wells Opera Company at the

gazette

DEPARTURES

Mr. S. R. Thomas left at the end of February to take up an appointment as representative for the Midlands and Wales of the Mechanized Farm Storage Company, Yorkshire (a company in which two of our Directors have an interest).

He joined Evode in December, 1953, as an accountant and was later appointed assistant to the Company Secretary.

In order to gain wider experience he was later appointed to the Evomastics sales force, responsible for the Birmingham and Midland area. This change proved particularly successful and Mr. Thomas decided to make his career in this field.

A founder member of the Evode Football Club (although a non player nowadays) he follows the club's progress with interest.

Mr. Thomas is also a keen golfer and is treasurer and committee member of the Kingston Hill Golf Club, taking part in all the club matches.

Mr. Thomas, who is married, will continue to live in Stafford, and has expressed the wish to keep in touch with his friends in the Company as an "Old Evodian."

The Directors presented him with a handsome set of travelling cases.

ARRIVALS

Mr. P. G. Hislop (Representative, Evomastics Ltd.).

Miss Joyce Welham (Production Control Clerk).

Miss Helen Roye (Trainee Telephoneist).

Mrs. Constance Sparrow (Accounts Department).

Mr. F. Waygood (Paints Process Control Chemist).

Mr. D. Bufton (Junior Lab. Assistant, Adhesives).

Mr. B. Dunbar (Vik Supplies Sales Dept.).

Miss R. Caruso (Junior Lab. Assistant, Adhesives).

Miss V. Snook (C.T.F. Factory).

Mrs. C. E. Meecham (Adhesives Factory).

Miss M. Milson (Adhesives Factory).

Mr. J. Mottershead (Maintenance Dept.).

Mrs. C. Bruce (Adhesives Factory).

Mrs. S. Bunn (Cost Office).

Mr. E. Bostock (S.C. Division, Sales Dept.).

Mr. D. Croxall (Export/Contracts).

Mr. J. Birch (Maintenance Dept.).

Miss D. Middleton (Adhesives Factory).

Mrs. A. Waring (Adhesives Factory).

Mrs. J. Martin (Adhesives Factory).

Mr. B. J. Solloway (Works Development Chemist, Adhesives Division).

Mr. B. Bridgwood (Technical Service Dept.).

Dr. R. Moore (Evomastics).

Mr. J. R. Poole (Representative, Evomastics).

RETIREMENT

Mr. E. Cartwright retired from Vik Supplies Ltd., on March 27th, after 8 years service. Presentations were made on behalf of Management and Staff. The

Evodian wishes Mr. Cartwright best wishes for a long and happy retirement.

WEDDINGS

Miss Pamela Masters of the Accounts Department married Mr. Norman Pearce at 1-0 p.m., on Saturday, 21st March, at St. Mary's Church, Stafford. After the reception at St. Thomas's Hall, the couple left for their honeymoon in Llandudno.

The wedding of Miss Jean Coggins, of the Adhesives Factory, to Mr. Michael Glover took place at 2-0 p.m. on 21st March, at St. Paul's Church, Lichfield Road. After a reception at The Dog and Partridge the couple went to Scarborough for their honeymoon.

The wedding of Miss Sheila Fallows, of the Accounts Department, and Mr. Brian Smith, also an Evodian, took place at 12-30 p.m. on Easter Tuesday, at St. Patrick's Church, Sandon Road. The reception was held at St. John's Hall, Littleworth.

Miss Jenifer Clarke, of the Adhesives Laboratory, married Mr. David Powell at twelve noon on 4th April, at St. Mary's Church. After the reception at Tillington Hall the couple flew to Majorca for their honeymoon.

Mr. Robert Horne, of the Evomastics Sales Department, married Miss Christine Marsh at 11-30 a.m. on Saturday, 28th March, at St. John's Church, Littleworth. The reception was held at The Vine Hotel.



At the Sports and Social Club Ball held in February, pretty twenty one year old Judith Sussans of the Export Department, was the unanimous choice of the judges to be MISS EVODE 1964. We can all see why!



Mrs. Bette Weaver (seated) as Aunt Eller pictured with other principals in the musical "Oklahoma"

AN EVODIAN'S STAGE SUCCESS

Brilliant portrayal of Aunt Eller by Bette Weaver

Evodians (and there were a good many of them) who went to see the show Oklahoma presented by the local operatic society during the week of its run recently, were delighted by the performance of a fellow Evodian Mrs. Bette Weaver, who in the role of Aunt Eller had the unenviable task of opening the show. However, Mrs. Weaver is an experienced trouper and went on to give a brilliant characterisation of an American Mid-Western matron.

Congratulations must also be offered to the entire cast for their competent and professional production.

Mrs. Weaver has always been interested in show business and singing in particular. She took singing lessons from the age of fifteen and at nineteen joined the Stafford Operatic Society. It is perhaps also worthy of note that at the age of eighteen she was Pageant Queen for Stafford.

During the war she directed her own concert party under Western Command and provided entertainment at camp concerts all over Staffordshire.

In May 1957 she joined Evode as Filing Room Supervisor and has charge of a staff of juniors to

whom she is also adviser and confidante.

Mrs. Weaver is married to Vin, our Maintenance Engineer. He, too, is a member of the Operatic Society but works behind the scenes as Stage Manager. They have been married nearly 24 years and are looking forward to their Silver Wedding.

STOP PRESS

Congratulations to the Football Club for having reached the final of the Staffordshire Amateur League Div. III Cup.

In the final on Monday, 27th April, they will play Penkridge Locals — BEST OF LUCK EVODIANS!

Many of you will have seen in the local papers that our Export Manager, Mr. S. B. Knowlden, B.Sc., A.R.C.S., A.R.I.C., recently went on a business trip to the West Indies.

This is the first time that a Representative of Evode has made a business visit to this area; despite the relaxing picture conjured up by thoughts of sun kissed sands and waving palms, this was a very serious and hardworking tour.

Nevertheless, since his return Mr. Knowlden has found time to write a very colourful and interesting account which all Evodians will enjoy reading.

“Evobiz” in the sunshine

or

Knowlden's Guide to the West Indies

This group of islands has had a very varied history since Columbus started proving the world was round. Peopled by races and groups who have very colourful backgrounds involving slavery, pirates as famous as Captain Morgan and exploits and bases of Lord Nelson, through to modern times of Cuba and James Bond, and our Man in Havana. Known to most, even business men, as a holiday paradise for sailing, golfing, fishing and now skin diving, the colourful history has made many nationals extremely hard working and progressive business men with ideas more western than our own. You have only to think of Sir Frank Worrall and Winifred Atwell, the Calypso and steel bands, to conjure up a picture of gay peoples, full of natural music and fun. Side by side, you have second generation progressive Chinese businesses, where the Chinese manager and his family speak good French and English and only a few words of Chinese !!

The islands being so varied and numerous, it would take months to visit only a few. For business reasons, therefore, the main centres of population were visited on a circular air plan to cover Trinidad, British Guiana, Barbados, Jamaica, Nassau N.P. (the Bahama Islands) and Bermuda.

Before you all rush off to assist in carrying bags for these Paradise Islands, remember to bring your quickly adjustable watch, calculation tables for four types of dollars, francs, guilders, pesos and several varieties of the good old pound sterling. Include your pills against mixtures of food and drink of Chinese, American, Jamaican, Trinidadian, Guianian, Dutch and French origin. Be prepared while trying to eat and drink this to argue at breakfast time in Georgetown and tea time in Miami and compete with products from all these countries.

Finally, pack your all-purpose, all-climate under and outer wear that copes with freezing blizzards in Bermuda and torrid heat in Guiana.

Leaving London Airport on Tuesday a direct jet flight takes you via Bermuda and Barbados to Trinidad, arriving at 10 p.m. local time. Collect your thoughts here for by this time you were all

in bed and thinking about waking up on Wednesday morning whilst we were still eating Tuesday's lunch at dinner time or something !!

Trinidad, capital Port of Spain, is the home of sugar, the excellent product rum and the Calypso and steel band. Rum is plentiful and so cheap is considered the poor man's drink at 6/- per bottle. A word here on such a fine "tipple" as rum, often neglected by many. Did you know you can get it in varieties varying in colour from black to pure white, and very dry to very sweet? I'm told the ladies are taking quite an interest in the white and sweet varieties taken neat, instead of the well known rum and planters punch. Trinidad is the site of the famous Trinidad Asphalt Lake. Some of you may have seen the recent programme on "Tonight" (B.B.C.-T.V.) showing the lake and the extraction and preparation and exporting of the products. You will probably recall the guard who fell into one of the soft bubbling spots one night and was up to his neck before rescue came, yet lived to write his own rescue Calypso! Asphalt roofs are, therefore, popular in Trinidad but you will be pleased to know that we can compete with our own well known weather-

proofing system and a service is now being established. Needless to say, Evo-Stik Adhesives are widely sold here particularly in the main cities of Port of Spain and San Fernando. We are now supplementing this with Evomastics. It is hoped soon to establish business in Tobago (a satellite of Trinidad) the island reputed to be the back ground for Defoe's "Robinson Crusoe." Trinidad is world famous for its Carnival (or Mardi Gras). It bursts out annually at 5 a.m. on the Monday before Ash Wednesday and proceeds non stop through a two day of calypso, steel bands, masquerades and fetes, to a standstill at midnight on Tuesday. Feeling that the Evode Group would not approve days in a rum drunken stupor without our own advertising Calypso, I proceeded on to British Guiana.

British Guiana, known to the locals as B.G., lies on the Northern coast of South America and hence the weather, even in Jan/Feb. is very much what the fiction writers call "steamy tropical jungle." Georgetown, the capital, is at the mouth of the Demerara, of sugar fame, and the delta being very flat used to flood extensively in the rainy season. To keep away dampness without the need of two coats of Evoseal 202, the majority of buildings are on stilts. Combined with the availability of Greenheart timber in "BG" the whole city is designed around fascinating white timber buildings. One of the largest timber buildings in the world, a cathedral, is located in Georgetown. The Greenheart timber deserves a mention as it is an excellent hardwood of attractive colour which above all resists the ravages ever present of termite (commonly but incorrectly called the white ant). Even remote parts of "BG" such as New Amsterdam, sell Evo-Stik.

On from "BG" back through Trinidad to Barbados known as the "land of the flying fish" and very good eating they are. The capital Bridgetown is very English, even down to Trafalgar Square with a statue of Lord Nelson and harbour police in the uniform of Nelson's day. Many of our Group products are being used including Evo-Stik Adhesives which rather reminds us of our excellent advert, featuring Nelson "a small deposit secures any article."

The next business port of call was to be Jamaica, but with so

many islands to be kept in communication, the air services route themselves via Antigua, Puerto Rico, Dominica, and Haiti. The latter was recently in the news for its politics and hurricane, whilst Antigua is famous for the English Harbour. Here Nelson had his base, and set out on the voyage which eventually led him to his immortal battle at Trafalgar.

Kingston, the business capital of Jamaica, is one of the largest ex British commercial centres with quite considerable manufacturing facilities and industries including shoe trade, cigars and tobacco, foodstuffs, building materials, etc. Bata Shoe Co. in Kingston uses Evo-Stik for its shoes and it is hoped another big group associated with Lotus Ltd. will also use our products. Many Evode products are used here and roof waterproofing will shortly start up, when we hope to do maintenance work in the famous holiday resort of Montego Bay, Jamaica. To give you some idea of the size of the islands, it is over 150 miles between Kingston and Montego Bay. The James Bond fans will recall this background to his first film settings of pretty girls and rum punches.

Next hop, from Jamaica to Nassau N.P., flying over Cuba, previous home of exclusive tobacco and Bicardi. Nassau is one of 140 islands in the Bahamas group, the best known being the "out" islands Grand Bahamas, Abaco Eleuthra and Andros.

In addition, Palm Beach and Miami Florida are only 15 miles away by air. One can imagine what an expensive holiday you would have here, yet the Americans are already looking further south to warmer, more exotic places and this area is being referred to by some as the Coney Island (or South End!) of New York and Miami, so much for progress!

Nassau is considered the most expensive and varied of the Bahamas group and one very exclusive club has an entrance fee of \$100,000 (dollars U.S.A.). On the other hand the "out" islands still advertise plots for £300-£400 each and I understand one Evode member is interested. One "out" island is now being developed as a submarine test base as it has one of the deepest ocean beds in the world.

For golfers, variety is unlimited and the South African champion Gary Player is the professional at the Paradise Island Course. For-

merly named Hog Island it has become much more popular and exclusive since it was renamed Paradise Island.

Nassau will also provide you with 40 different flavours of ice cream flown in fresh each day from Miami.

Final business stop was made at Bermuda where you feel right out in the Atlantic and subject to all its weather tantrums. Still in the hurricane areas of the Caribbean, the wind is the main factor to be borne in mind. Bermuda is one of the few places that take real precautions with roof design and specification must include tolerance to winds up to 150 m.p.h. The result is called a "Bermuda" roof which is a unit of extreme pitch made up in a similar manner to a tiled roof but made up from slabs of natural coral rock. By law these roofs are painted white and form a very attractive decoration to the landscape, the walls of the houses often being of Bermuda pink. Even these roofs craze after a while and we are investigating the possibility of servicing them with the Evode Weatherproofing system and our Evosheen matt white finish.

One major flat roof in Bermuda is waterproofed with the Evode System. This is the new Cable and Wireless, Terminal Building and vital nerve centre for some of the most important East-West Communications including teleprinter and C.W. signal Systems and the link or networks for the rocket range Eastwoods from the U.S.A.

The tour was now complete and late on Saturday evening the East bound jet flight from the Caribbean brought us safely into London Airport on Sunday morning, adjusting our watches (five to seven hours forward) we all staggered off to bed in a climate warmer than in Bermuda.

So next time you document or pack an Evode Group product for this area of the Caribbean, you can include yourself in a part of our West Indian network and proudly say to our competitors we are established in Trinidad, and Tobago, British Guiana, Barbados (and Windward and Leeward Islands), Jamaica and Bermuda. From these beginnings, our associates plan to expand to even more exotic scurving places embracing British Honduras, the "land of lumber", Grenada, St. Vincent, St. Lucia and the Cayman Islands, reputed home of Captain Henry Morgan and "Blackbeard".

Do-It-Yourself with 'Andy Mac'

