



THE EVODIAN

A PUBLICATION FOR MEMBERS OF THE EVODE GROUP OF COMPANIES



Volume 1

July, 1964

Number 2

ALL SYSTEMS GO

NEW "EVODIAN" OFF THE GROUND WITH A BANG

YES! Without a doubt we can claim that the Evodian No. 1 was a successful launch and we are well and truly in orbit as an "industrial publication". The interest created not only in our own Group of Companies but from our associates and friends in all parts of the world has been very gratifying to all members of the editorial staff and will prove a spur to greater efforts. We reproduce a few of the comments for the interest of our readers.

BERMUDA—Island Engineering Associates

"The Evodian is a very interesting magazine and should certainly help to stimulate trade."

AUSTRALIA—Laminex Industries

"Thanks for the two copies of The Evodian; these have been read with great interest and are now being circulated around our staff offices and factory. We congratulate you on this publication and wish it every success."

U.S.A.—Kenway, Jenney and Hildreth, Counsellors at Law, Boston, Mass.

"I should like to be recorded in The Evodian as a long time friend of Evode which I can remember in the days when it was represented by no more than a garage and three men. You (Dr. Simon) have a personally won accomplishment to your credit in building the organisation to an international scale—with congratulations and very warm regards."

ITALY—Fratelli Zucchini, Milan

"The Evodian is a very nice paper and we have enjoyed ourselves very much in reading the various articles and the interesting information regarding your works and activities."

FAR EAST—Henry W. Peabody (Industrial) Ltd.

"I have been most interested to receive a copy of the first issue of The Evodian. Please allow me to congratulate you on its production and on the continued success of your company."

HOLLAND—N. V. Industriële Maatschappij Simson

"Will you please in future let us have twelve copies of The Evodian so that we can distribute them amongst our representatives and technical staff."

EIRE—Buckleys Motors Ltd., Dublin

"Issue No. 1 of The Evodian is very interesting reading—one cannot get ahead of Evode."

THAILAND—Loxley (Bangkok) Limited

"Thank you for the copy of your new House Magazine 'The Evodian' which we read with much interest."

THE UNITED KINGDOM—Greatway Holidays Ltd., Dorset, Mr. D. J. Hartley-Brown

"Congratulations on the first edition of The Evodian which I read with great interest. I am sure that this type of publication greatly increases the interest of all concerned in the organisation."

Wm. Brookes & Martin (Chartered Patent Agents) London

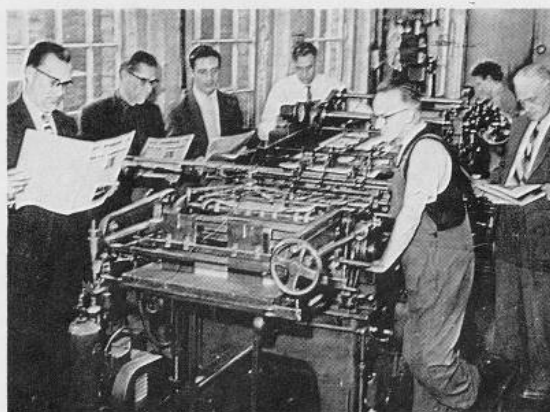
"The Evodian is obviously written with spirit and humour and will, I feel, have considerable impact on its readers. May I wish the staff of The Evodian every success in the future."

District Bank Ltd., Stafford

"Thank you for the copy of the No. 1 issue of The Evodian which I have read with interest. I would like to congratulate the editorial board both on their enterprise and the high quality of their products."

The Futurite Rubber Co. Ltd., Manchester

"The first issue of The Evodian is most impressive and I do sincerely hope that it is the first of many."



Our picture shows the Editorial Committee examining the first edition of "The Evodian" as it comes off the press. Left to right are Mr. J. W. Bird—Editor, Dr. B. S. Jackson, Mr. G. H. Turner, Mr. R. Arrowsmith (Director, R. W. Hould & Sons Ltd., our printers), Mr. E. Peak and Mr. S. Fenion, Foreman of the Printing Machine Dept.

Stafford Winfield Cook & Partners

"Just a brief note to say how impressed we were with the first issue of The Evodian. We should like to congratulate you on a fine effort and wish you every success with its future publication."

WHAT THE PRESS SAID ABOUT US

"THE IRONMONGER"

"I am prepared to wager that this newcomer is here to stay, if the standard achieved in the first number is maintained. Not only is the quality of paper excellent with consequent excellent reproduction of pictures, but the contents are attractively presented. I would offer just one suggestion to the Editor. Why not more headings with the short notes in your 'Divisional Round Up'? I bid The Evodian welcome and I congratulate the house from which it comes." (Suggestion noted with thanks—Ed.)

"THE BUILDER"

"The Evodian, the first issue of the quarterly journal of Evode Ltd., has recently been published. This well-produced, friendly magazine touches on a variety of subjects from jazz to gliding, apart from social news and events, company policies and practices."

Space restrictions will not allow the printing of extracts from all the press notices or letters received. We have therefore made a random choice and sincerely hope that we do not offend by omissions.

Did you know?

That the Romans used concrete 2,000 years ago and that the size of some of their works has never been exceeded.

That Evode Mellitol (30 years old) improves every property of concrete—makes it stronger, last longer.

That the word MASTIC comes from the Greek word MASTICE, a resin exuding from a Mediterranean evergreen tree.

That Evo-Stik "Impact" Adhesive is used by surgeons to secure loose skin to a sheet of metal in skin-grafting operations. The adhesive is thinned with ether to provide the right consistency. (The Royal College of Science and Technology, Glasgow).

Front Page Smile

Three little ink spots were crying. Their mother was in the pen and they didn't know how long the sentence would be.

DR. H. SIMON ELECTED ASSOCIATION CHAIRMAN

At the Annual General Meeting of the British Rubber and Adhesive Manufacturers' Association held on 14th May, Dr. H. Simon was elected Chairman for the 1964-65 period.

On behalf of all employees The Evodian extends sincere congratulations to Dr. Simon.



It looks as though our Director, Mr. E. H. Beaumont (right), is engaged in an obscure form of Indian wrestling with heavy backers on either side urging on the respective combatants. He is in fact helping to demonstrate for the benefit of the press the remarkable flexibility and bond strength of polysulphide sealants, at a press conference organised by the Sealants Manufacturers' Conference of the F.B.R.A.M., of which Mr. E. H. Beaumont has recently been elected Vice-Chairman.

VISIT to PORTUGAL and SPAIN

"Potential Sales of Evode Products very encouraging," says Dr. Simon

Chairman and Managing Director, Dr. H. Simon, returned to his office on Monday last after spending a week visiting our Manufacturing Licensees and Agents in Spain and Portugal.

The purpose of the trip was to gain first-hand knowledge of the potential for the sale of our materials and to discuss plans for the next few years.

In Portugal, Dr. Simon visited the factory of our Licensees SOMACO, who produce and sell our Adhesives and Evomastics, and the offices of TITO PEREIRA DE SOUSA, our Selling Agents of the products of Building Chemicals and Surface Coatings Divisions.

During his stay in Lisbon, he saw no less than 36 large blocks of buildings under construction, all of which displayed a sign showing that Mellitol "easy-mix" had been used in the concrete sections.

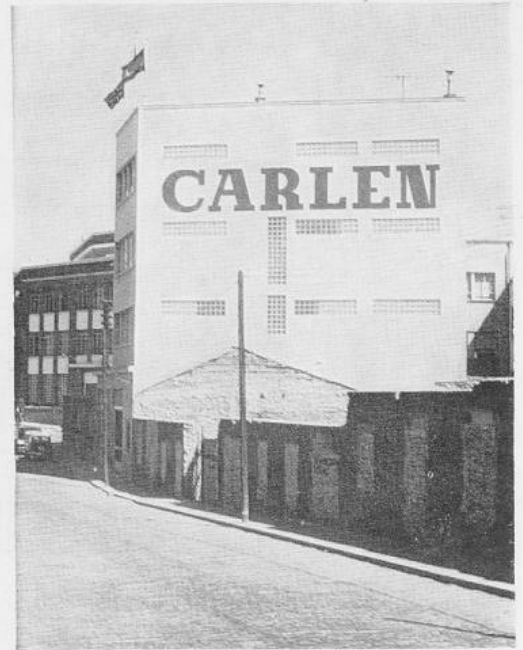
Travelling on to Spain, Dr. Simon called at the factory of Productus Carlen in Madrid, who are Manufacturing Licensees for Adhesives and Evomastics.

In a statement to your reporter, Dr. Simon said that although these licensees had visited Stafford many times, this had been his first visit to their factories and he was most impressed with their efficiency and the progress which had been made in the sale of Evode products in Portugal and Spain. The potential for the future was most encouraging.

Despite the fact that he had hopefully packed his bathing trunks, he was kept so busy that he did not have time to take advantage of the wonderful weather to take a dip.

Dr. Simon is pictured here at a dinner party given in his honour by SOMACO and TITO PEREIRA DE SOUSA at one of Lisbon's fashionable restaurants

Seated round the table (l. to r.) are Mr. S. R. C. Carnall (of Tito Pereira de Sousa), Engineer Antonio Simao Leal (Managing Director of Somaco), Mr. Tito Pereira de Sousa, Mrs. S. R. C. Carnall, Dr. H. Simon, Mrs. A. Simao Leal



Our photograph shows the modern administrative block at the factory of Productus Carlen, Madrid. Note the Union Jack which is flying in courtesy to Dr. Simon's visit

Engineer Antonio Simao Leal is One of the large buildings under construction in Lisbon displaying the Mellitol sign on the unusual form of scaffolding



EVODE HOLDINGS LIMITED

BONUS ISSUE APPROVED

Two scrip issues have been approved by Evode Holdings Ltd. The issues are of one Ordinary share for every two Ordinary held and one Deferred Ordinary for every two Deferred Ordinary held to members registered on 25th June. These issues were the subject of approval by Shareholders at Meetings called on 16th July.

This matter has been the subject of considerable comment in the press and it is thought that some Evodians might like to have further details of exactly what this bonus issue may mean to them.

The capitalisation of reserves and the subsequent issue of Share Scrip is merely a method of cleaning up the balance sheet by

bringing the issued capital more into line with the capital employed in the business.

In carrying out this transaction no money passes and the earning capital of the Company can hardly be affected by a paper transaction requiring the merging of items on the same side of the balance sheet. The mere effect of making a Bonus Issue does not of itself generally affect the pro-rata value of the Shares except possibly to increase their marketability by increasing their number and correspondingly reducing their market price. The fact that more shares will be available may tend to remove from the share valuation any element of scarcity value.

If any Shareholders are in doubt as to what to do when they receive their Renounceable Share Certificate they should refer to their banker, stock-broker, or in any case the Company Secretary, Mr. J. E. Linnell, will always be willing to help.

EVO(S)TIKERS

"Odds on" Favourite

From our friends at Evode Industries comes news of a new EVO-STIK winner: a greyhound.

We asked its owner, Mr. C. F. Rowe, why he called it EVO-STIK. This is his reply: "I presume it is firstly because it is snappy, catchy or perhaps sticky but whatever the reason EVO-STIK is known by everyone on the track on which he has raced and for miles around. Also when my dog was a puppy eleven months old I put him to hunting the hare which is usual at that age. He stuck to his game with determination and keen ability so that when christening day arrived my choice of name was EVO-STIK."

"One night on the track a girl came to me after my dog had won and said 'I knew he was going to win because my mother told me to bring a tube of Evo-Stik from

town today.'

"I am manager in a hardware store and am a firm believer in Evo-Stik as a product, having every reason to be a firm believer as I sell quite a lot of it."

From a Schoolboy in Trouble
Dear Evo-Stik Company,

About two weeks ago I took a leaflet about Evo-Stik from our school library. I did not tell my teacher about it because I thought she would not let me take it. But when I got home my mother tore it up thinking it was an advertisement. If my teacher finds out about it I will be in awful trouble so I was wondering if you could send me a new one. It has a red cover with two children holding models and two adults looking at them in white.

Yours faithfully,
Andrew Solomon.

An Urgent Plea

I have just been using a tube of Evo-Stik and I very foolishly put it down and sat on it. The result is that I have made a nasty sticky patch of Evo-Stik on my landlady's lambswool rug and she is very cross, quite naturally. I also have Evo-Stik on my Jersey wool slacks.

I am a student and cannot afford a new rug and I was wondering whether you could give me any advice or suggestions as to how I might clean the rug. This is an urgent plea. Please help me!

From Sir Gerald Kelly, K.C.V.O., P.P.R.A.

I have your Evo-Stik and am learning to use it very well. Surely it is an excellent product.

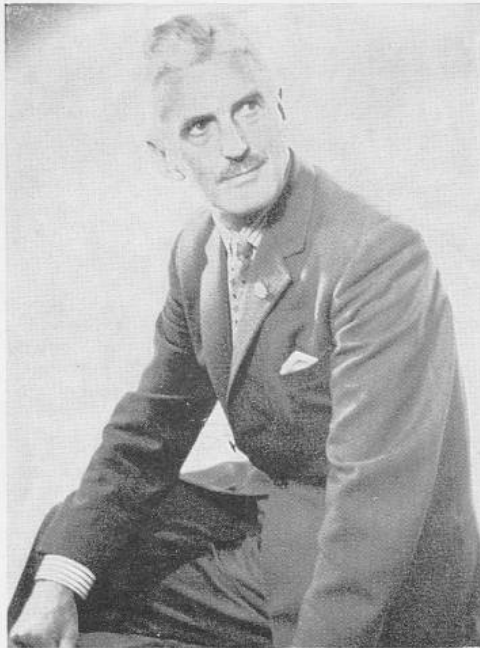
EVODE "TWENTY-FIVE" CLUB

LONG SERVICE RECOGNISED

The foundation on which has been built the Evode Group of Companies was laid on 3rd June, 1932, with the incorporation on that date of the original Company. It follows, therefore, that the formation of a Long Service Club is not inappropriate and, indeed, Mr. J. J. E. Forman spoke on this theme in December when, at the Annual Evode Group Ball, he presented a Long Service Medal to our Chairman and Managing Director Dr. H. Simon.

Many employees of the Evode Group of Companies of today will have been associated with a member Company of the Group even before the member Company took its place within the Evode organisation. Such a long standing association is recognised when assessing Evode Group service, which is service with any particular Company (or Companies) of the Group subsequent to 3rd June 1932.

Employees who have completed twenty-five years' continuous service with any member Company (or Companies) of the Group are entitled to claim membership of the Evode Long Service Club. Anyone considering himself or herself to be qualified for membership (including those who will achieve twenty-five years' continuous service during 1964)



Mr. J. J. E. Forman, Director, proud holder of No. 1 Long Service Badge

should register his or her claim with the Personnel Office at Stafford at the first opportunity—preferably before the end of the present month.

Lapel badges will be presented to mark Evode Long Service Club membership, and details regarding the arrangements will be available at a later date.

Beat, Blues, and all that Jazz . . . by Auricle

Once again a female vocalist is high in the charts, and once again it is Cilla Black who has achieved this remarkable feat with her record "Yourre my World" (Parlaphone). A very nice 21st Birthday present for the Liverpool girl who made good . . . twice!

The "Hello Dolly" battle is on! Following Louis Armstrong's version knocking the Beatles from their chart-topping position in America, three British artists have jumped on the proverbial bandwagon, namely, Kenny Ball's Jazzmen, Chris Barber's Jazzband with Otilie Patterson, and Frankie Vaughan. All three versions are pleasant, though none have the punch and appeal of the original "Satchmo" recording, but it looks like being an interesting three-cornered British battle. Incidentally, the tune of "Hello Dolly", as one of the phrases in the song indicates, is "from way back when", in fact the same tune was recorded in the 'Thirties when Frank Sinatra sang it as "Sunflower", so if it sounds familiar, this is why.

NEWS IN BRIEF

QUITE a few people are staking their money on a Bill Haley revival, following the re-issue of his "Rock around the Clock", backed by "Thirteen Women". Quite a

few more are saying that Rock is dead as a dodo and this re-hashed version is even worse than the first!

BERT Weedon shook hands with wrestler Angus Campbell before starting a show in Manchester recently and had to delay the performance ten minutes until he could use his hand again.

CLIFF Bennett and the Rebel Rousers should be well publicised in Hampshire, a parcel containing 2,000 fan pictures blew off the roof of their wagon somewhere in the county.

ALL over the country you can hear the sound of water gurgling over the Rolling Stones . . . well it makes a change doesn't it?

FANCY a pop star's life? Hank B. Marvin and Brian Bennett of the Shadows flew home from Paris recently to spend one whole day with their respective families before taking off for Copenhagen.

QUOTE from a National Paper: "On his new record 'B' side, Chuck Berry plays guitar as

though it was a musical instrument" Ouch!

FANS in the packed Chinese Jazz Club, Brighton, were sitting on a radiator listening to Memphis Slim when it came away from the wall Memphis Swim?

AN AGENT recently received enquiries from a Welsh Club for Brian Poole, Peter and Gordon, Lulu and the Luvvers — and Mandy Rice-Davies. Wonder which they'll book?

LOCAL NEWS

The ever strong Folk Club, which has now moved from its headquarters at the "Lamb and Flag" at Little Haywood to the nearby "Clifford Arms", at Great Haywood, and which meets three Sundays out of four, provides an excellent evening's entertainment providing of course that you like folk music, amusing poems, and don't hanker after a quiet evening for two. Song sheets are handed around, so no-one need have difficulty over words and the tunes are fairly easily learned. Soloists are talented and members of the Wolverhampton, Derby, and other neighbouring Clubs often drop in to add variety to the programme. As well as most of the conventional folk tunes there are recitals of Cyril Fletcher-type odd odes, calypsos, and Stanley Holloway stories. Well worth a visit if you're at a loose end on Sunday evenings and feel in need of cheery company.

FACTORY PERSONALITIES

In the boot of every Salesman's car are samples of the popular lines he must sell. Some can be demonstrated on the spot; others are left for longer appraisal. Which ever is the case more samples are required.

And that is where 'Lil' comes in. She collects, packs and despatches the small but special examples of what Evode has to offer—not only to the U.K., but to all parts of the world. So when you see her bustling around, you are watching a main artery at work, for without samples there can be no sales.



Mrs. L. Cox

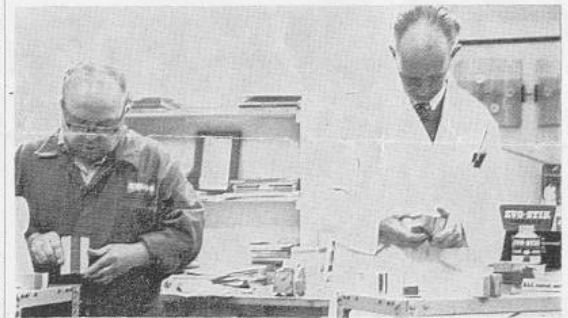
Mrs. Cox—'Lil' to everybody, has been with us for six years. Each day she attends to scores of requests and handles with skill and care the multitudinous demands of salesmen and customers.

A few weeks ago Lil had a nasty fall down the office stairs and was off work for a while. We are pleased to see her back again without ill effects.

Some samples, of course, require special techniques to produce and the two 'Fred's, Messrs.

find stocks of different brochures explaining in detail exactly how to use each product and thousands of them are despatched every week to individual customers, to wholesalers and to distributors.

Despite the fact that thirteen



Mr. F. Birch

Mr. F. Davies

Davies and Birch, attend to these. They assemble examples of the type of results to be obtained by using our materials and techniques. Whether it is an elastic joint produced with Plevomastic or a full Evode cold-applied roof-waterproofing treatment, the two 'Fred's' assemble and create facsimiles of the effects that customers may expect from the final job.

In their department you will

countries are manufacturing to our formulations under licence, Bob Longdon, who runs the Export Packing Department with his side-kick Jim Mackie, are busier than ever. It is exciting to see the neatly stencilled names on the crates—Trinidad, Porto Rico, Mombasa, Singapore and, as a wit remarked, the Isle of Wight. By post, road, rail, boat and plane, the products of our joint efforts are sent around the world.



Mr. R. 'Bob' Longdon and Mr. J. Mackie



New polythene tube for Evo-Stik 863 Foam Polystyrene Adhesive

★ ★ ★ ★ ★

Self-service counter display dispenser for new Evo-Stik "Impact" adhesive tubes



Page four

Industrial Adhesives Division

New Evo-Stik Adhesive

A new adhesive has recently been added to our range, called Evo-Stik Wall Veneer Adhesive, an emulsion specially manufactured for bonding foam polystyrene veneers to wall surfaces prior to decorating. It is also approved for the bonding of P.V.C. mural wall coverings.

Improved Polythene Tube Pack for Evo-Stik Polystyrene Foam Adhesive

After considerable research into the requirements of the trade and the D.I.Y. enthusiast, we have recently introduced a new polythene tube pack for Evo-Stik 863 polystyrene foam adhesive.

Revolutionary New Tube Design for Evo-Stik

A new type of tube closer and spreader head for Evo-Stik "Impact" Household Adhesive has recently gone into production. Unique features of this tube are the flexible spreader, which is actually incorporated into the design of the nozzle, and the airtight tube closure.

A self-service counter display dispenser unit has been produced to coincide with the introduction of the new-type tube. An extensive advertising campaign has been planned and your Directors are confident of increased sales.

Evo-Stik Hot Melts are Hot News

Since the introduction of our range of hot melt adhesives, we have received considerable notices in the trade press. This has resulted in many enquiries and increased business, e.g. a single order calls for 4 tons of this material per month.

Natural hot melt adhesives have been widely used almost

since man first invented fire. They were well known to the ancient Egyptians and Inca civilisations and archaeologists have discovered many objects which testify to the remarkable lasting properties of these adhesives.

Today Evode chemists have developed hot melts to a degree undreamed of by the ancients. The advent of synthetic resins and the use of laboratory tested principles in the manufacture of synthetic hot melts have opened up a wide field of applications in industries which previously could not use them for one reason or another. Now they are bringing greater efficiency, increased production speeds, a higher degree of mechanisation and allow the wider use of new materials.

Building Chemicals Division

From strength to strength

Sales of Mellitol "Easy Mix" continue to expand - a recent order is for 7½ tons to be used in the construction of an industrial estate in Scotland.

Mathematical Note :-

The mixing ratio of Mellitol is only 1% by weight of cement, i.e. 1 lb. Mellitol to 100 lb. cement. You can work out from this how much cement is to be used - we regret that there are no prizes for a correct answer, so please don't write in.

Keeping the bathers 'dry'

The Evode 'cold - applied' weatherproofing system has been used to provide protection on all external horizontal and vertical surfaces of the Smethwich Corporation Baths. This is just one example of the many contracts recently completed or on hand in our contracts department - by the way, a special decorative paint applied over the weatherproofing system was supplied by our Surface Coatings Division.

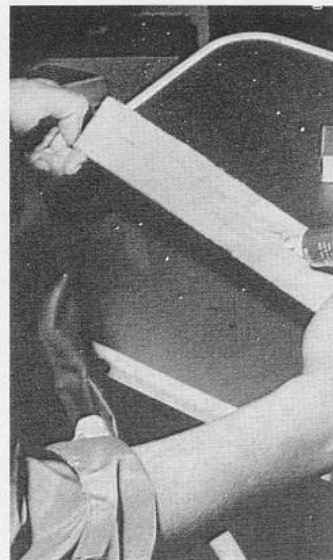
Power Plus

Building Chemicals and Surface Coatings Divisions are also co-operating in the supply of materials for power stations. A recent order called for 45 tons of Evode Paste I (B.C. Division) and 5,000 gallons Black 505 (S.C. Division). These materials are used to provide a protective coating for the inside of the huge concrete cooling towers.

Tankers on the move

Stafford-based personnel are accustomed to seeing Evode tankers leaving the factory with bulk supplies of 'Miniset', which is used by principal pre-cast concrete manufacturers throughout the country as a means of accelerating the initial set and improving the strength of concrete products.

These tankers are also being used to supply a large quantity of a new special liquid waterproofer for use in the construction of a large new power station.



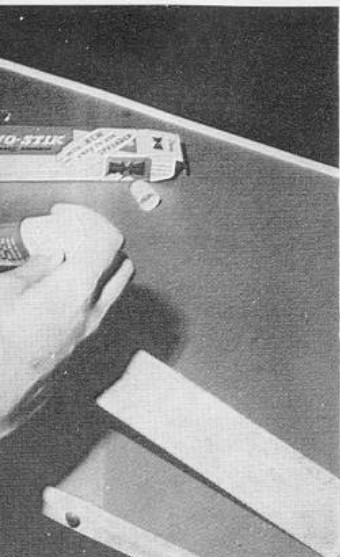
Photograph shows new spreader head for

DIVISION ROUND UP

A selection of orders extracted from the d



An impressive window display
Tradition



Evo-Stik "Impact" Adhesive tube in use

ONAL
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and items of interest
ily lists.



Evo products by the Sandford Company

Surface Coatings Division

Cranes 'hoist' Evoled/Evodyne sales

New cranes for the Tees harbour are being coated with Evoled on Clydeside following which they will be treated with Evodyne on site.

Cranes at Folkestone are almost completed - the full Evode System is being applied by our approved contractors, S. P. Coatings Ltd.

Evotect joins up . . .

A large contract has been secured for the application of Evotect to Army barracks.

. . . and Evodyne goes to sea

The hull of the M.V. "Polythene" an I.C.I. coastal vessel is being coated with Evodyne thixotropic chlorinated rubber paint.

G.B.S. for B.R.

No, this doesn't mean Brian Rix is to appear in a George Bernard Shaw play, simply that our Gelled Bituminous Solution is being used by British Railways.

Evode G.B.S. is a new development for high speed airless spray application and is being used by British Railways for the protection of wagon underframes and the underside of railway bridges. The airless spray technique enables the structured bitumen to be applied at the rate of up to 1 gallon per minute.

Evomastics Ltd.

In Cold Storage

Among orders recently received was one for 5,000 cartridges C30 MRS 114 Evomastic Sealing Compound. This is to be used for the sealing of refrigerated holds in cargo vessels where it must withstand extreme cold without becoming brittle.

Evostrip Reaches New Heights

20,000 feet of Evostrip will be used for sealing pre-cast decorative concrete panels in a sixteen-storey block of flats in the city of Birmingham.

Industrialised Building & Systems Boost Evomastic Sales

The growing popularity of Industrialised building inevitably means higher sales for Evomastic sealants. Sales executives and chemists in Evomastics are working in close co-operation with many leading Industrialised Building companies to provide answers to their sealing problems, many of which are unique to this relatively new industry. It is indicative of our success that already substantial orders are being received.

Hidden Assets

You don't see Resilex or Waterbars in finished buildings or constructions, nor is their effect obvious, but without these products many of today's modern roads, dams, reservoirs, bridges and buildings would be more susceptible to the effects of water or movement; substantial orders have been received for use in various projects.

Vik Supplies Ltd.

New adhesive for P.V.C. Soles

In May, Vik launched a new Evo-stik adhesive No. 678, developed especially for the bonding of P.V.C. soles, and sole and heel units.

Not only will the new adhesive provide a strong permanent bond between P.V.C. soles to leather or fabric uppers, it will also bond P.V.C. soles to P.V.C. uppers without prior preparation. This new development represents a major advance in adhesive technology.

With the growing use of P.V.C. components in shoemaking, there can be no doubt the Evo-stik 678 will find a ready market.

The Power of the "Atom"

Since Vik obtained the sole UK rights in 1962 for the sale of clicking presses manufactured by a specialist firm in Italy, no less than 154 "Atom" clicking presses have been imported and sold. A large number of these presses have been purchased by G.B. Brittons of Bristol, manufacturers of the famous TUFF boots and GLUV shoes.

Vik toe all the best lines

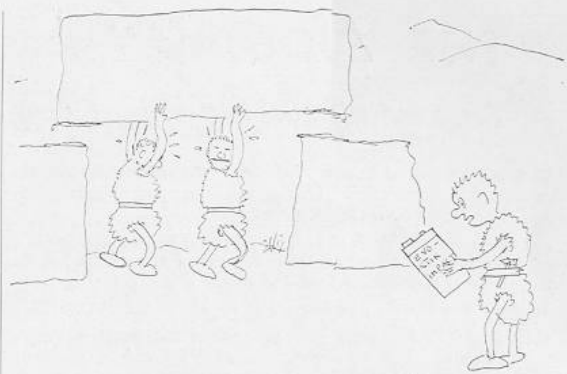
Sales of Vik toe puffs and stiffeners continue to expand. Many leading shoe manufacturers specify Vik and the chances are better than even that shoes worn by Evodians contain one or other of our products.

Export

Eastern Tour

Export Manager, Mr. S. B. Knowlden, recently returned from an extensive tour of the Near and Far East. His itinerary included The Lebanon, Jordan, Iraq, Iran, Kuwait, Bahrain, Ceylon, Malaysia, Thailand and East Africa. Purpose of the tour was to expand agency marketing arrangements, introduce new materials and advise clients.

Among the notable orders recently received from this part of the world is one for 10 tons of



"Now it says here wait ten minutes before bonding."

VISITORS FROM SOUTH AMERICA



Two Directors of Chemotecnica-Sintyal S.A., of the Argentine, seen here with Dr. Simon, recently visited Stafford to inaugurate the Licence Agreement for the manufacture of our products in the Argentine. Mr. L. Tcherniak, the President of the Company is on Dr. Simon's right; Mr. M. Tcherniak, the Company's chemical expert is on the left. Mr. M. Tcherniak will be familiar to many of you as he spent three weeks with us in June 1964, studying our processes prior to "setting up" in the Argentine

Mellitol "easy-mix" and large quantities of Resilex and Waterbars to be used in a civil construction project in Iran. Another is for Evode weatherproofing

materials for the new Glaxo Laboratory in Thailand. The treatment will be laid by our sales representatives Loxley (Bangkok) Ltd.



The Children's Paddling Pool in Stafford Park has recently been completely renovated with Evode materials. This was a Surface Coatings Division project

"THE EVODIAN" ON HOLIDAY

Best Holiday Photograph Competition—1964

Evodians are invited to enter their best 1964 holiday photograph. The subject is immaterial. It can be children, bathing beauties, animals, landscape or seascape, amusing or serious.

All entries must be black and white. There will be a first prize of a handsome Midwinter twenty-one piece tea service and six consolation prizes of Viners stainless steel salad servers.

Winning entries will be reproduced in the next issue.

On the back of each entry write your name, address, Department, Company, date and place, any other details of interest and submit it to the Editor, *The Evodian*, Evode Ltd., Stafford. If posted ensure that it is properly protected.



This photograph shows the attractive "Queensberry" pattern of the 21-piece tea service which is first prize in our competition. Designed by the Marquis of Queensberry, it was chosen for the Design Centre and awarded the International Design Gold Medal, California, U.S.A.

A GREAT WAY TO SPEND A HOLIDAY

We were delighted to have the congratulations of old Evodian Mr. Derek J. Hartley-Brown on the first issue of *The Evodian*. Mr. Hartley-Brown was with this Company for some ten years starting as a representative with English Waxess Limited and then transferring to Evomastics Ltd. as a Technical Representative and later becoming the Southern Area Sales Manager. He left us in April 1963 and is now Managing Director of a Holiday Camp Group, Greatway Holidays Ltd.

In his letter Mr. Hartley-Brown has kindly offered to Evodians a special discount allowance for holidays taken at one of his three self-catering caravan or chalet holiday camps as follows:—

Fairway Caravan Park, Ring-

wood Road, West Howe, Bournemouth.

Great Tree Holiday Camp, St. Martins, Looe, Cornwall.

Warren Beach Holiday Camp, Dawlish Warren, South Devon.

For the coming season he is prepared to allow a 10% discount (with the exception of the last week in July and the first in August). For the latter part of the season, that is after the second week in August, there will be a 20% reduction to all Evode staff.

Those interested should write for a free brochure to Mr. Hartley-Brown, Greatway Holidays Ltd., 13, Redcliffe Close, London, S.W.5, mentioning the fact that they are Evodians.



Entrance to Greatway's Dawlish Camp

From the Diplomatic Bag...

A COMMUNIQUE FROM THE DUCHY OF CORNWALL

Zur,

'Ow be'ee, m'dears. Oi bin reading in that noo EVODIAN 'bout that there Maister Knowlden an 'ow ee deals wi furrin parts. Ee don't deal wi all o'they 'cos oi av looked arter DEB'N and CORNWALL fer a long time. CORNWALL is that bit at the bottom and next to England wi the frontier at the River Tamar.

Being a long ways off 'oi doan't get ter Stafford as often as some, so in case any of you aint seen me yet oi am sending you a self portrait—that means a picture of me by me.

If any of youse in Deb'n on holiday and you reckernise oi from this picture you just say "ullo" and oi will say "Wot be gonna 'ave."

All the best tu 'ee m'dears,
Frank Levitt.



A HOLIDAY OUT OF THIS WORLD CANAL BOATING

by Mrs. B. K. Heath, Chemist, Technical Services Dept.

When human progress is reviewed, particularly in the field of transport, we may ponder on why the canals of this country have been virtually lost for the past few decades. Perhaps because of today's chaos on the roads, a few of us have been lucky enough to rediscover some of the beauty which lies patiently waiting only half an hour or so from our own homes.

Pleasure boating on our canals is like living in another world. It would take a book to describe the everchanging scenes of loveliness and it would be almost impossible to do justice to them. Away from the towns the canal winds and curls like a country lane of a century ago, the hedgerows unspoiled by weedkillers.

Just now wild flowers bloom in profusion. Clusters of water lilies occur here and there and some of the finest bullrushes can be gathered for winter decoration.



Sometimes the canal runs higher than the countryside, perched on an embankment, and it is possible to look through the cabin window to admire a panoramic view. In other places the banks rise steeply from the canal and the trees overhang giving quite a jungle-like impression. The only sounds are the songs of the numerous birds which haunt these cuttings and they seem to re-echo adding to the strange solitude. Herons are a common sight on the banks and the brilliant plumage of the kingfisher is worth seeing.



The comradeship of boaters is another very pleasurable feature of life on the canals. The casual mooring at various points—an opportunity to stop for a re-fuel and a chat.

Other boat owners will proudly show you over their own little kingdom and point out all the self-made improvements and ideas which give each craft its character and individuality. When cruising it is most unusual not to be hailed by the crew of other passing boats with a friendly smile and a wave.

In the early days it is also quite an adventure to meet another craft, particularly on a narrow stretch of water for, unlike cars, boats do not have brakes! The bridges, too, are mostly low and narrow and many are the boats cruising the canals with scars of battle. Another doubtful pleasure is the unexpected 'dip'. This befell me last year and it is quite an experience to swim a couple of breast strokes, fully clothed, to reach the bank. It is said that one is not a true boater until one has fallen in.

WEEK END JAUNT

by Dr. B. S. JACKSON
(Divisional Chief Chemist)

Thor's Cave

This route to Thor's Cave takes you through the pleasanter parts of Staffordshire by aiming for Sandon where you turn left onto the A.51 and take the second right to Hilderstone. Carry on to Draycott turning right at the main road then left shortly to Cheadle. In Cheadle Town bear left then fork right onto the A521 leading to the A52. From the A52 turn left onto the Ipstones road B5053. This is a journey which, for the Midlands, is of considerable scenic beauty.

Just outside Warslow turn right to Ecton a village once famed for copper mining and where the Mine Manager's house still boasts a copper-clad spire. You may see pot-holders here exploring the old workings. Go through Ecton towards Wetton Mill. For the last half-a-mile or so the old Light Mineral Railway presents a better surface than the original motor road so just after the turning to Butterton turn onto the old track and go through the tunnel. There is good parking at Wetton Mill and a fresh cup of tea in the cafe where a notice gives a brief history of the Railway and its conversion to a public footpath giving an easy but beautiful walk through the Manifold valley.

Shortly after Wetton Mill the footpath begins and very soon Thor's Cave comes into view. The final steep slope to the yawning mouth of the cave is reached by crossing the river.

At times the river bed here can be quite dry and on these occasions by going back towards Wetton Mill along the old motor road, at the hump bridge, you can see where the River Manifold plunges underground.

AVAST THERE ME 'EARTIES

Shiver me timbers if it ain't the trimmest little craft I ever see'd!

This attractive picture won for pretty Mary Johnstone (a typist in our Accounts Department) the title of Rally Queen at the big Whitsun Rally of Boats held at Stafford by the Staffordshire and Worcestershire Canal Society.

Mary's picture was sent without her knowledge by her twenty-one year old fiance Mr. Bill O'Neil (a painter and decorator) and was chosen from a flood of entries.

Mary was officially crowned Queen on Whit Monday by the Mayoress of Stafford, Mrs. A. E. Collins. Her first duty was to hand out the prizes to competition winners at the rally.

Subsequently, Mary has been placed third in the contest for the Stafford Pageant Queen title, and another Evodian Miss Mary Joel of the Postal Section has been placed second.

Our attractive young "Evodiens" seem to make a practice of collecting titles. This picture shows 17 year old Miss Carol Clewlow, who is a shorthand typist in our Purchasing Department. At a recent North End, Stafford dance, Carol was chosen "Miss Twist."

Carol is very interested in First Aid and attends classes regularly.



Miss Carol Clewlow

She has also completed a tour of voluntary nursing duty at the Stafford Infirmary, and what male

Evodian would not enjoy having his temperature taken by Carol?

★ ★ ★



Miss Mary Joel



Miss Mary Johnstone

gazette

TWENTY FIRST BIRTHDAYS

Congratulations to—

Miss P. Arrowsmith (Building Chemicals Sales Office) on 15th May, 1964.

Mrs. L. Walchester (Buying Department) on 15th June, 1964.

Miss P. Bromley (Vik Accounts) on 17th June, 1964.

Mrs. Joan Shepherd (Work Paints Laboratory) on 25th June.

ENGAGEMENTS

Congratulations to—

Mr. T. Hughes (Maintenance) on his engagement to Miss C. Jones on 16th April.

Miss J. Ball (Research and Dev. Laboratory) to Mr. A. Harvey on 9th May.

WEDDINGS

Evodiens Mr. Michael Madeley (Powder Stores) and Miss Pamela Roper (Packing Room) were married at St. Mary's Church, Stafford, on 14th March. The couple honeymooned at Torquay.

Miss C. Harris (Adhesives Laboratory) married Mr. D. Pearce on 14th March at Castle Church. After a reception at the Royal Oak the couple honey-

moonied in the South of England.

Miss Valerie Clayton (Packing Room) was married to Mr. Barry Bunker at Holy Trinity Church, Baswich, on Saturday, 7th March, 1964.

BIRTHS

On 8th June to Jenny (Vik) and her husband Graham Adams (Engineers), a son, Andrew Paul.

On 8th June to Pauline, wife of Allan Smith (Twinstik), a son, Paul Anthony.

On 1st June to the wife of Mr. C. Cooper (Assistant Divisional Chief Chemist, Industrial Adhesives Division), a daughter, Susan Margaret.

On 28th May to former Evodian Jenny Robinson, a girl, Tracey.

On 14th April to former Evodian Elaine Simkins, a boy, Andrew John.

On 31st May to former Evodian Eileen Luter, a girl, Suzanne Clare.

On 27th May to former Evodian Doreen Denson, wife of Mr. Mike Denson (Chemist), a daughter, Julia Marian.

On 29th June to former Evodian, Patricia Carwardine, wife of Mr. H. A. Carwardine (Evomastics) a daughter, Sarah Louise

ARRIVALS

Mrs. J. Hickman (Accounts).
Mrs. C. McAusland (Cost Office).

Miss C. Harris (Filing Room).
Miss J. Bones (Filing Room).
Miss K. Gell (Filing Room).

Miss L. Pelling (Filing Room).
Mrs. E. Boulton (Adhesive Sales).
Mrs. A. Baker (Telephonist).

Mr. T. Till, Snr. (Incinerator).
Mr. T. Till, Jr. (Stores).
Mrs. P. Lake (Adhesives).

Mr. J. Richardson (Paints).
Mr. F. Loveys (Stores).
Miss P. Mason (C.T.F.).

Mrs. A. S. Tams (Vik Supplies).
Miss S. Whiting (Vik Supplies).
Miss L. J. Foxall (Vik Supplies).

Mr. T. Lavelle (Churn Room).
Mr. D. Atherton (Paints).
Mr. J. Dunne (Paints).

Mr. J. Holmes (Stores).
Mr. K. Adamson (Churn Room).

Mr. E. Wakefield (Adhesives).
Miss C. Rutter (Adhesives).
Miss C. Clarke (Vik Binding).

Mr. J. Myszkowski (Bitumen).
Mr. A. Karminski (Building Chemicals).

Miss E. Masters (Paints).
Mr. Millgate (Despatch).
Miss M. Hine (Paints).

Mrs. G. Barlow (Vik Binding).
Mr. A. Ward (Incinerator).
Mr. P. Addison (Churn Room).
Mr. R. Tallent (Despatch).

Mr. T. Lunn (Despatch).
Mrs. J. Dunning (Adhesives).
Mr. M. Ward (Despatch).
Mrs. M. Brown (Paints).
Miss S. Andrews (Adhesives).
Mr. A. Locke (Stores).
Miss M. Porter (Adhesives).
Mr. C. Budworth (Despatch).
Mr. A. Allsop (Maintenance).
Mr. C. Denning (Stores).
Mrs. H. Astley (Adhesives).
Miss I. Trodden (Adhesives).

Mr. A. Cootes (Representative, Ind. Adhesives).
Mr. S. C. Jackson (Representative, Ind. Adhesives).
Mr. L. Oldham (Representative, Surf. Coatings).
Mr. F. Gribben (Representative, Surf. Coatings).
Miss I. Love (Adhesive Sales Office).
Miss W. Boon (Adhesive Sales Office).

OBITUARY

Mr. P. J. Lingwood

It is with very deep regret that we report the death, at the age of 69, of Mr. P. J. Lingwood at Stafford Hospital, after a short illness.

Mr. Lingwood was the grandson of W. H. Dorman, founder of the firm of that name, and a first cousin of Sir Maurice Dorman, Governor of Malta. He was educated at Worcester Royal Grammar School, which is the oldest public school in the country. Upon leaving school he was apprenticed in his grandfather's business. During the first world war he served with the 17th Division of the Royal Engineers. In 1920 he joined Lotus Ltd. as an accountant and in June 1926 was appointed company secretary to Vik Heels Ltd., (later Vik Supplies Ltd.). He retired in 1960.

Mr. Lingwood was a founder member of Stafford Hockey Club and was a keen golfer - a member of Brocton Hall Golf Club for many years. During the second world war, he served for 6 years as a member of the Home Guard.

He leaves a widow, one son who is an architect working in the U.S.A. and a married daughter who lives in New Zealand. The funeral was held at Baswich Parish Church on Saturday, 18th July, and was followed by cremation at Stafford Crematorium.

FOOTBALL

LAST YEAR'S CHAMPIONS DEFEATED

Decisive win by Office Wolves

The annual cup match between the OFFICE WOLVES and LABORATORY ACADEMICALS was played in May and resulted in a decisive win for the office team by five goals to two.

Despite the overwhelming superiority of the office side the laboratory played a very hard game right up to the final whistle. Mainstay of the Academicals' attack was V. Vohralik who showed a surprising turn of speed. There was an understandable reluctance on the part of the Wolves to tackle this "purposeful" player who earned the nickname of "The Tank" from the appreciative crowd.

K. Shardlow was always well to the fore, bringing a little of the old



Our photograph showing a small section of the capacity crowd, captures the wild enthusiasm which greeted this game.

"twinkle toes" magic to the game. I heard one enthusiast call him "Old Master"—at least I think that's what he called him.

In goal for the "Academicals" was M. Welch, who said he was only playing for kicks. Someone should have told him that you don't kick over the bar for a goal in soccer!

Hero of the "Wolves" side was goalkeeper E. Nixon, who saved

a penalty in the second half with a nonchalance which made it look easy. I am pleased to be able to dispel the ugly rumour that he had coated his gloves with Evo-Stik before the match.

The only injury of the match was sustained by N. Pritchard, who was knocked unconscious for a few minutes following a confused scramble in the goal mouth. A hushed crowd watched as the trainer endeavoured to revive him with his magic sponge. It seemed that he would have to be carried off until someone remembered that the sponge should be wet, thereafter he soon regained his feet to the approbation of the crowd.

Recalling last year's match when he was hospitalised with a sprained ankle R. MacPherson played a restrained game on the left wing. Messrs. Carwardine, Challinor and Horne (Evomastics) effectively filled all the gaps, working as a cohesive unit (no creaking joints here).

J. Ferneyhough, ebullient as ever, was heard to shout his rallying cry "MELLITOL" on many occasions, galvanising his team into concrete action.

Referee Jack Pelling was subjected to a considerable amount of undeserved criticism and a Mr. D. Clayton egged on by Mr. L. Powell invaded the pitch with the avowed intention of taking the referee's name to report him to the F.A. At this point Dr. Jackson rushed on to the pitch in support of the referee and only by the intervention of the players was an ugly incident averted.

Following presentation of the trophy to the winning side by Mr. J. J. E. Forman both teams repaired to the Greyhound Inn at Yarlet for minerals and tea biscuits.



OFFICE WOLVES

L. to R. (standing): A. Bostock, A. Hunt, J. Ferneyhough, N. Pritchard, K. Challinor, B. Moran.
L. to R. (kneeling): R. Macpherson, E. Nixon, A. Carwardine, R. Johnson, R. Horne.



LABORATORY ACADEMICALS

L. to R. (standing): J. Pelling (referee), M. Chard, V. Vohralik, H. Schierbaum, J. Hall, H. Venton, B. Pease.
L. to R. (kneeling): R. Ecclestone, K. Shardlow, M. Welch, M. Piper, P. Ghaut.



This magnificent silver trophy was presented to the winning team by Mr. J. J. E. Forman. With him is pictured Mr. J. E. Linnell the financial wizard behind the successful office team.



K. Shardlow showing intense concentration about to centre a ball to V. Vohralik.

Table Tennis

by Topspin

At the end of this season 'B' team finished third and 'A' team tenth, in the local league Division II.

Next season the teams hope to be strengthened by the return of stalwarts Ken Shardlow and Roy Ecclestone. New members will be very welcome and it may even be considered running a third team.

The tournament already men-

tioned in the previous issue is now arranged and will appear on the notice boards at the time of publication. Entries are to be completed by 31st July. Ladies are eligible to enter and may be given a handicap.

Preliminary rounds will be played on one or two nights with both the semi-finals and final on another night.

There is no need to bring a bat or ball since these will be provided.

CAR CLUB ACTIVITIES

by Dr. P. J. C. Counsell
(Adhesives Research Laboratory)

The members of the Car Club came out of their Winter hibernation with a rally held on 7th June. The organisers set some very stiff clues but eventually everyone arrived at the finishing point, the Gayton Hotel in time to get "tanked up".

It was noticed from the recent Government White Paper that it may soon be necessary to obtain police or official motor club permission before organising a rally. Perhaps the local police station could be made one of the clues—count the coppers.

A film show was held on 30th April at the "Cottage by the Brook" and three films from the "Castrol" film library dealing with various aspects of motor sport were seen. All were enjoyed by those present in particular "Austrian International" which was about a motor cycle rally held in the glorious surroundings of the Austrian Alps. Pushing a kicking motor cycle up a muddy mountain path seems a funny way to enjoy yourself but the participants always came back for more.

Arrangements will be made for a further selection of these films to be shown next Autumn. In the meantime anybody who would like to organise a rally is invited to do so.

Evode Sports & Social Club (BRIDGE SECTION)

Recently several notices have been displayed announcing the formation of a bridge section of the Evode Sports and Social Club if sufficient support was forthcoming.

The club will cater for both experienced players and for anyone who would like to learn to play bridge. Meetings will be held in the evenings, probably once a week.

Anyone interested should contact Dr. R. C. Moore, Mastics Laboratory.

Motor Cycling Club proposed

J. Hall (Laboratory) is busy trying to raise interest to form a works motor cycle club. If there is enough support trips will be organised for members to various motor cycling meetings around the country. Motor cycle rallies will also be arranged.

SMALL ADS.

FOR SALE.—Miniature Black Poodle Puppies Fully inoculated. Prize winning Pedigree. Apply to "The Evodian" Box No. 1.

FOR SALE.—Telephoto adaptor lens, suitable for most 35 mm. cameras. Complete with view finder and leather case. Mint condition. £2 10s. 0d.—Apply to Dr. B. S. Jackson—Laboratory.