

# THE EVODIAN

A Publication for Members of the **EVODE** Group of Companies

Volume 2

August, 1965

Number 1

## DOCTOR SIMON—PRESIDENT OF NEW CANADIAN COMPANY....

An agreement has been reached between Evode Ltd. and Electric Reduction Company of Canada Ltd., the largest overseas subsidiary company of Albright & Wilson Ltd., whereby a new Canadian company will be formed jointly to manufacture and market the Evode range of Adhesives in Canada and the U.S.A.

The new company, Ercona Adhesives Ltd., will be owned 60% by ERCO and 40% by Evode. Dr. H. Simon has been elected President and Mr. E. R. Kinsley, President of ERCO, is the Chairman. The other directors are Mr. W. E. K. Piercy (Albright & Wilson), Mr. E. H. Beaumont (Evode) and Mr. L. G. Lillico (ERCO).

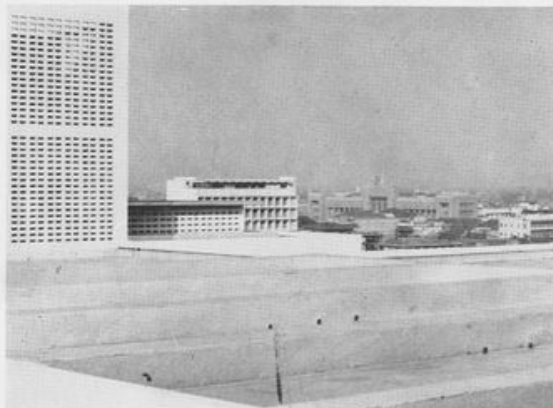
A factory will shortly be established in the Toronto area and is expected to go into production towards the end of this year or early in 1966. It is planned to produce a range of adhesives and mastics to serve the building and construction industries as well as industrial manufacturers in the furniture, footwear and automotive fields.

Although our products are well known in all parts of the world we have not previously had production facilities in Canada. This agreement with Albright & Wilson will provide both organisations with a useful basis for entry into the large but still rapidly expanding markets there.



*A striking new portrait of Dr. H. Simon by Ray Daniells of Daniells & Blaney Ltd., London.*

## .... CULMINATION OF WORLD TOUR



*Roof area of a public building, Bangkok, Thailand, treated with the Evode Roof Waterproofing System by our Agents, Loxley Ltd.*

The Canadian deal is a personal success for Dr. Simon and was completed on the last stop of his recent strenuous world tour when he visited Evode Licensees and interests in ten countries covering 37,000 miles in 45 days.

First stop on the tour was Tehran in Iran, where a meeting was held with our agents, the Arick Trading Company. The full range of Evo-stik Adhesives was discussed. After only two hours rest Dr. Simon emplaned at 3.30 a.m. on the 4th February for New Delhi, India, arriving at 9 a.m. Indian time. He was met by Mr. S. N. P. Punj of Punj Sons Private Ltd. (who will number amongst our manufacturing licensees as soon as agreement has been finalised). Whilst in Delhi, Dr. Simon held talks with officials of the Indian Government and was successful in obtaining approval for the transfer of Royalty payments from India.

In addition to touring the Punj factories in Delhi and Calcutta the doctor was able to visit the Taj Mahal, one of the seven wonders of the world.

### EVODE ROOF TREATMENT O.K. FOR TROPICS

From Calcutta to Bangkok in Thailand and the offices of our agents, Loxley Ltd. Discussions were held with Mr. Thomas, Loxley's Manager and a tour of inspection was made of several roofs which had been waterproofed by the Evode System. Upon one of the roofs, that of the State Lottery Building, a temperature of 90° in the shade was recorded. The Doctor reports that in all cases our roof treatment was standing up remarkably well to tropical conditions.

In the two days he was in Bangkok, there was little time for sightseeing, but he did see one of Thailand's many beautiful Temples and visited Bangkok's famous floating market—"a blaze of colour."

*Continued page 6*

# news in pictures



Pictured here is Mr. Alf Bailey who retired in March 1965 from the General Stores being presented with a wallet and a sum of money, subscribed to by his colleagues. Mr. Bailey had been a member of the Company for 16 years. Left to right are Messrs. S. Shelley, D. Bruce, H. Alsopp, W. Edensor, B. Smith, R. Alsopp, T. Knowles (Personnel Manager), A. Bailey, T. Ecclestone and E. Peak (Group Production Manager).



First and Second Prizes in a competition organised by the Stafford Borough Band, were won by children of Evode employees. First Prize went to Brian Le Maistre, aged 7, whose father is a programmer in the Data Processing Department and Second Prize went to Laureene Taylor, aged 16 months, daughter of Mr. M. Taylor, Carpenters' Shop. (Photograph by kind permission of the Stafford Advertiser).



The driver of this Saab is unwittingly advertising our Foam Polystyrene adhesive. The photograph was taken outside a London Cinema by an enterprising member of the staff of our Advertising Agents, Stafford Winfield Cook & Partners.



◀ A coach trip to a local pantomime was the Christmas treat for older children of Evode employees whilst the youngsters were invited to a Christmas Party. The happy faces of these children reflect the obvious enjoyment experienced at both functions. ▶





Members of the 25 Club pictured after the presentations of Membership Badges and Long Service awards during the Evode Annual Ball at the Borough Hall, Stafford. Standing left to right: Mr. F. E. Wakeling, Vik; Mr. F. Hughes, Vik; Mr. F. Birch, Evode; Mr. H. Clewlow, Vik; Miss P. Brough, Vik; Mr. A. Clarke, Vik; Mr. C. Carthy, Vik; Mr. R. C. McPhee (Vice Chairman), Evode. Seated left to right: Mr. C. V. Lawton (Secretary), Evode; Mayor of Stafford, Miss Iris Moseley; Dr. H. Simon (President); Mayoress of Stafford, Mrs. Moseley; Mr. J. J. E. Forman (Chairman), Evode; Mrs. E. Peake, Evode (Retired).



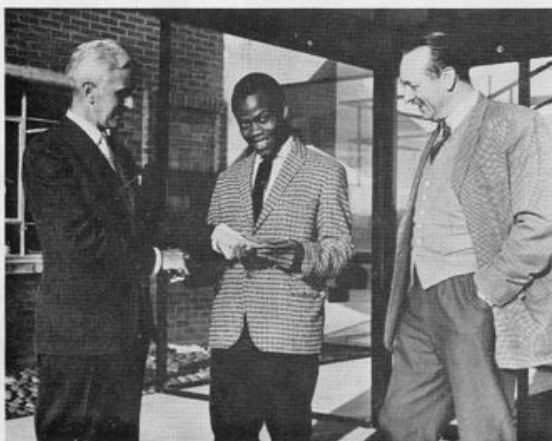
Mr. C. Shaw, left, with Mr. Z. Halmi—two executives of the newly formed Ercona Adhesives (Canada) Ltd. Mr. Halmi is a Chemist and Mr. Shaw, Sales Manager. Both spent several weeks with us to learn about Evo-stik Adhesives in their respective fields, from their opposite numbers in Evode.

## LUCKY DEVIL

Mr. Keith Ferguson of the Maintenance Department pictured in the character of Pluto in a recent production of Persephane staged by the Melinki Ballet School, Stafford. The ballerina is Miss B. Lewis who took the name part. The production was staged at the Stafford Arts Centre and was played to a full house. Proceeds were donated to OXFAM.



## Revellers at the Evode Annual Ball held in December



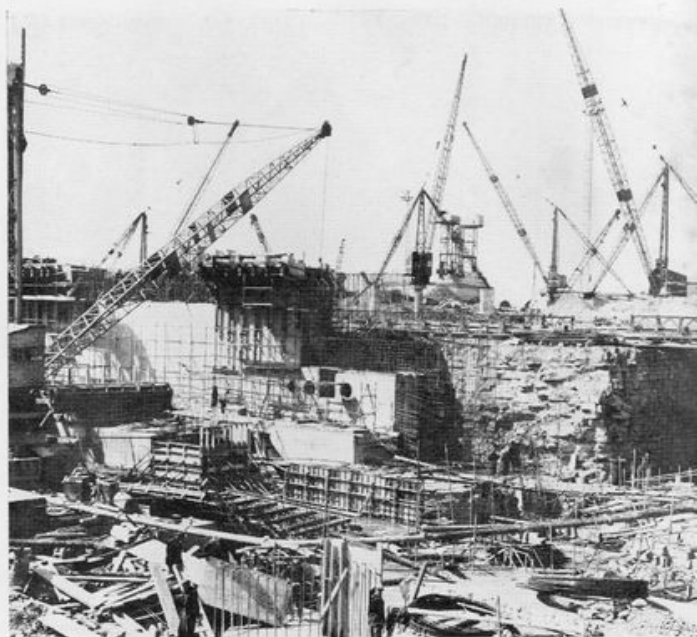
## LUCKY WINNER

Mr. F. Gray of Surface Coatings Division is seen here receiving First Prize (£25) in the Sports & Social Club's Derby Sweepstake, from Director, Mr. J. J. E. Forman. Looking on is Personnel Manager, Mr. T. L. Knowles.



# DIVISIONAL ROUND UP

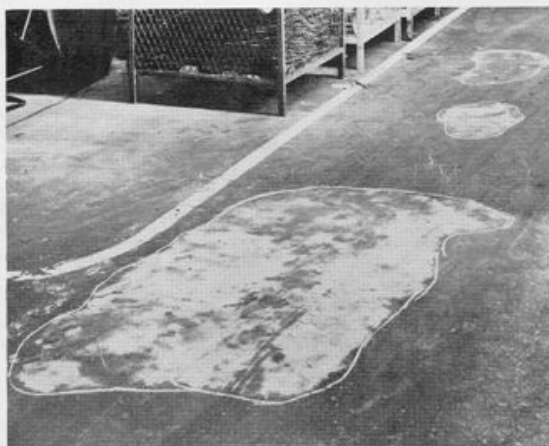
..... items of interest  
extracted from the daily lists



Part of the Aberthaw 'B' Power Station in early stages of construction. Considerable quantities of Mellitol liquid waterproofers 4029 DS were incorporated and also Mellitol Easy-mix powder waterproofers. (Building Chemicals Division.)



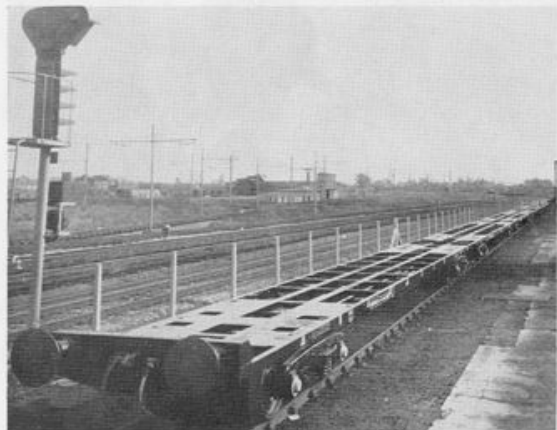
The attractive interior of The Podium, St. Alphage House in the Barbican Development, London the picture was sent to us by Davies Shopfitters who were responsible for the design and interior decor. All the laminated surfaces were bonded with Evo-stik 'Impact' Adhesive. (Industrial Adhesives Division.)



Part of the floor area at the factory of Coopers Mechanical Joints Ltd., Abergavenny, which has been successfully repaired with Evode Concrete Repair Composition. The areas have been outlined in chalk for photographic purposes only. (Building Chemicals Division.)



The Vik Supplies stand at the Exhibition, Leicester which took place in 1964. Part of the stand was devoted to materials from Vigevano, Italy with whom Vik Sealant has made arrangements in the U.K. The stand was visited by many visitors and John Buckley, Vik Regional Sales Manager, stated that this had been one of the most successful stands he had been



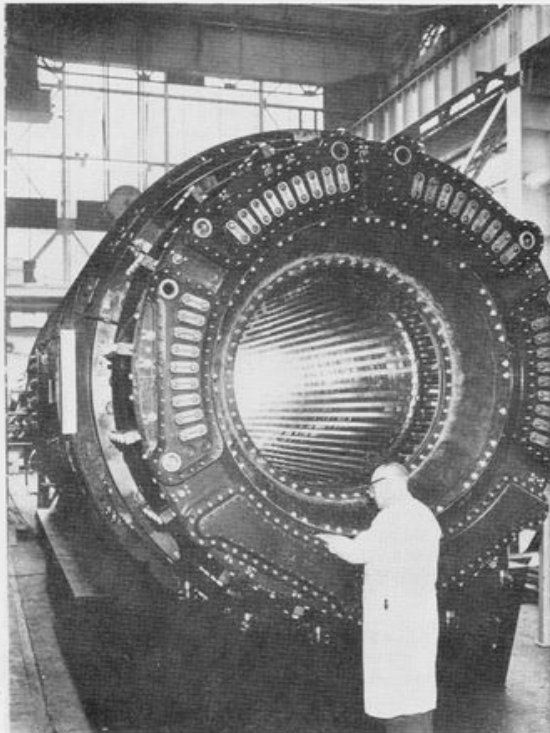
British Rail Liner Trains have been in the news recently. This picture shows part of a complete train which has been coated all over with Evode A/S Gelled Bitumen. (Surface Coatings Division.) Photograph by kind permission of British Rail.



An aerial view of roads in a new housing development at Windmill Hill, Glastonbury, Somerset. Resilex and Evolastik were used for all expansion joints. Contractors—Ruddle Brothers, Civil Engineers and Contractors for the Glastonbury Borough Council. (Evomastics Ltd.)



quantities of our concrete water-



The stator core of a 500 MW Generator manufactured by C. A. Parsons & Co. Ltd. of Newcastle-upon-Tyne. The photograph shows the segmented laminations that make up the core. These laminations are bonded in position with a specialised Evo-stik Adhesive. The unit is then clamped between two end plates bolted to the stator frame which ensures a tight compact structure with maximum rigidity.

Evo-stik 'Impact' Adhesive 528 is used in the construction of the Icarus' Rocket Parachute Distress Signal made by the Schermuly Pistol Rocket Apparatus Ltd. This rocket is officially approved for use as a Ship's signal, as a Lifeboat signal and as an Inflatable Liferaft signal. It is small enough for easy storage in the survival kit of a liferaft, yet has a candle power well in excess of ship's signal requirements. (Industrial Adhesives Division.)

**CONGRATULATIONS . . .**

to Dr. H. Simon on his re-election as Chairman of the British Rubber & Resin Adhesives Manufacturers' Association for 1965/66 and to Mr. E. H. Beaumont who has been re-elected Vice-Chairman of the Sealant Manufacturers Conference.

Report from Portugal

**FACE LIFT FOR ESTORIL**



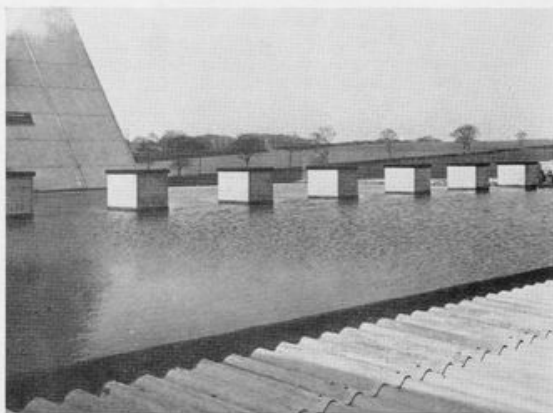
The magnificent new hotel Estoril-Sol is Portugal's largest hotel and rivals the Lisbon Ritz as the country's most luxurious. Most of its rooms face the Bay of Cascais whilst others overlook the Olympic-size swimming pool and 14 acre park. The hotel is the 'brain child' of millionaire Senhor Teodoro dos Santos who in the face of bitter opposition and a series of lawsuits which delayed building for five years, was awarded a 25 year concession to build and operate a new Casino at Estoril. Eventually work was started on the Casino and the building of a £2 million hotel. 500,000 tons of earth and rock were shifted for this 400 room, 22 storey edifice. Agents for our Building Chemicals Division in Portugal, Tito Pereira de Sousa were successful in having Mellitol specified for this building. One of the more unusual places where Mellitol was incorporated was in the concrete wine tanks. The olympic-size swimming pool also incorporates Mellitol. Room prices for this lavish hotel are surprisingly low and range from less than £2 daily in the high season (26/-d November to March) to 94/-d for a double room. Meals cost an additional 31/-d daily.

Who's for a holiday in Portugal ?

\* Mellitol was also used in the construction of the Lisbon Ritz.



International Shoe Machinery fair in May. As you will see, part machines manufactured by Atom of supplies have exclusive distribution and attracted a large number of onal Sales Manager, commented successful exhibitions with which associated.



Rooftop Lake. This 42,000 gallon lake is serving a useful purpose at Bridlington, but very few people know of its existence. The lake, which is 180ft. long and 120 ft. wide is on the roof of part of the new malting factory for Edward Fison Ltd. at Marton. The 4-in. deep expanse of water covers the entire roof of the germination unit and provides a constant level of humidity in both summer and winter. The Evode Cold Applied roof waterproofing system was chosen for this project. (Building Chemicals Division.) Photograph by kind permission of Hull Daily Mail.



Mr. K. H. Farey, Southern Region Sales Manager, Vik Supplies Ltd. seen talking to Mr. L. Dysche and Mr. C. A. Rosen of C. Rosen & Sons Ltd., Hull at the Vik stand at the Shoe Components Exhibition held at the Washington Hotel, London, in May. New Thermovik toe-puff and stiffener material were on show for the first time in the U.K. and aroused considerable interest. (Vik Supplies Ltd.)



## WORLD TOUR (from front page)

### GOOD SALES OF EVO-STIK IN HONG KONG

Next stop—Hong Kong—to meet the Agents for Evo-stik Adhesives, Larson & Trock. Dr. Simon reports that our friends are a very "live" agency and are doing extremely well in the sale of adhesives in the territory. A meeting was also held with executives of O. P. Hechtel & Co. Ltd., recently appointed agents for the Building Chemicals Division. In the three days that he was in Hong Kong, Dr. Simon became very proficient in the use of chop sticks. "The hotels were excellent," he said, "and the Chinese ladies very beautiful."

### TOKYO CONFERENCE

On to Tokyo, Japan, where immediately upon arrival the Doctor was asked to address a sales conference of our manufacturing licensees, Sale Tilney (Far East) Ltd. He had only twenty minutes in which to prepare some notes and promptly at 6 p.m. he began his address. This part of the conference went on until midnight with a short break for dinner at a Chinese (yes that's right!) restaurant. He answered numerous questions posed by the salesmen and said he in turn learned from them a great deal regarding the different circumstances of marketing in Japan. Despite the obvious difficulties of language he felt that a very good understanding had been achieved.

"Japan" he said, "is a fantastic country" of extreme beauty in the gardens and countryside and in the modern architecture of the cities. The people were very courteous and at all levels there was a tremendous thirst for knowledge—a real eagerness to learn.

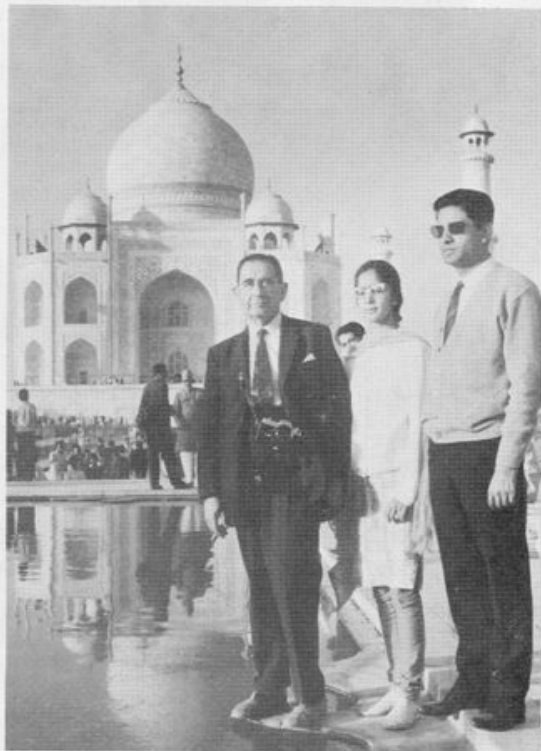


One of the beautiful temples in Bangkok visited by Dr. Simon. (Photograph by Dr. Simon)

### A WARM RECEPTION UNDER NMOW

The weather was very cold when Dr. Simon left Tokyo so he wore his heaviest winter clothes and climbing boots (your reporter didn't ask why he took climbing boots with him, on the premiss that if you ask a silly question . . . etc.!) After touching down in Hong Kong and Manila he arrived 24 hours later in Sydney, Australia (en route for Melbourne). The temperature was 98°F. and, understandably, the Aussies were somewhat surprised to see him in winter gear. The Doctor was met at the airport by Mr. S. F. Rust of our Australian licensees, Laminex Pty. Ltd. and faced with a three hour wait for the plane to Melbourne, Mr. Rust arranged a car tour of Sydney, the highlight of which was a visit to the world famous Sydney Harbour Bridge. Upon arrival in Melbourne and after a short rest and dinner, he met with other executives of our licensees until midnight. In all, the Doctor spent three days in Melbourne, the time being fully taken up with discussions and factory tours. From Melbourne he flew back to Sydney to visit another branch of our licensees.

Although most of the time was taken up with business it was in



Dr. Simon is pictured here with Mr. S. N. P. Punj and niece. In the background is the Taj Mahal.

Sydney that the Doctor met Mr. B. Vohralik (brother of our Divisional Chief Chemist) and his family, who took him to the beach and for his first swim in the Pacific. Later in the evening the Doctor was also entertained in the home of Mr. Vohralik's parents.

Simon took some photographs through the cabin ports. Unfortunately the plane made a very bad landing at Christchurch and the camera, which the Doctor had placed on an adjacent seat, was ejected along the whole length of the cabin, the camera was undamaged but the film was ruined.

### BUMPY LANDING IN NEW ZEALAND

Christchurch, New Zealand, was the next stop, after flying over the 12,000 feet snow capped Southern Alps, of which Dr.

Up till now all the organisation which had gone into his trip had worked smoothly but due to some complications with hotel bookings he found himself with-

*Continued on page 7*

## EVO(S)TIKERS

### Evo-stik 'Caps' the Lot

I have just made four Easter bonnets (three ladies' and one gent's) for a competition. I would like to say the ladies' took 1st, 2nd and 3rd prizes and the gent's 1st and there was not one thread of cotton used. It was your marvellous product EVO-STIK that made it possible.

Johnny Bartles, Nottingham.

### Absobloominglutely Great

It's very seldom that I take the time to write to firms, unless it is to raise a complaint, but in this case it is to praise. I've just bought and used a tube of EVO-STIK with the new spreader, and my word what a difference that spreader made. EVO-STIK 'Impact' was always a good idea and always quite effective but my fingers used to get into quite a sticky mess. But now, an effective efficient adhesive and absobloominglutely no mess. In my humble opinion that attached spreader and the prong to stop the end of the nozzle getting bunged up is the best thing that's happened to me since the Biro pen.

J. A. Newton, Hayes, Middx.

### Heaven Sent

I wonder if you'd be interested in hearing of the use I've made, this weekend, of EVO-STIK.

On Saturday, I broke my dentures and being the weekend it was impossible to get them repaired, so desperately I tried to repair them with EVO-STIK. All over the weekend I have eaten normally and they have held together. I can't say how long this emergency measure would last, because frankly I'm a bit doubtful of the flavour, but I think that considering the stress involved, this is wonderful.

Mrs. N. F. Heaven, Oxford.

### Sticking to it

I am just writing to tell you how very pleased I was after your EVO-STIK stuck everything to anything. I use it nearly every day for one thing or another. Your EVO-STIK is the only glue so far that I found sticks excellently.

Miss P. Standen, Faversham, Kent.

### Sailor's Friend

"The strongest bond in this world next to husband and wife and mother and son is EVO-STIK."

Robert Poag, c/o s.s. Caledonian Princess, Stranraer.

### A Sticky Ditty

EVO-STIK, EXCELLENT EVO-STIK

You have power at your finger tips—and strength in the EVO-STIK can.

You have power at your finger tips—holding fast and secure, there's no ban.

Those who know, all agree, EVO-STIK is just fine,

Again and again—they say it leads the line

Having power at your finger tips—and strength in ev'ry can.

Sent by: R. G. Morton, Strood, Kent (complete with music).

### A Thousand Thanks

I feel I must write and thank you a thousand times for that EVO-STIK—it's great. I've stuck legs on tables, handles on tops of irons which have been dropped, also steel things we use for fires, everything—a great sticker. I tell everyone about it. Thanks again.

Miss Margaret McCarthy, Bexhill-on-Sea, Sussex.  
P.S.—I forgot the thing on top for putting on—it's fine too.

### The leaflet Eater ?

Can I have a leaf-let please I hope I in joy it.

Iain Stuart Wiltshire, Bristol (aged 5).

Editor's Note.—Iain must be our youngest D.I.Y. enthusiast!

From Page 6 Col. 5

out a place to sleep. After some difficulty alternative accommodation was secured, but this meant that all postal arrangements previously made, went haywire. Business trips were also made to Wellington and Auckland during his six day stay. Apart from a sightseeing trip on a Sunday, there was not as much time as he would have liked to see the natural beauty of the country. The weather, he said, was very like England in early September with plenty of rain. The people of New Zealand radiated a great feeling of independence (although, he added with a wry smile, there was perhaps a slightly Victorian atmosphere which emanated from the local architectural styles.)

#### A WELL-EARNED REST

On Friday, 5th March at 10 p.m., the Doctor took off from Auckland Airport for the Fiji Islands, touching down in Honolulu, after 12 hours in the air, on Friday, 5th March at 10 a.m. It was in Honolulu that he received a telegram from Mr. Liss announcing the birth of his third grandson. This had originally been sent to Christchurch on the 5th March, had been returned to England where it was re-directed to Honolulu and still reached him on the 5th.

(Editor's Note: Those of you with a mathematical turn of mind can work out the niceties of the time variations which resulted in this phenomena—it's too complicated for me!)

Dr. Simon took three days of well-earned rest here, alternatively bathing and sunbathing all day long. He found the Polynesian flora quite fascinating. The people were extremely friendly, happy and gay and the girls, very beautiful (see photograph, top right).

Whilst in Honolulu the Civil Authorities issued warnings of a volcanic eruption. Dr. Simon did not see the eruption and made no change in routine although everyone seemed to be quite excited.

He visited the famous Sea Garden Aquarium where one can see fantastic fish of every description in their natural environment.

#### THE AMERICAN MARKET

Leaving Honolulu with some reluctance the Doctor flew to San Francisco where the weather was very cold and after the sunshine of Honolulu appeared quite unfriendly. He saw the famous Golden Gate Bridge from the air but thought it less beautiful than the Sydney Harbour Bridge. The purpose of his visit to San Francisco was to gain an impression of the industrial set up and the material handled. He went into several shops in order to investigate the various types of adhesives being sold and discussed marketing possibilities with some business friends. A visit was made to Berkeley University (University of California) where the Doctor was shown around

the Lawrence Radiation Laboratories. These laboratories are world renowned for their research into the effects of radiation on man and materials. The Doctor also toured a large Refinery which, he said, was like a complete town.

From San Francisco he flew to New York where he had discussions with Wilco Machine Works, Inc., to whom we supply Evo-stik Hot Melt Adhesives. He also held meetings with Market Research Consultants to gain an impression of the adhesives market and the progress which had been made since his previous visit. His impression was that the market is growing in the U.S.A. The Americans scored, not so much in the quality of their materials but in the automated methods of application. "This", he said, "emphasised in my mind the desirability of having manufacturing arrangements on the spot."

#### THE LAST LAP

From New York he flew to Toronto and into a heavy snow storm. Fortunately his plane was a Turbo-Prop Jet and was allowed to land. Had he chosen to fly by pure Jet, his plane would have been diverted to Montreal and he would have lost considerable time.

On the first day from 9 a.m. to 7 p.m. and the second day from 8 a.m. to 7 p.m. discussions regarding the formation of Ercona Adhesives Ltd. continued without interruption. After 7 p.m. Dr. Simon departed from Toronto to Montreal where he emplaned on a flight to Glasgow and finally to Manchester arriving home in Stafford at 10.30 p.m.



Not Polyether, nor Polyester, nor Polypropolene, but a delightful study of a Polynesian dancing girl brought back by Dr. Simon from his world tour (the photograph, not the dancing girl!).



Mr. S. F. Rust, Manager of Laminex Pty. Ltd., Australia (right) shows Dr. Simon how Evo-stik Industrial Adhesive is packed in Australia.

#### BACK TO A "QUIET LIFE"

"I awoke at 7 a.m. the next morning," he said, "and for a while did not know where I was. In fact, I had a slight moment of panic when I couldn't see my suitcases. I felt quite confused for a time and took several days to settle down to a 'quiet life' once again. At no other time during the tour was I affected by changes in climate, food or time."

"In all the countries visited, the hospitality was simply overwhelming. It would be most unfair of me to try to single out any particular act of courtesy for mention, for everywhere I went I experienced the utmost consideration. The enthusiasm of our Licensees and Agents for Evode products matches our own and I feel confident that our international future is very bright indeed."

#### TAILPIECE ITS A SMALL WORLD

In the report of Dr. Simon's world tour mention is made of his discussions with Mr. Thomas of Loxley's, Bangkok. It transpired that this Mr. Thomas and Mr. Thomas, the Stafford Solicitor, are cousins. Whilst he was in New Zealand, Dr. Simon met another Mr. Thomas who turned out to be yet another cousin!



# EVODE 25 CLUB GATHERS STRENGTH

AT the Annual Ball in December last year, eight new members were admitted to the exclusive Evode 25 Club. Gold Membership Badges together with Long Service Awards (handsome canteens of cutlery) were presented to each of the new members by the Club's President, Dr. H. Simon, during the function.

Dr. Simon expressed his thanks to his friend and colleague, Mr. J. J. E. Forman, upon his initiative in forming the Club. "I do not quite know how I came to the honour of being its President," he stated, "because in the beginning there were only three of us, myself, Mr. Forman and Mr. Lawton. When there was an election to select the President, I was against the nomination so there were just two votes for me—a smaller majority than our present Government." Commenting on the number of awards to Vik Supplies staff, Dr. Simon used the expression "Vik-Evode" and went on to explain Vik and Evode had been connected for over 16 years. Originally Vik were the only customers of the Adhesives Division and they re-sold Evo-stik adhesives to the Shoe Trade. Had it not been for Vik we might not have an Adhesives Division today. Thanks to the success of Vik Supplies in this field, Evode had been able to expand. Since Vik was now a subsidiary of Evode Ltd., it would be most unfair if their long service employees did not qualify for membership of the Club. He was therefore delighted to welcome the new members



Pictured at the First Annual Dinner of the Evode 25 Club held at Seighford Hall. Left to right: Mr. C. Carthy, Mr. J. J. E. Forman (Chairman), Mrs. J. J. E. Forman, Mr. H. Clewlow.

both from Evode and from Vik and expressed the hope that in future years there would be many more members.

To the original membership comprising Dr. Simon, Mr. Forman and Mr. Lawton, have been added the names of Miss M. P. Brough, Vik Supplies; Mr. A. E. Clarke, Vik Supplies; Mr. H. Clewlow, Vik Supplies; Mr. F. Hughes, Vik Supplies; Mr. F. Wakeling, Vik

Supplies; Mr. C. J. Carthy, Vik Supplies; Mr. R. C. McPhee, Evode Ltd. and Mr. F. Birch, Evode Ltd.

The first Annual Dinner of the Club had previously been held at Seighford Hall on 4th December when the highlight of the evening was the introduction of a further new Club member, Mrs. D. I. Peak, Evode Ltd. (Retired), by Chairman, Dr. H. Simon who presented the Gold Membership Badge. Mrs. Peak was at one time Director of Dove Polishes and was also in charge of the Evode Export Department.

Speeches were also made by Mr. Forman, Mr. McPhee and Mr. Wakeling.

Your Editor was present at this Dinner as a guest of the Club and was impressed by the youthfulness of all the members. The example of achievement, hard work and initiative displayed should be an incentive to all junior employees. The evening was most enjoyable and we understand is the first of many similar Club activities. (Since this report, another successful social evening at Seighford Hall has taken place.)

At a subsequent meeting of the Evode 25 Club, the following officers were elected:—

President	—	Dr. H. Simon
Chairman	—	Mr. J. J. E. Forman
Vice Chairman	—	Mr. R. C. McPhee
Secretary	—	Mr. C. V. Lawton

A standing Committee of three was also elected as follows:—

Mrs. D. I. Peak  
Mr. H. Clewlow  
Mr. A. E. Clarke

For the benefit of those employees who think they may be eligible we print the Qualifications for Membership of the Evode 25 Club as follows:—

1. All Group Service is to be counted from 3rd June, 1932, the date of the foundation of Spic & Span Shoe Polishes Ltd., from which Company

the present group has evolved.

2. The Grant of Club Membership shall require not less than 25 years continuous service (prior to normal pension date) with the Evode Group . . . excepting that in the case of those who joined the Group by reason of the takeover of Vik Supplies Ltd. in 1957, continuous previous service with the Lotus Organisation (of which Vik Supplies Ltd. then formed part), shall, subject to Clause 1, qualify as Group Service.

3. "Continuous service" shall mean service uninterrupted other than by war-time contingency or National Service with H.M. Forces, and any severance of employment (not withstanding subsequent re-engagement) shall render ineligible all service prior to the severance.

4. Club Membership shall cease on termination of employment for any reason other than retirement, retirement being at normal pension date or at such alternative date as approved by the E.G.C.

5. All applications for Club Membership must be directed by the applicant to the Personnel Officer of the Evode Group of Companies for submission to the Committee of the Club whose decision shall be final, and about which the applicant will be notified.

## gazette

### ENGAGEMENTS

- On 5th November, Miss P. Owen (Adhesives Sales) to A. Goddard.
- On 21st November, Miss Jean Lainton (Adhesives Factory) to P. Aldridge.
- On 24th December, Miss Rosemary Bryan (Adhesives Packing Room) to D. Cotterill.
- On 23rd January, Miss M. Bloor (Adhesives Sales) to R. Scaiff.
- On 5th March, Miss M. Armes (Adhesives Packing Room) to G. Meddings.
- On 18th April, Miss B. Leatherbarrow to G. Turner (Adhesive Factory).
- On 2nd May, Miss E. Carter (Accounts) to B. Bridgwood (Technical Services).
- On 28th May, Miss I. Sparrow (Data Processing) to D. H. Johnson.
- On 29th May, Miss Joyce Lainton (Adhesives) to G. Robinson.

### MARRIAGES

The marriage took place between Miss A. Hitchenson (Accounts) and Mr. J. Wiggins (Accounts) at Rowley Street Methodist Church, Stafford, on 31st March, 1965.



Dr. S. Zucchini who spent six months with us learning about Evode products and improving his English, is pictured here on his departure from Stafford Station to Italy. Dr. Zucchini made many friends whilst at Stafford and we hope to see him again on frequent visits.

On 3rd April, 1965 at St. Chad's Church, Seighford Miss G. Wilkinson (Adhesives Sales) and Mr. R. W. Johnson were married. The couple honeymooned in Majorca.

Miss A. Croxall (Export/Contracts) and Mr. M. Daly (Export/Contracts) were married at St. Patrick's Church, Stafford on 3rd April, 1965. Their honeymoon was spent in Torquay.

The marriage took place on 3rd April, 1965 at the Wesley Chapel, Chapel Street, Stafford, between Mrs. T. Swift (Works Control Laboratory—Paints) and Mr. L. Richardson.

### BIRTHS

To the wife of Mr. J. Ferneyhough (Building Chemical Sales) on 24th February, 1965, a girl (Lorraine).

To the wife of Mr. D. Haworth (Surface Coatings Sales) on 1st December, 1964, a boy (Richard John).

To the wife of Mr. J. E. Richardson (Technical Demonstrator, Surface Coatings Division), on 2nd April, 1965, a boy (Andrew John).

To ex-Evodienee, Mrs. S. Smith, wife of Mr. B. Smith (Stores), on 15th June, 1965, a boy (Garry Christopher).

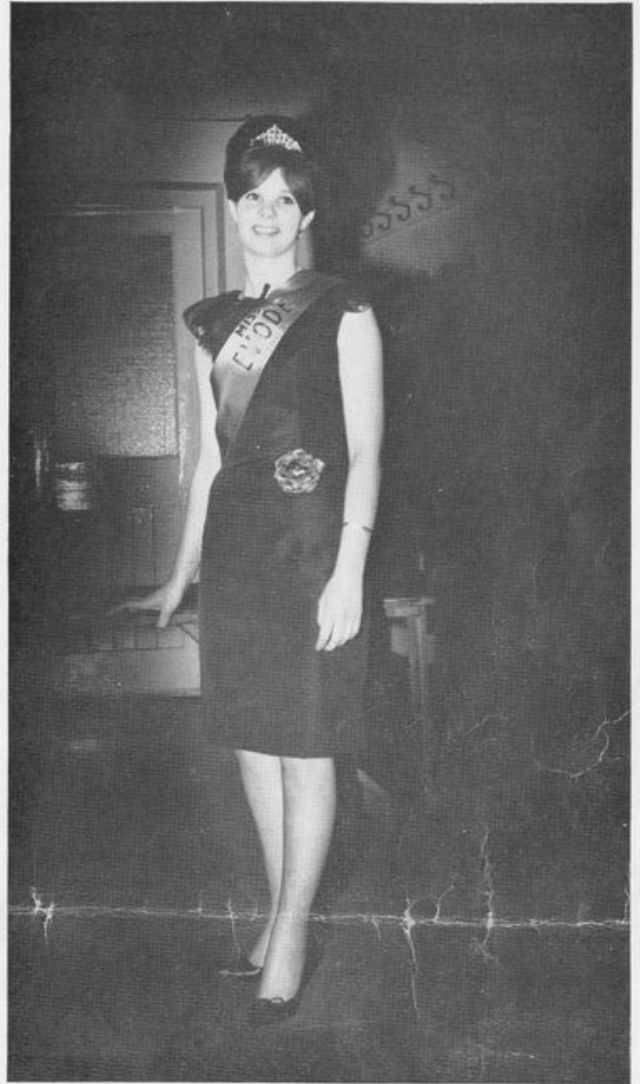


# A PRETTY ROSE

## MISS EVODE 1965

At the Sports and Social Club Dance held in February, Miss Rosemary Bryan was chosen from ten contestants for the title "Miss Evode 1965."

Rosemary, who is 19, is a Chargehand in the Evomastics factory where she supervises the filling of Evomastic cartridges. She likes reading and motoring and will shortly be taking her driving test (we wish her the best of luck!). On Christmas Eve, Rosemary became engaged to Mr. D. Cotterill of Stafford (lucky fellow). The couple do not contemplate marriage for at least another year but they are meantime saving hard for their new home.



# A DANDY

## DANDINI

Another pretty Evodienne—Receptionist/Telephonist, Miss Helen Roye—is pictured here in the role of Dandini in the pantomime "Cinderella". The production was staged in the New Theatre Hall of the English Electric Company, Stafford and ran from 18th to 23rd January.

Although the production was sponsored by English Electric, yet another Evodienne, Lesley Hewitt, again a Receptionist/Telephonist, was responsible for the entire Choreography.

With the recent formation of the Evode Drama Group and so much obvious talent, may we possibly look forward to putting on an Evode production in the not too distant future.

# A STYLISH GAME

The Annual Ladies' Football Match between the Offices and the Factory took place in March. Although acknowledged as being "a bit of fun", the match was played with considerable enthusiasm and style. It resulted in a win for the Office girls by 1 goal to Nil. (However, in a return match the position was reversed.)

Refereeing the game was Director, Mr. J. J. E. Forman. This took a great deal of courage but all agreed that his decisions were completely fair and without prejudice.



Office: (standing, left to right) Mrs. B. Woddam, Miss J. Churchill, Miss J. Foxall, Miss J. Harrison, Miss M. Hewitt, Mrs. H. Bradshaw; (in front, left to right) Mrs. E. Lintott, Miss J. Baker, Mrs. J. Donnolly, Miss S. Butterworth, Miss J. Lovekin.

## CRICKET

Formed earlier this year the Evode Cricket Team now has a thriving membership. A full list of fixtures was arranged and so far this season out of 14 matches played, two have been won and one was a tie. Highlight of the season was the performance of Basil Holloway (Adhesives Factory) who took a hat trick of four wickets in four consecutive balls and a total of nine wickets for only nine runs in the match. On the whole, bowling performances have been quite good but batting has been a little weak. However, this is the first season and next year may see an improved record.



## EVODIANS' BLACK BELT SUCCESS

The world is full of surprises—for instance how many of our readers knew that we had a Judo expert in our midst. John Foster (age 24) of our Export Packing Department was successful this year in achieving one of the highest awards in competition Judo—that of the Black Belt. Moreover, on Saturday, 7th August, John is going to the Crystal Palace to contest in the Acceptors Elimination List (Middleweight category) for the World Judo Championships in Rio de Janeiro which will take place in September. We are sure that all.

Evodians will join in wishing John every success.

### STOP PRESS—

We have since heard that John could not make the weight for his class and therefore was eliminated from the contest. Hard luck, John.



Factory: (standing, left to right) Mr. J. Pelling (First Aid), Miss J. Greenwood, Miss M. Porter, Miss J. Sneyd, Miss T. McDonna, Miss P. Chandler, Mr. D. Weir (Trainer); (in front, left to right) Miss B. Badmore, Miss I. Trodden, Miss B. Moore, Miss M. Sheenan, Miss P. Constable. Referee: Mr. J. J. Forman.

## Evode Fire Brigade Entertained

Members of the Supervisory staff and the Evode Fire Brigade enjoyed the hospitality of the Universal Branch of the Supervisors Association on Friday, 21st May, 1965. Following a tour of the works, supper and drinks were provided. The evening was rounded off with light entertainment and a snooker match.

## EDITORIAL

Due to circumstances beyond our control, we have missed one issue of The Evodian and we are late publishing this one. To make this up to our readers we have made this a double issue. Even so, we are still short of space and several items have been held over for our next issue which will be published in September. We have made one or two slight changes in layout which we feel improve the look of your paper, but remember, this is "your paper". Do not hesitate to let us have your views on its contents—they will always be given the most serious consideration by the Editorial Committee. Such comments should be written (and signed) and sent to the Group Publicity Department.

## For Sale

Solid fuel enclosed "Queen" Heater with back boiler—£3 o.n.o. Apply Dr. Welch, Evomastics Laboratory.