

PUSH BUTTON ACCOUNTING

Newly installed I.C.T. Electronic Data Processor will provide much needed Facts in Seconds

by D. T. CLAYTON, A.C.W.A. (Evode Accountant)

Modern technology and methods have provided us with a new language—a language of symbols and abbreviations which are accepted and understood. Take, for instance, the modern cult for using initials to describe all manner of things. EFTA, NEDDY, ICBM, SEAC, UNO, NAEA—in the world of James Bond, SMERSH—and so on. This mania for brevity extends into many fields, and will no doubt provide a puzzle to future archaeologists.

Not to be outdone, we have recently installed E.D.P. Equipment manufactured by International Computers and Tabulators Ltd., or to give it its full title—Electronic Data Processing Equipment. I think we will all readily agree that it is much simpler to refer to it as the E.D.P.

diversified organisation like the Evode Group, are constantly increasing in volume, will be handled in far less time, and the equipment will be capable of bearing the extra load anticipated.

The E.D.P. will not do anything without being given specific instructions, which are



This photograph shows the E.D.P. Processing equipment in operation



Mr. G. W. Leedham, E.D.P. Manager, is seen here going over some details with Mrs. Sparrow (L) a senior assistant on machine operations, and Miss Judith Morris, a senior assistant on punched card operations

What is this equipment, and why was it necessary that it should be installed?

In the first place, it will help us to produce results and obtain information more quickly and correspondingly when it can be of more value. Secondly, other information hitherto unobtainable or impracticable by manual methods will become available to assist Management.

Other day to day routines, which in an expanding and

referred to as programmes. This programming operation is being undertaken by Mr. D. Le Maistre and Mr. G. L. Jones, who have attended special courses to learn the techniques involved.

The Programmes determine the sequence in which the E.D.P. will carry out its particular operation by passing the instructions through a "brain" mechanism and into a store. By the correlation of the programme with the details

which are punched into cards and passed through the reading mechanism of the E.D.P., printed results are produced in a certain order, and in addition, a punched card containing summarised information is produced by a punch which is linked to the E.D.P.

Reading of a punched card by the E.D.P. can be carried out at a speed of 400 cards per minute and printing can be done at the rate of 400 lines per minute. The punch linked to the E.D.P. can produce punched cards at the rate of 200 cards per minute.

The cards on to which information is punched are $3\frac{1}{4}$ inches by $7\frac{3}{8}$ inches and are divided horizontally into 80 columns and vertically into 12 sections. According to the information to be punched into a card, the columns are divided into 'fields' and generally only one punching is admissible in any one vertical position.

The process of arranging the cards into receptive order for the E.D.P. is carried out on ancillary equipment, which

include SORTERS (which sort the punched cards into predetermined sequences) and COLLATORS (which will merge two packs of cards together in correct sequence); another machine known as an INTERPRETER interprets the reading in the punched card into plain language at the top of the card.

Mr. G. W. Leedham is the E.D.P. Manager and is at present assisted by the following staff, who have been specially trained to carry out their new duties: Misses J. Bones, V. Cooper, J. Ellsmore, C. Harris, M. Joule, J. Morris, Mrs. S. Sparrow and Mrs. S. Smith, Mr. D. Le Maistre and Mr. G. Jones.



Mr. D. Le Maistre (R) and Mr. G. Jones working out a complicated 'programme'.

"Work incessantly, but hold the mind free," is a saying attributed to Kharma Yoga (it might equally well be attributed to Confucius, but it makes a change!) A simple way of interpreting this might be to say everyone should have a hobby.

Some people collect stamps, some collect beer mats, some, more constructively, drink beer. However, one of our representatives in the Industrial Adhesives Division has a most unusual hobby. He investigates U.F.O's (unidentified flying objects). Some of his experiences in this field are reproduced below.

Flying Saucers—Fact or Fiction?

by W. G. BURNHAM

Representative Industrial Adhesives Division

Some years ago, when I lived in the centre of London, most of my spare time was given to acting as an unpaid investigator for the "Flying Saucer Research Organisation" and many and varied were the "sightings" that I was called upon to examine in detail.

One or two particularly remain in my mind, because although many of the people who reported seeing Unknown Flying Objects were obviously cranks, these emanated from people who definitely had "both feet on the ground."

Firstly, the family who went hop-picking; this was a family from London's East End, typical Cockneys with very little imagination, who had a free, in fact a paid holiday every year, picking hops in the hopyards around Tonbridge in Kent, and I called on them in their flat near Tower Bridge after their return from such a holiday, following up a report in one of the National newspapers.

Apparently, it was the custom after a day's hop-picking to build a fire and sit round it singing, talking and doing a little drinking, mostly in family groups, with occasional intermixing among them, particularly among the young people, and it was two of the latter who had drifted away to a remote part of the farm, ostensibly for a walk, but as they were of opposite sexes, your guess is as good as mine as to the real reason for their "togetherness."

It was a beautiful moonlight, starry night when, to quote the young man who made the first "sighting"—"We had stopped for a fag and we was leaning on a gate, not saying much, when suddenly Enid said, "Gawd! What's that?," pointing up in the sky. I looked up, and there

was this round thing, coming lower and getting bigger, all lit up with a sort of orange light, with little bits of blue as well, and it was sort of circling round. Well, we was scared, and we ran towards the camp fire yelling out for the crowd to come and have a look, and there was quite a rush and I reckon a good twenty of us saw it before it suddenly shot



away, getting smaller and smaller as it vanished. I never believed in Flying Saucers, I thought it was something the papers made up, but now I know they're real."

The second interesting report I particularly remember is because it came from that most unimaginative of people, an ex-Army Sergeant Major, and he saw something unexplainable right in the centre of London, and he was sober. Again it was a clear night, and Big Ben had just struck nine o'clock when he stood in a doorway of a block of offices in Whitehall before ascending to

his flat above the office block looking towards Trafalgar Square. It was an in-between time in any big city, the theatres, cinemas and pubs had now got their quota, the traffic was light and there weren't many people, and as he looked, with no particular purpose in mind, he saw it—a round white object, giving off "little spurts of blue and yellow colour," moving very rapidly from North to South passing right over the top of Nelson's Column before vanishing beyond the roof-tops. It wasn't a plane—he'd seen plenty of those; it wasn't a meteor, as it wasn't descending—it may be some country's new secret weapon, but, he thought, and I am inclined to agree, they would hardly send it over London.

Since those days, I have been exposed to the scientific minds of, among others, Evode chemists, so I doubt if I am quite as credulous as I was then, but I recently read that American Authorities have stated that on investigating all reports of "Flying Objects Phenomena" they have been able satisfactorily to explain 92% leaving 8% for which they have no answer. Perhaps some of the reports I investigated were among that 8%.

EVO(S)TIKERS

For "Evo-stik," read "Cupid"

Dear Sirs,

I am writing on behalf of my boy friend who rarely comes to see me without raving about Evo-Stik. He thinks more of Evo-stik than he does of me and is continually praising its many uses. As he is a handy-man doing all sorts of odd jobs he uses it frequently. Each time I see him he has found something new that it sticks and I have his word that it will not come apart.

He is certainly a walking advertisement for your excellent product. At the minute he is making a radiogram unit and of course sticking all necessary parts, veneer, etc., with Evo-stik.

I must thank you on his behalf for your wonderful product and for its efficiency. There certainly is nothing else on the market to equal it. He has tried almost them all before discovering Evo-stik.

I can only say that I hope "we" will be "stuck" with Evo-stik for the rest of our lives.

Yours sincerely,

P.F.,

Ballymena.

★ ★ ★

delighted, as it saved my holiday. Later on, I ripped the hull of my boat on a stone, and after I had tried to mend it with "—————" (the patch just floated off) I tried Evo-stik and it made a first-class mend under difficult conditions. I used the glue according to the instructions on the tube and I would like to confirm that this is the best way to make a waterproof seal.

(Signed) K.K., of Emsworth

★ ★ ★

Clutch Power

I thought you would be interested to know how pleased I am with Evo-stik. When the clutch-plates on my motor-cycle needed re-lining, I thought I would experiment by sticking pieces of cork on the old plates with Evo-stik. The result was great. At speeds up to 80 m.p.h. I thought it would sheer the cork from the plates, but no. After 4,000 miles I stripped down the engine to find the cork still holding fast. The motor cycle is sold now and as far as I know the Evo-stik is still holding strong.

(Signed)

D.M.H., of Middlesbrough.

River Hazards no match for

Evo-stik

I have just returned from a three-day canoeing trip down the Dove and Trent. On the first day I broke a paddle in the swift water of the Dove. That evening, in camp, I stuck the broken pieces together with Evo-stik and bound string over the join. A paddle has to put up with a lot of hard work, and to my surprise your glue held throughout the whole trip. I was

New career for Miss Petra Simon

Important First Step

The following report, which will be of interest to all Evodians, appeared in the October issue of "Dancing Times," a premier publication in the theatrical world.

"Dancers who wish to give up dancing, but remain in the theatre, have greater opportunities in the German Opera Houses than they do in England. Take the case of Petra Simon, the English girl who for many years has been dancing in the Munich Ballet. She decided to take an opera course in the famous Munich Hochschule for Music and she became the assistant to Hans Hotter, the singer who directed "The Ring" at Covent Garden this season. She was with him all the time he was working in the Royal Opera House, and has now gone back to Austria, where she has been appointed "Regie-Assistent" at the Landestheater (Opera House) in Salzburg. This job is a sort of assistant producer of opera and ballet and it is an important first step in an Opera House career."

All Evodians will wish Miss Simon every success.

Evode win Cup for second year in succession

The biggest and best ever Pageant for many years was the verdict of the Organising Committee for Stafford Pageant and Carnival. Evode's entry, which won first prize in its section and the Pageant Cup for the second year in succession, was based on the theme "We are as proud as Peacocks of our products and progress." The tableau consisted of a huge peacock on a dais and surrounded by examples of all the Evode products, but the two most attractive "decorations" on the float were without doubt Miss Jennifer Lovekin of Evomastics and Miss Jennifer Hollins of the Accounts Department, who braved the weather dressed in leotards and sporting beautiful peacock feathers.

The Committee responsible for organising Evode's entry was as follows:—

- Mrs. V. Weaver—Filing Room Supervisor.
- Miss Joan Morley—Accounts Department.
- Mr. T. L. Knowles—Personnel Manager.
- Mr. H. Clewlow—Vik Supplies Limited.
- Mr. M. Taylor—Carpenter Shop.
- Mr. J. W. Bird—Group Publicity Manager.
- Mr. V. Weaver and Mr. F. Hope also contributed some sterling work.

Proceeds from the Pageant were donated to the Sick and Aged of Stafford and other local charities. The Evode prize money, £6 0s. 0d., was returned by the Directors to the Committee, and has been donated to Oxfam.



Impressions of Canadian Holiday



Mr. and Mrs. Burton

by Mrs. Lou Burton—Cost Office

It was my first visit to Canada, and my husband's first time back to his birthplace for 29 years, and for both of us it was our first flight so it was with some apprehension that we boarded the 'plane en route for Toronto. Once air borne, though, we settled down quite happily to watch London and the Home Counties gradually getting smaller, until at 3,200 feet the only things which could be seen were the brilliant sunshine and clear blue sky, with lots of cotton wool clouds below.

The first break in our journey was at Halifax, Nova Scotia, where we had an hour to wander round the Airport before taking off again for Montreal, our second stop. From Montreal it was only a three quarter of an hour 'plane journey to Toronto, where we were met by my sister-in-law and her family whom we had not seen for 15 years. Travelling to their home by car we had our first glimpse of the highway which runs from Toronto to America, and which they are already beginning to extend into a twelve lane highway to cope with the tremendous amount of

traffic travelling along their roads.

Our first week was spent visiting old friends and relations, all of whom made us very welcome. My husband was also able to re-discover places where he had spent many happy childhood years. Some hadn't changed at

all, whilst others were completely built up.

Before leaving the U.K. Dr. Simon had asked us to look up a friend of his, a Mr. Bach in order to pass on his personal greetings. This we did and Mr. Bach received us with great courtesy and spent considerable time with us showing us over his Plastics factory.

Our second week was spent sight-seeing to places such as Niagara Falls, the Canadian National Exhibition Ground, Centre Island, various parks, the Museum, finally spending our last weekend at Mazinaw Lake, a vast expanse of water surrounded by beautiful forest land about 200 miles north of Toronto.

I was most impressed by the Canadian houses with their maplewood floors and basements fitted out with large 'fridges and washing machines, television and games rooms. There was even a sock making factory in the basement of one house I visited. I was also impressed with their late night shopping, with every facility for the motorist, and also the way all doors of shops, banks, etc., opened outwardly in case of fire.

I was also struck by the short working hours in Canada, leaving Canadians time to be able to spend long weekends away from home.

After an unforgettable holiday we had a wonderful overnight journey home, losing our sleep because the sight of the sun going down and rising again within three hours, was too marvellous to miss. And so home to London Airport, and a journey by car to Stafford in pouring rain, but even so it was good to be home.

BACK TO THE TRENCHES

Defence or Attack ?

By a Staff Reporter

Cloaked in mystery, their unsmiling faces grimly determined, an army of black-coated men invaded the site immediately adjoining the adhesives factory in the early hours about a week ago, and began to dig in. In their wake came the machines, tearing at the ground in feverish haste and with a ferocity that sends cold shivers down the spine. What are they doing, these juggernauts? What sinister purpose lies behind these secret operations?

Editor: Look, old man, I know I said dress it up a bit, but this is ridiculous. JUST TELL 'EM.

Oh, all right. They're digging the foundations for another building.

Editor: Well, go on, what's it for?

A new warehouse and despatch block.

Editor: O.K. Now fill in the details, and remember, just the facts.

Much-needed Space

In an interview with your reporter, Group Factory Manager, Mr. R. J. Edwards, stated that existing space was far too small to accommodate continuing expansion in the adhesives and mastics factory. The new building will provide extra space for the finished goods and despatch departments. At the same time, it will release a large area on both floors of the adhesives and mas-

tics factory, to allow for increased production.

Indoor Loading Bays

Of two-storey construction, the new building will have a total floor area of 28,000 square feet. The ground floor will provide a store for finished goods and indoor loading bays. The upper storey will be used for storage of raw materials.

Mechanical Handling

Many mechanical handling aids will be incorporated, for example, lifts will be provided to transport materials and personnel between floors. The building will also be connected to the can store, and platform lifts will transport empty cans to the factory for filling.

Planned Site Development

This is not just another building, but part of the planned site development, which, coupled with the latest advances in mechanical handling, will make the Evode factory the most modern and progressive of its kind in the country.

Poets Corner

Judging from my mail, there are quite a few Evodians who are budding poets. It is doubtful that we can make Poets Corner a regular feature, but as space permits we will reproduce the best of those submitted. Here are two which I hope you will find as amusing as I did.—Editor.

AN ODE TO EVO-STIK

by G. H. Turner,
(Evomastics Division)

Whilst working on a tricky box I landed myself too many knobs
A friend said "Hold it! Half a tick
I'll run and fetch some Evo-stik."

So off he went to fetch the glue,
Real dandy stuff—a patent brew.
The makers say it is the best
So I thought I'd put it to the test.

When sticking tiles to the wall
Our pussy brushed against it all,
And passers-by all weep and wail
To see a cat with a rubber tail.

The wife, she had a little go
Until she spilt some on her toe;
The shoes she wears are very neat
But she still can't get them off her feet.

The baby found it quite a trick
To make small balls of Evo-stik;
And where you go you tread with care
The blighter's flicked them every-where.

You must agree it's just the job
For anything you want to stick.
You only need a little blob
With scientific Evo-stik.

★ ★ ★

Here is an item from a Building Chemical Sales Representative,

who wishes to remain anonymous. Well, since his name is the same as that of one of our more famous poets, I am not surprised he wants to remain anonymous—Ed.

In Bristol she was Betty,
She was Patsy up in Perth,
In London she was Lucy,
The sweetest girl on earth.
In Stafford it was Sally,
The pick of all the bunch,
But down on his expenses,
She was petrol, oil and lunch.

Now we really can't let him get away with this, so here is a modest contribution of my own.—Ed.

In Stafford we have Nixon,
Messrs. Mowells, Macpherson and McPhee,
Who vet the reps' expenses,
With eagle eyes they see.
So look out Betty down in Bristol,
Patsy up in Perth,
And Lucy up in London,
(The sweetest girl on earth)—
If the rep's got something going,
These chaps will all want "in."

So stock up on your whisky,
Wine and perhaps a little gin.
P.S. Where is Sally?

SPORTS AND SOCIAL CLUB

Annual General Meeting well attended

The third Annual General Meeting of the Evode Sports and Social Club was held on Thursday, 12th November, and the occasion was quite well supported.

In his review of the past year's activities, Dr. B. S. Jackson, Chairman of the Club, said that the year had proved most encouraging. Within the various sections there had been a tremendous increase in interest which augured well for the future.

In his report the Secretary emphasised to the meeting the urgent need for permanent Club premises. In a later discussion it was decided that the Committee should make formal approaches to the Amasal Club with a view to sharing the Club's facilities.

Brief reports were given by the various sectional secretaries, and the activities covered included Cricket, Football, Table Tennis, Swimming, Darts, Photography, Angling, Motorcycling, the Auto Club and other social arrange-

ments such as Theatre and Train Trips, Social Dances, etc.

On behalf of the Evode Board, Mr. J. J. E. Forman informed members that the Management followed the affairs of the Sports and Social Club with great interest, and he was extremely pleased with the progress that had been made. As a mark of his own personal support of the Club's activities, Mr. Forman donated the sum of £10 0s. 0d. towards the cost of any competitive shields the Club might wish to present. Receiving the donation on behalf of the Club, Dr. B. S. Jackson thanked Mr. Forman in the name of all members.

The following Officers were elected to serve in the 1964-65 period. President—Dr. H. Simon, Chairman and Managing Director, Evode Ltd. Vice-Presidents—Mr. J. J. E. Forman, Director; Mr. J. E. Linnell, Director and Secretary; Mr. B. Liss, Director; Mr. E. H. Beaumont, Director; Mr. V. Vohralik, Divisional Chief

Chemist; Mr. R. C. McPhee, Sales Director; Mr. E. Peak, Group Production Manager; Mr. R. J. Edwards, Group Works Manager. Honorary Auditors—Mr. G. W. Leedham, Mr. A. Hunt. Trustees—Mr. S. Shelley, Mr. R. Dale, Mr. C. V. Lawton Chairman—Dr. B. S. Jackson. Vice-Chairman—Mr. G. W. Smith. Secretary—Mr. K. Hollis. Assistant Secretary—Mr. M. Taylor. Treasurer—Mr. C. R. Davey. Committee Members and Representation: *Vik Supplies Ltd.*—Mr. J. Skellon. *Laboratory*—Mr. J. Schierbaum. *Office Staff*—Miss M. Dixon, Mr. G. W. Smith. *Engineers and Maintenance Dept.*—Mr. P. Simmons. *Personnel Manager*—Mr. T. L. Knowles. *Social Activity Representatives*: Angling—Mr. K. Crutchley. Photography—Mrs. I. D. Hill. Football and Cricket—Mr. J. Pelling. Car Club—Dr. Counsell. Motorcycle Club—Mr. M. Daly. Social Arrangements—Mr. G. W. Smith. Table Tennis—Mr. R. Ecclestone. Darts—Mr. M. Taylor.



This dramatic photograph, taken at Folkestone harbour, illustrates the kind of conditions which our surface coating treatments must withstand. The cranes in the photograph were treated with Evoled|Evodyne|Evodyne T.C.R. system

★ ★ ★

★ ★ ★



This picture shows the M.V. Polythene, an I.C.I. coasta. vessel, being coated with Evodyne thixotropic chlorinated rubber paint. (Report in the July issue of The Evodian)

Industrial Adhesives Division

Massive Sales Drive for Evo-stik 'Impact' Adhesive

A national campaign on Evo-stik 'Impact' Adhesive was launched on the 6th October by the Industrial Adhesives Division. Planned by Mr. E. H. Beaumont and advertising agents, Stafford, Winfield, Cooke and Partners, it will run for a year in national daily newspapers, in the trade and technical press and on television. Over eighty television bookings in all regions were made in October, giving a flying start to the campaign. Some of the daily newspaper advertisements will be up to half page in size and the Daily Telegraph will carry a front page solus advertisement for twelve months, aimed at publicising our complete range of industrial adhesives. Full use is being made of do-it-yourself magazines and special two-page four-colour bookings have been made in the hardware trade press. Another target will be the garage and motor trades which will be reached through the appropriate journals. More advertisements will appear in journals dealing with building, architecture and flooring.

To Make Another 'Impact'

A new travel poster for London Transport has been designed by artist Bruce Angrave. It presents a striking three-dimensional illusion which has been achieved with paper sculpture. It features the figure of Sir Christopher Wren against a background of some of the famous buildings he designed and which can still be seen in London. The model was built as a complete unit on a wooden frame, with each section built on an armature of skin ply. What-

man paper was used throughout, and the whole was bonded with Evo-stik.

Mr. Angrave photographed the completed model with a 6 x 6 cm. camera, using natural daylight with a reflector. The overall dimensions of the model were approximately 4ft. 3in. x 3ft. 2in. x 1ft. 2in.

New Evo-stik Adhesives for Cabinet Makers and Joiners

Introduced in September, another newcomer to the Evo-stik range is "Resin W", a one-way wet adhesive, especially for the furniture and wood-working industries, to which this revolutionary adhesive offers entirely new efficiencies and economies. Evo-stik "Resin W" is a ready-to-use adhesive — requires no mixing — can be used straight from the can. It is non-inflammable and non-toxic. It is suitable for use on all types of wood and will provide a powerful transparent bond stronger than the wood itself. Already this remarkable adhesive is creating great interest in the furniture and wood-working industries and many large orders have been received.

★ ★ ★

Building Chemicals Division

New Advertising Agents Appointed

London Progressive Advertising Limited, Knightsbridge, have been appointed to act as agents on behalf of the Building Chemicals Division and Surface Coatings Division. Their first campaign, planned in conjunction with Sales Director, R. C. McPhee and Publicity Manager, J. W. Bird, was for Evoset Frost Protective, for brick mortar and concrete mixes, and was launched on October 23rd. Full-page advertisements in two colours, have been booked in all the leading building publications and will run until March. Direct mail shots have been posted to support trade press advertising and already have resulted in numerous new enquiries. Campaigns for other products are in course of preparation.

Miniset gets 'Tanked Up'

Sales of Miniset liquid admixture used as a means of accelerating the initial set and improving final strength of concrete products is breaking all records, and is being used in many large building and construction developments and by pre-cast concrete manufacturers throughout the country.

Roof-Top Priority

The Roof Waterproofing Contracts Division is also going great guns. Among current contracts are two Royal Air Force stations, one on-shore Royal Naval establishment, two large modern schools, two large factories and a National Coal Board housing development. These are just a few of the contracts on hand.



The Ritz Hotel, Lisbon, Portugal, was used as a concrete admixture

DIVISION ROUND UP

A selection of orders extracted from the division



This photograph shows the stri. fleet. It is in full colour and con very clear ad

Surface Coatings Division

'High Build' Coatings for High Speed Gas

The Evokote system, comprising Evokote metal coating and Evokotes Type 23 and 21 have been specified by the Gas Board for the protection of metal structures at one of their large plants in the East Midlands.

We've Done It Again

The National Coal Board have again chosen Evode protective surface coatings for Manvers Main, the largest coking plant in the country. Our material was chosen for this contract some years ago, and proved to be highly satisfactory.

Evode in the Picture

Ilford Ltd. purchased a quantity of one pack Polyurethane clear lacquer for experimental painting of wood hoppers in which film was processed. They discovered that if the hoppers were left unpainted, fogging of the film occurred. The barrier formed by our coating has completely eliminated this fogging, and has proved so successful that a larger order has been placed. Ilford are also recommending this coating to other photographers who are experiencing the same difficulty.

Ministry of Transport specifies Evode/Evodyne System

The Ministry of Transport are again using our Evode/Evodyne system for the protection of their road vehicles. This is just another example of confidence in Evode products brought about by long-term usage.

★ ★ ★

Evomastics

New Liverpool Landmark

Evomastic Butyl 37 is being used in the construction of the new R.C. Cathedral in Liverpool. On the other side of the coin, it is also being used in a new School of Artillery on Salisbury Plain.

Seventy Thousand Feet of Evostrip

This is the quantity of one contract for use on prefabricated constructions.

Kitchen Duty

Regular contract orders are being received for Evomastic MRS.128 Cooker Strip for use in modern electric cookers and also gun grade sealing compound for spin dryers.

Polevogun for New By-Pass

So far, one ton of Polevogun has been supplied for use on the new Sanyacre By-Pass.

Big Advertising Campaign Boosts Sales of Plumbers Mait

Enquiries for this remarkable material have been flooding in following the start of an intensive campaign planned for us by Bess Creative Marketing and Advertising Agents. The campaign

started in September, and will continue until July, 1965. Two-colour advertisements have been booked to appear in all the major plumbing journals and builders merchants journals. Focal point of the campaign is an appealing



figure representing the plumber's mate (see illustration). He has already become affectionately known at Stafford as Dan!

★ ★ ★

Vik Supplies Ltd.

New Triumph for Research Laboratory

Following very extensive trials, a new range of stiffener materials has recently been introduced, to be known as the Vikform range. The new materials are based on a concept quite different from any of the other types of stiffener material on the market and offer many additional advantages to the shoe manufacturer. A powerful advertising campaign is being planned to promote sales and will be launched January/February, 1965.

Toe Puff Production Up

Production of toe puffs (that is, the special material which is put into the toe of a shoe to give it support) reached a new high in 1964. Figures show an increase of 35% over last year's record.

New Adhesive Gaining Ground

In our last issue, we told you of a new Evo-stik adhesive, 678, for the bonding of P.V.C. soles and heel units. A spokesman for Vik states that sales are increasing daily and Evo-stik 678 is rapidly on its way to becoming a "best seller".

★ ★ ★

Export

West African Tour of Export Sales Manager

In early October, our Export Sales Manager, Mr. S. B. Knowlden, visited Sierra Leone, Ghana and Nigeria. In Sierra Leone, Evo-stik adhesives in several grades, Plumbers Mait and Evoprufe are selling very well. Useful trial orders were also obtained for our new adhesive Evostik Resin W. The new King Tom Power Station in Freetown is nearing completion. Our product, Daratard (some 500 gallons) was used for controlled retarding of the setting of the bulk concrete and for the bed of the turbine houses and floors.

In Nigeria, Evo-stik adhesives command a very large market.

This impressive window display of Evode products is the work of the Belfast Co-operative Wholesale Society



The Industrial Adhesives Division and Surface Coatings Division combined to put on a stand at the Flooring and Finishes Exhibition in London, October 6th to the 9th



where Evode Mellitol—"Easy-mix" texture for waterproofing

ONAL

and items of interest
daily lists

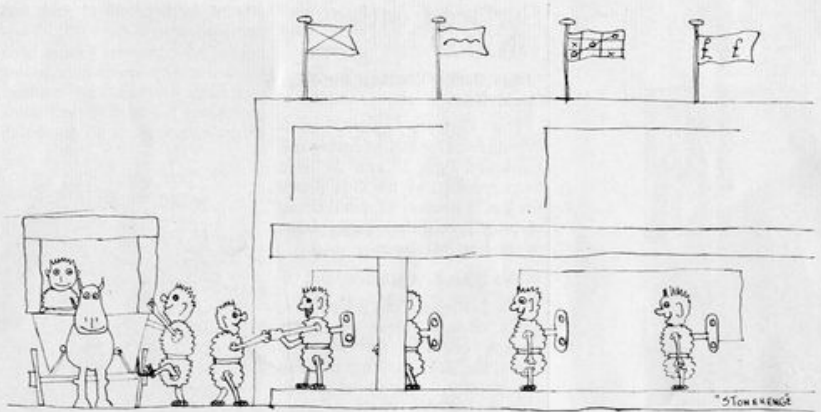


Showing new design for our transport vehicles combines product identification with a advertising message

EVODE FIGHTS THE 'FLU

Big Line-up for Anti-'Flu Vaccination

Over 250 Evodians took advantage of the Company's offer of free vaccination against influenza early in October. A medical team from the Crookes Laboratories set up a temporary surgery in the First Aid Room. Vaccination was carried out by a new 'jet spray' method (hypo-spray) which eliminates the normal hypodermic jab. This method, which is painless, spreads the vaccine through the skin at extremely high speed. The doctor in charge of the anti-'flu team stated that the inoculation became effective after about ten days and lasted from four to six months. The Company bore the entire cost of this operation, which worked out to something over 10/- per person.



Good Bye — and congratulations,
your organisation goes like
clockwork!

What a Day to give Blood!

The fact that Election Day, October 15th, was chosen by the Blood Transfusion Service to visit our factory has no sinister significance. Some eighty volunteers from the factory, laboratory and offices were only too pleased to give their pint of blood in this very worthy cause. We understand that all those eligible to vote did so without any ill effects.



Blast that Evode sign

gazette

WEDDINGS



EVODE EXPORT MANAGER WEDS

The wedding of Mr. S. B. Knowlden and Miss Hilary Bussell-Williams of Laugharne, South Wales, was solemnised at St. Clements Danes Church in the Strand at 11-30 a.m. on the 29th August by the Rev. T. Ryder, resident chaplain. The bride wore an Empire style dress and coat of pale gold wild silk with matching shoes and a large face-framing blue-green hat, with a toning rose fastening the bodice of the coat. The bride's mother

wore a dark green dress and matching jacket, and a hat which was an original creation of golden-yellow straw. The bride was given away by Mr. John Ager and the best man was Mr. A. R. (Dick) Knowlden, brother of the bride-groom. The honeymoon was spent touring the South of England.

HAYNES—THORNLEY

The wedding took place at All Saints Church, Sandon, on Saturday, 29th August, of Miss Doreen Joan Ashcroft Thornley, eldest daughter of Mr. and Mrs. Arthur Henshall Thornley, of Hundred Acre Farm, Green Lane, Whitgreave, and Mr. John Thomas Haynes, second son of Mr. and Mrs. John Haynes of Stonehouse Farm, Sandon. The bride, as all Evodians will know, is secretary to our Chairman and Managing Director, Dr. H. Simon. Doreen wore a full length embroidered white gown and her head-dress was secured by a diamante coronet. She carried a bouquet of pink roses. Bridesmaids, Miss Rhoda Jessica Thornley, sister of the bride, and Miss Jennifer Davies, niece of the groom, wore knee-length dresses of silver-blue

brocade with matching bows in their hair. They carried bouquets of sweet peas. The best man was Mr. William Haynes, brother of the bride-groom. The wedding was solemnised by the Rev. G. F. Greenup. The reception was held at Great Bridgeford Institute Hall and the honeymoon was spent in Scotland.

Miss Patricia Arrowsmith (Secretary to Sales Director, Mr. R. C. McPhee) was married to Mr. W. Woodward at St. Mary's Church at 12 noon on Saturday, 17th October. The reception was held at the Crispin Hotel after which the couple left for their honeymoon at Lytham St. Annes.

Miss A. A. Davies (Accounts Dept.) was married to Mr. M. S. Elton on 5th September, at St. Chad's Church, Seighford, at 12 o'clock. The honeymoon was spent on the Isle-of-Wight.

Miss A. Slaughter (Laboratory Office) was married to Mr. E. Goodwin on 5th September, at St. Mary's Church, Stafford, at 11-30 a.m. The honeymoon was spent at Great Yarmouth.

Miss V. Plimmer (Vik Accounts Dept.) was married to Mr. T. Lavelle on 5th September, at St. John's Church, Stafford, at 2-0 p.m. The honeymoon was spent at Blackpool.

ENGAGEMENTS

Congratulations to—

Miss M. Dixon (Accounts Dept.) to Mr. D. Gee (Costs Office), on 29th August.

Miss V. Cooper (E.D.P.) to Mr. P. Rutledge on 19th September.

Miss S. Smith (Accounts Dept.) to Mr. P. Allsop at Whitsun.

Miss J. Morris (Data Processing Dept.) to Mr. C. Hearnshaw on Easter Sunday.

Miss S. Butterworth (Evomastic Sales Dept.) to Mr. B. Cook (Purchasing Dept.) on 1st November.

Miss C. Green (Accounts Dept.) to Mr. M. Wheble on 21st November.

BIRTHS

To the wife of Mr. P. Ghaut (Laboratory), on Thursday, 1st October, a girl, Philippa Jane.

To the wife of Mr. E. Nixon, Field Sales Manager, Building

Chemicals Division, on Tuesday, 22nd September, a girl, Sally Ann,

To the wife of Mr. E. A. Dudley, a boy, Gareth Owen, on 24th September, 1964.

GET WELL SOON!

At the time of going to Press, Mr. J. Chard, one of our Senior Chemists, is a patient at the Good Hope Hospital, Sutton Coldfield, where he has been undergoing treatment for the past six weeks. We understand that he is due to be discharged shortly and on behalf of all Evodians we wish him continued improvement and speedy progress to good health. In particular we are asked to pass on a personal message from the (unofficial) Evode Luncheon and Brains Trust Club, "We aint 'ad a good interlekchewal discushun since you was took bad, and our usual sintilating conversashun is rapidly deteriorating to grunts and monsalibick questions like 'Wats the latest on John Chard?' to which one or two are already replying 'oose ee then?' Get well soon!

Signed, M.W., R.M., H.C., F.H., J.W.B.

THE EVODIAN ON HOLIDAY

Results of Holiday Snap Competition



"This Holiday's On The Ball," by A R. Morris, (Technical Representative, Evomastics)

★ ★ ★

Since black and white entries were disappointingly few in number, it was decided to include colour transparencies and prints in this competition, and as a consequence we received quite a flood of entries. Black and white and colour alike were judged under the rules already laid down for the competition, and although, for example, the picture which won first prize for Mr. V. Vohralik, the Divisional Chief Chemist, was a transparency, it was judged purely on interest and the holiday atmosphere engendered, as indeed were the photographs submitted by all the other prizewinners.

★ ★ ★

Preliminary selection was carried out by members of the editorial staff and final judging was completed by Mr. C. V. Lawton, to whom we extend our sincere appreciation for a difficult task well done. We also congratulate all prizewinners and thank all those who entered into the spirit of the competition by submitting entries.

★ ★ ★



"Holiday Siesta," by Miss Irene Hill, (Evode Chaffeuse)



"Bottoms Up," by Mr. de Le Maistre (E.D.P.)



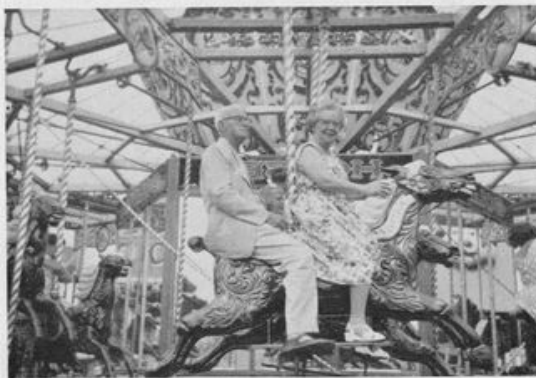
"A Summer Carol," by Miss Carol Clewlow, (Purchasing Department)



"Entry into the Harbour," by Miss S. Butterworth, (Evomastics Sales Office).



First Prize : "Crest of the Wave," by V. Vohralik (Divisional Chief Chemist).



"The Roundabout," by Mrs. Maud Heighway (Vik Supplies Ltd.)

Stafford & Dist. Amateur Cricket League

Fulfills ambition for J. R. Pelling

The formation of the Stafford and District Amateur Cricket League is the result of many months hard work by one of our sporting Evodians, Mr. J. R. Pelling, of Surface Coatings Division. His first attempt to form a league some time ago met with failure. This did not deter Mr. Pelling. He continued with his efforts and now a league has been formed comprising eight teams.



Left to right, Mr. J. Pelling, Mr. B. Williams, Mr. W. Willins, Mr. C. Gordon, and Mr. G. Taylor

On Friday, the 13th November, Mr. Pelling was Guest of Honour at the Annual Presentation Dinner and Dance of the Stafford Caribbean Cricket Club, when, to mark his efforts, the President of the Club asked him to accept, on behalf of the league, the S. J. Taylor shield for competition by members of the league.

Two other Evodians figure in the league's official list. Dr. H. Simon has accepted the office of Vice-President, and Mr. J. Hancock, Surface Coatings Laboratory, has been elected Treasurer.

Mr. J. Pelling's office is that of Honorary Secretary.

In an interview with your reporter, Mr. Pelling stated that his next ambition was to see the name of the Evode Cricket Club inscribed on the S. J. Taylor shield at the end of the first year's competition.

The next league meeting will be held on Friday, the 11th December, at the English Electric Social Club, Main Works, at 7-30 p.m. All cricket enthusiasts and followers are invited to attend.

EVODE FOOTBALL CLUB

by J. R. Pelling

(Hon. Secretary and Manager)

The 1964-65 season was opened with a bang for Evode won their first game by 7 goals to 1 against Stone St. Dominics A. This score was perhaps less flattering when one learns that the Dominics turned up with only nine men. However we lent them a couple of men we could 'trust' and duly won.

The second point about this match was that R. Johnston scored his first goal for Evodes' enemies by kicking into his own net. For this he was made to 'run the gauntlet' in front of R. Hulme (Churn Room) on a pedal cycle.

The second game was a disaster for Evodians, Stone Old Alley-nians crashed 5 into our net with only a penalty in return.

One must admit though, that our lads are used to playing on a pitch like a billiard table and not up a hill of 1 in 5.

The third game was a little better. We managed to draw 1-1 against Croxton after fighting our way through a field of pigs and their litters to reach the pitch.

The fourth game was against



Seasons top goal scorer
J. Ferneyhough

Bamfords A. This team showed us how to play football and beat us 2-1.

The fifth game was all glory for Evodians. We trounced the unbeaten Ranton F.C., to the tune of 6-0. J. Ferneyhough and K. Shardlow each netting twice and R. Horne and T. Harrison one each.

A. Bostock spoke to the referee in French and duly had his academic performance recorded in the Referee's book. He is organising a collection in order to pay for his expected prize from the Stafford F.A.

Now we have found our form we are hoping for a record run of wins.

Beat, Blues, and all that Jazz . . . by Auricle

THE BEATLES have now achieved the very highest pinnacle of fame—literally—they have had a mountain in Canada named after them. They were asked to fly over the peak and drop bottles of champagne to christen it, but unfortunately didn't have the time.

A VERY SHREWD airline publicist, following their tour, gave the Boys shoulder bags inscribed BEA-tles.

Their new single, to be released on November 27th, "I Feel Fine," is another Lennon/McCartney-written number, which they seem very happy about. The opening of the record is one of the biggest gimmicks they have ever used; but was quite unintentional; apparently John was playing his Jumbo guitar in a run-through before the recording session when the red light came on to show that they were actually being recorded, and John didn't notice—after a little thought they decided to leave it in—not that anyone will notice anyway!!! Paul plays piano for the first time on record on the reverse side—"She's a Woman."

THE MIKE COTTON JAZZ BAND—renamed the Mike Cotton Sound have made an apparently successful transition from Traditional Jazz to R. & B., and talking of transitions, local drummer Keith Webb, late of Alan Elsdon's Jazz Band, together with Colin Cooper of the Climax Jazz Band have formed a group now known as "The Hipster Image," who play regularly in Town and have also played Wolverhampton, Manchester, and The Cavern, Liver-

pool, apart from another regular spot at The Place, Hanley.

FOCUS ON FOLK

Two members of the Folk Club which meets on Sundays at the Clifford Arms, Great Haywood, recently achieved TV fame when they appeared on the "6.10" Programme singing a Calypso which they wrote themselves about the Olympic Games, to herald the triumphant return of walker, Ken Matthews with whom they work.

The Folk Club also had a distinguished guest recently, namely Bill Clifton, a Virginian and Founder Member of the Newport Folk Festival, who has recently joined the team of residents at the Fox Folk Club, Islington. His appearance was most enjoyable, particularly for "Blue Grass" devotees.

SUGAR PIE DESANTO—(real name Umpey Lia Balinton) was quoted recently as saying that "the trouble with my tour of Britain is that they won't really let me go." After seeing her recently on a TV Show doing an amazing variety of contortions, including somersaults across the stage in a flared dress split to the thigh, I'm inclined to feel that perhaps it's just as well!!

THE RONNIE SCOTT CLUB celebrated its 5th Birthday at the

beginning of last month, the only full-time modern jazz club still alive in London's West End. The club's manager, Pete King, attributes this success to the fact that "It is the only place in London where, at a reasonable price, non-teenagers can listen to the music they first liked when they were teenagers." What a pity more local Club Managers can't follow the same trend.

FOR CHRIS BARBER fans, the original Barber front line of Chris, Monty Sunshine and Pat Halcox feature on "Chris Barber's Band Box," a low-price re-issue of one of the band's early 1959 albums, and the precise, cynical sound is very different from that of the band today. Among the items is an excellent clarinet version of Bechet's "Si tu Vois Ma Mere," and a vocal "Squeeze Me," by Otilie Patterson which is one of her sweetest vocals. A record well worth buying if you remember Jazz—1959 era!!

Did you know?

Last year about 252 million Ceramic Tiles were fixed, over half of them with products manufactured by us.

That each year our Roof Waterproofers apply the Evode system to over 100 acres of roofing.

That Carpenter Ants and certain other wood boring insects generate glycerine within their bodies when the temperature drops below a certain point. This may explain why this type of insect can survive extremely cold winters. Nature provides an anti-freeze for ants—we provide an anti-freeze for builders, EVOSET, which enables the placing of concrete and cement mortar even in the severest conditions of frost.

That the Evode factory is built upon the site of an old brick works, one remaining feature of which is the tall chimney—if you look very closely you can still distinguish the words Stafford Bricks on the chimney. (There should be a joke in here somewhere about dropping bricks.)

Evode Runners-up in Darts Tournament



Pictured here is the team which represented the Darts Section of the Evode Sports and Social Club in the Ind Coope Summer Darts League. In their Division the Evode team finished runners-up to the Seven Stars Hotel, Brocton. A feature of the season's playing was the consistent throwing of Mr. M. Taylor (Carpenters Shop) who lost only two games throughout.

The team has now entered the Stafford Darts League, West Division, for the Winter season, and after nine games is lying in third position with eleven points. In the Club League the team is equal first with the North End Working Men's Club and Amasal Sports Club.

The Annual Interdepartmental Competition for the Barry Jackson Knock-out Shield is to commence at the end of November and a report on this will appear in the next issue of The Evodian.

Left to right—Mr. B. Birch, K. Taylor, T. Martin, D. Gee, L. Gee, M. Taylor and D. Le Maistre



CHRISTMAS, 1964

On behalf of the Editorial Committee and contributors, I wish all Evodians, their families, our overseas friends and our many other readers, a happy Christmas and a prosperous 1965.

JOHN W. BIRD, Editor

THE EVODIAN

Special Supplement

DECEMBER, 1964

INTERNATIONAL CONFERENCE 1964



DESIGN FOR EXPANSION IN WORLD MARKETS

by Dr. H. Simon, Chairman and Managing Director



Dr. Simoni greets Mr. G. Zucchini and Dr. Caldari (Italy)

Mr. B. Lesbats signs the Visitors Book. In the background is Mr. P. Huerre (France)



Seen arriving are Mr. H. Laine (right) and Mr. R. Oksanen (Finland)

Mr. V. Vohralik introduces Mr. C. C. Cooper to Miss M. Alcolea (Spain)



The establishment of Evode products in the world's markets has taken place only over the past decade, yet despite this relatively short development period, there is hardly a single country in the world that today does not know of Evode and its products. This has been accomplished by the careful appointment of manufacturing licensees and agents, and it is largely by their efforts and integrity that success has been achieved. Executives from the factories of all our licensees have visited us in the past, indeed some we know very well, from frequent visits, but never before have we entertained principals and executives from nearly all our licensees at one time, as was the case last week at the first ever Evode International Conference.

Purpose of the Conference

Our range of products and methods of manufacture are constantly under review. Each year sees useful additions to our already wide range of products and valuable improvements in our methods of manufacturing these products.

Our research and development staff are fully engaged in investigating manufacturing techniques, new materials, and the potential for new products, all of which are of considerable interest to our manufacturing licensees, and one of the main purposes of the conference was to pass on this knowledge. However, this was by no means one way traffic. In turn, we were interested to learn from our licensees of their successes and of their difficulties, and to discuss all aspects of development frankly, to the betterment of mutual understanding.

An Experiment

At this point, it must be admitted that when the idea of this conference was first discussed, it was looked upon as an experiment and with some misgivings. That it turned out to be a success is a tribute to those concerned in its organisation, and also to the spirit of co-operation which exists with our licensees, who were prepared to travel from countries as far apart as Finland, Japan and Australia to take part in this 'experiment'. This act alone demonstrates their faith in Evode, which I personally find very gratifying.

Every move was planned like a military exercise, down to the smallest detail. The very bad fog which occurred on the previous Sunday caused quite a few grey hairs, since the majority of our friends were due to arrive on Monday. However, Dame Fortune smiled upon us and the fog quickly dispersed. There were some delays, but at least everyone turned up for the start of the conference on Tuesday.



Flags of 12 countries welcome delegates to the conference

Mr. A. Simao Leal, Portugal



(Left to right) Mr. D. Lenhardy, Miss M. Alcolea (Spain) Mr. E. H. Beaumont, Mr. F. B. Lynch (Evode Industries, Eire)

Mr. E. Nordahl (right) and Mr. O. Oygard (Norway)





▲
Mr. Max Shnider (Australia) is seen arriving with Dr. B. S. Jackson

(Left to right) Mr. Th. W. Steenvoorden and Mr. C. J. Keijzer (Holland), Mr. D. Clayton, Mr. R. J. Edwards



▲
Miss M. Acolea and Mr. D. Lenhardy (Spain)

Mr. R. Oksanen, Dr. M. Welch and Mr. H. Laine



Mutual Understanding

That this conference took place at all is simply a manifestation of the enthusiasm of all Evode employees over the years for the Company and its products, and it marks a further stage in our development which we should all be pleased to have witnessed. The standard of mutual understanding achieved by the conference was very encouraging, and can only prove of ultimate benefit to all concerned. I sincerely hope that we have set the pattern for future collaboration and that this conference will become an annual event.

An Appreciation

by Edwin H. Beaumont, Director

It is but fitting that at the closure of such an important International Conference, my own personal thanks should be directed to all those members of our company who contributed so much to its success.

Of its success there is no doubt whatsoever, and each and every representative of our licensees who was present, commented that great credit was due to all Evode personnel in these combined efforts to make their short visit, not only enjoyable on the social side, but particularly instructive on the commercial side, for which purpose, of course, the International Conference was convened.

The advantage to each of us will be clearly apparent in the very near future, as of course it is of equal value to our Country not only to continue to increase our Export sales throughout the world, but to impart our technical knowledge and our general marketing expertise to the best of our ability to all our licensees, who themselves manufacture our products under our direction in their own countries.

During that important week it was clearly apparent that every employee in every department or division had determined to show his pride and enthusiasm in our own Company to some effect, and the outstanding success of the whole venture was made possible because of the zeal and enthusiasm thus shown in a collective manner. This same spirit of enthusiasm was equally adopted by our guests, all of whom have now left these shores with the determination to emulate our success as far as is in their power and of course in their own countries.

In once again recording my sincere appreciation to all members of our Company, I must add that all those who took an active part are once more invigorated to attain yet further heights of success. This first International Conference marked a milestone in our continued progress and provides yet another important step upwards in adding to the international fame of Evode Ltd. of Stafford.



▲
Mr. E. Nordahl (left) and Mr. O. Oygard engaged in conversation with Mr. J. J. E. Forman

Mr. T. Minatoya (left) and Mr. K. H. Cooke of Sale Tilney (Japan) Ltd., seen talking to Brigadier R. Tilney (Back to camera)



▲
Mr. F. B. Lynch (Eire) (left) and Mr. J. M. Ashton (Lotus Ltd.)

Left to right) Mr. B. Liss, Mr. Max Shnider (Australia) Mr. J. M. Ashton and Dr. M. Liss





(Left to right) Mr. H. Laine (Finland), Dr. R. Burke (Eire), Mr. E. Nordahl (Norway). In the foreground, Mr. M. Denson

(Left to right) Mr. C. W. Cooper, Mr. A. Simao Leal, Mr. J. W. Bird, Mr. T. Minatoya, Mr. F. B. Lynch, foreground Dr. B. S. Jackson



(Left to right) Mr. P. Huerre, Mrs. B. K. Heath, Mr. J. M. Mowells, Mr. C. J. Keijzer, Mr. B. C. Preece

Mr. K. H. Cooke shares a private joke with Mr. S. B. Knowleden and Mr. H. Laine. (Extreme left) Mr. F. B. Lynch. (Right) Dr. R. Burke. (Foreground) Dr. M. Welch.



Conference Comments

Mr. D. Stibbe, of N.V. Industriële Maatschappij Simson, Holland—
"Evode is one of the great success stories in British Industry. The conference itself has been 100 per cent successful and I hope it will become an annual event. Congratulations to Dr. Simon and his team of workers."

Mr. H. Laine, of Valke Osakeyhtiö, Finland—

"We have learned a lot from the conference and are impressed by all the work that has been put into making our stay both comfortable and instructive. In Finland, we say 'Kiitoksia', which means 'Many thanks.'"

Mr. D. Lenhardy, of Productos Carlen, Spain—

"We are only at 10 per cent of what we can do in the near future. We can develop much more — the potential is fantastic in all lines, and the conference has made this very clear."

Mr. A. Simao Leal, of Somaco, Portugal—

"The conference has been a general success. It has been most useful to meet other licensees and to have the opportunity of exchanging commercial and technical knowledge."

Mr. G. Zucchini, of Ditta Fratelli Zucchini, Italy—

"It has been a pleasure to contact the Evode family. Congratulations on a successful conference."

Mr. B. Lesbats, of La Gutta-Percha S.A. France—

"It is a pleasure to realise that all the hopes which had been put into the Evode organisation had come to fruition. The conference was a success—thanks for what has been done and will be done in the future for the better success and profit of everyone concerned."

Mr. F. B. Lynch, of Evode Industries, Limited, Eire—

"I should like to think that a future international conference could be held in Eire at EVODE Industries."

Mr. M. Shnider, of Laminex Industries, Australia—

"It has been a privilege and pleasure to attend this conference and I should like to express my appreciation for all the work which has gone into making our stay both instructive and memorable."

Mr. E. Nordahl, of A-S Evonor, Norway—

"Thanks for the nice reception, and interesting days at the conference."

Mr. T. Minatoya, of Sale Tilney (Japan) Ltd., Tokyo—

"This is my first visit to Great Britain, and I sincerely express my appreciation to Dr. Simon and his staff for the courtesy with which I have been received. The conference has proved most instructive."



Mr. D. Lenhardy (left), Miss M. Alcolea and Mr. P. Huerre.

(Left to right) Mr. D. Taylor (Lotus Ltd), Mr. E. H. Beaumont, Mr. J. E. Linnell



(Left to right) Mr. M. Shnider, Mr. J. M. Ashton, Mr. D. Stibbe (Holland), Mr. J. F. Bostock, Dr. H. Simon, Brig. R. Tilney, Mr. D. Taylor

(Left to right) Dr. G. Caldari, Mr. G. Zucchini, Mr. J. J. E. Forman. In the foreground, with back to camera, is Dr. M. Liss

