

NEW FACTORY MARKS ASSOCIATE COMPANY'S TENTH ANNIVERSARY



EVODE IN IRELAND

When Evode Industries began to manufacture and market Evode products in Ireland in the summer of 1955, no one could possibly have envisaged that in the relatively short space of ten years, production and sales would grow to such a level that the original premises in Swords, Co. Dublin would become completely inadequate.

They had been built some years earlier, to manufacture chocolate and sweets and had called for considerable ingenuity and improvisation to make them suitable for Evode-type production.

new factory was in full production—no mean feat.

Culmination

The Newtown Factory has a floor area of 23,046 square feet. In addition there is a two storey office block (incorporating a canteen) occupying 4,500 square feet.

Space Problems

However, there was a limit to which this could be carried and in the early years of this decade, the problems of space, both available and potential, were seen to be insuperable. The only answer was to build a new factory.

Mr. K. J. Wood, speaking on behalf of his co-directors and staff, said "We are proud of our new factory. To us it represents the culmination of and justification for ten years of effort. It is our view that Evode Industries came of age in October 1965 and we look forward to the future with confidence."

Eventually in May 1963, after many sites had been inspected, land was purchased at Newtown—quite close to the town of Swords—and work started on the foundations in April 1964. The building was completed in October 1965—the Company's tenth anniversary year. By the end of October all plant had been transferred and the

"The Evodian" extends on behalf of all of us in Stafford its congratulations to our Newtown colleagues and sincere wishes for a great future for Evode in Ireland.

... more pictures on page three



Top: This photograph shows the impressive two storey office block which fronts the new factory of Evode Industries Ltd.

Below: Part of Evode Industries staff are pictured here in front of the new main entrance to the factory.

Seated front row, left to right, are: Mr. N. Green; Mr. T. P. Grace; Mrs. M. Dorney (Director); Mr. K. J. Wood (Director); Mr. W. Evers; Mr. M. Scahill and Mr. J. Dignam.

Another Director of the Company, Mr. F. B. Lynch and members of the sales force were too busy with their customers to take time out for the photographer.

SPECIAL FESTIVE SUPPLEMENT

In the last issue we promised that there would be a special Christmas issue. Unfortunately due to the fact that the Children's Party and the Children's Pantomime Visit did not take place until January 8th and 15th respectively, and also due to the delay in obtaining certain photographs, this was not possible. Instead, we decided to produce a Special Supplement covering all the many activities over the Festive Season.

We hope that our readers will favour this decision.

LUCK OF THE DRAW

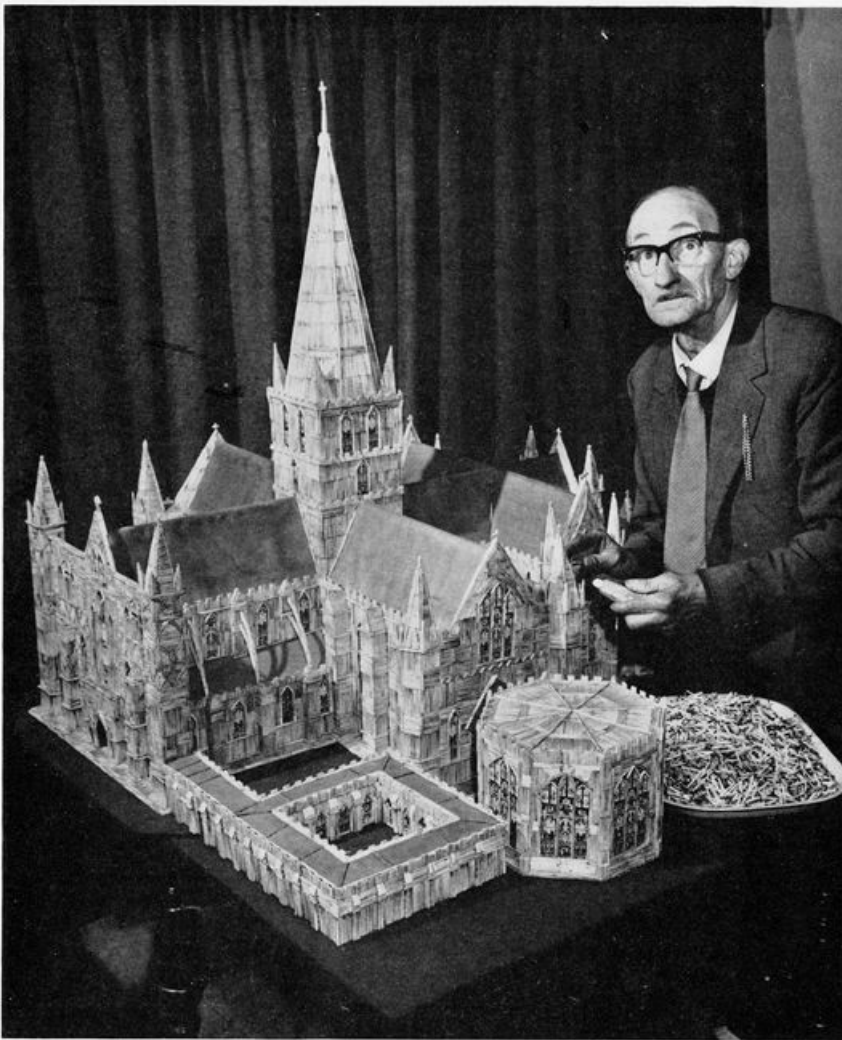
The draw for the Sports & Social Club raffle which took place at the Annual Dance and Party failed to bring forward a winner for the major prize—a Transistor Radio—despite every effort to trace the lucky (or unlucky!) ticket holder.

After a quick consultation, the organisers decided to hold a second raffle and to devote the extra revenue to the purchase of Christmas presents for children in local hospitals. This time there was no doubt about the result—the winning ticket holder was Mrs. E. Butler, Secretary to Mr. J. E. Linnell. Mr. J. J. E. Forman who made the second draw, also presented Mrs. Butler with her prize (see photograph opposite).

144 presents were purchased with the £27 8s. 3d. realised. A further 80 presents had already been donated by employees making a total of 224. These were distributed to the following hospitals:—Stafford General Infirmary, Rotherwood Children's Homes, The Laurels, Standon Orthopaedic Hospital.

Our thanks go to all those who contributed and also those who organised the whole effort. They are Mrs. P. Lewis, Miss M. Johnston, Mr. J. Pelling, Mr. M. Taylor and also to Mr. Taylor's wife and sister who very kindly offered to wrap all the presents.





A MODEL OF PATIENCE

Over a hundred thousand matches and an unlimited amount of patience went into the construction of this magnificent model of Salisbury Cathedral. It is the work of Mr. W. Groves, 57 year old landscape gardener of Cherry Hill Road, Bant Green, Birmingham.

His first attempt at model-making, the Cathedral was completed in

14 months of spare time occupation. Inspiration for the model, which incidentally stands 45" high, is 42" long and 30" wide, came from a calendar photograph and was copied from this alone.

"Finding the right adhesive was almost as big a problem as gathering a constant supply of matches," said Mr. Groves, whose final choice was

Evo-stik 'Impact'. More than 40 tubes of the adhesive were used. "Wonderful stuff," was Mr. Groves' comment. "It certainly makes a solid job."

His next project? Mr. Groves has been taking a long hard look at pictures of Wells and Chester Cathedrals.

DRAMA GROUP FOLDS — —LACK OF SUPPORT

The Evodian Players who started a Drama Group with such promise a few months ago has been forced to suspend activities due to lack of support. The Group had been reading a one-act Musical Play, "Petronella" which they had hoped to perform in front of an invited audience but unfortunately for some members rehearsals clashed with classes at the local Technical College and as a consequence attendance dwindled alarmingly until it became obvious that it would be impossible to put on a production.

We think that this is a great pity as we are quite sure that all Evodians would have enjoyed an entertainment provided by their colleagues and we hope that it will prove to be only a temporary setback.

Meantime we should pay tribute to the efforts of Miss D. Holford the Group Secretary and Mrs. V. Weaver who put in some sterling work on this project.

FLIGHT OF THE DOVE

Some four years ago the Dove trade mark of English Waxes together with the considerable goodwill it had accumulated over the years was bought up by the Australian group of Kiwi International. Despite the fact that the 'Dove' has flown to another cote it can still be seen in shops all over England.

thing round to 'EVOD', added another 'E', hence the name 'EVODE'.

By coincidence the crest of Kiwi International is another bird but not an airborne one. They have quite a romantic history of their own.

Land Boom

What's in a name ?

It occurred to us that new members of the Company may not know how the name 'Evode' came into being. It is not unusual in America for ten senior executives, earning a combined salary of something over one million dollars a year, to spend more than a week to think up a name to call their company's latest products.

This is one way of doing it. It justifies the existence of all sorts of "think" men and decision takers.

The way adopted by English Waxes was simpler when the brand name 'Dove' was chosen for their floor polishes in 1937. Mr. Forman said "We had a jolly good drawing of a dove and thought it was exactly the right name". When later the name of the company was changed, they swung the whole

It all started as the direct result of a religious Scotsman, John Ramsay, sailing to Melbourne, Australia in 1878 to sell bibles for a Glasgow bookseller. However, John Ramsay was as canny as the next immigrant and soon saw that the land boom had more to it than bible selling and so it did, until a crash came in 1891 and John Ramsay was almost back to square one.

However, his son William, started the study that eventually led to a small factory producing disinfectant powder, stove polish and boot cream. Kiwi International now runs factories and sells a variety of Kiwi products in countries throughout the world and in Britain Kiwi polishes share the sales effort with the well-known Dove Floor Polish, Dove Lavender Spray, etc.

EVOMASTICS SALES CONFERENCE



On the 3rd and 4th February, representatives of Evomastics Ltd. descended on Stafford in force for the Annual Sales Conference. They were joined by executives from the Sales Department, Architectural and Civil Engineering Advisory Service, Export and Chemists. Space will not allow us to name all the representatives in the photograph above but seated left to right are: Mr. G. B. Barrett of the Architectural and Civil Engineering Section; Mr. S. B. Knowlden, Export Sales Manager; Dr. B. S. Jackson, Director and Divisional Chief Chemist; Mr. D. R. Shepherd, Regional Sales Manager; Dr. H. Simon; Mr. A. Keeler, Area Sales Manager; Mr. E. H. Beaumont, Director (Chairman of the Conference); Mr. H. Toovey, Area Sales Manager; Mr. K. Challiner, Sales Office Manager; Mr. B. Liss, Director, Evode Ltd.

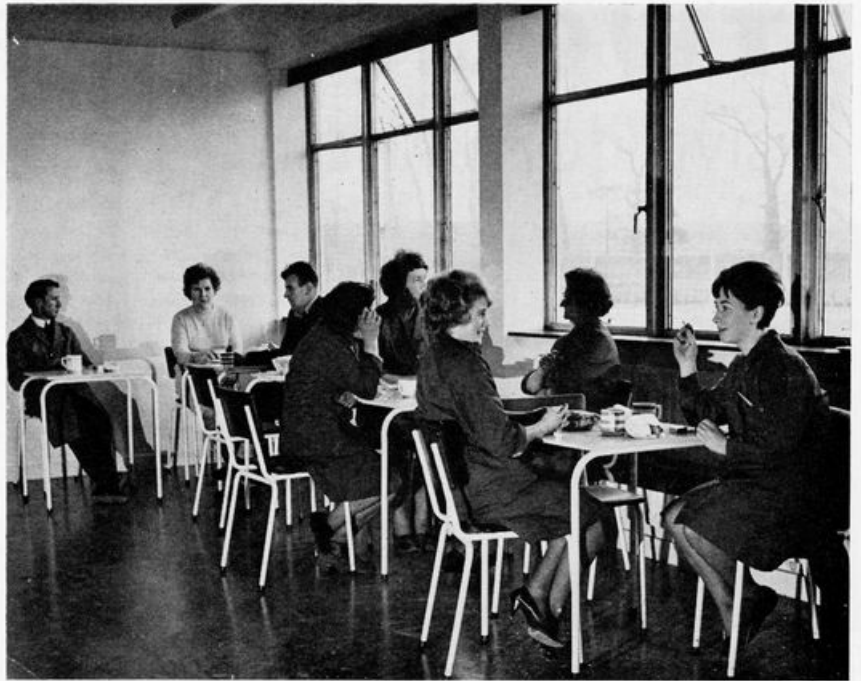
Unfortunately Evomastics Sales Manager, Mr. A. J. (Tony) Carwardine was unable to be present due to an attack of influenza. Mr. E. H. Beaumont read out a message from him to the Conference in which he stated that since he joined the Company, this would be the first Conference he had missed. His disappointment at not being able to attend was the greater because it was to have been his first as Conference Chairman.

IN THE SWIM . . .



A race for factory teams at the town's annual Charity Swimming Gala just before Christmas resulted in a walk-over (or should we say 'swim-over') for the Evode team. They were the only team to enter the race though it was open to all Works' clubs in the Borough. The fact that they won the cup so easily should not detract from the efforts of our team—at least they were willing to have a go! Reading from left to right are: Mr. Dave Croxall, Miss Joan Sneyd, Miss Susan Whittaker and Mr. Mike Daly.

MORE PICTURES FROM EVODE INDUSTRIES LTD. NEW FACTORY

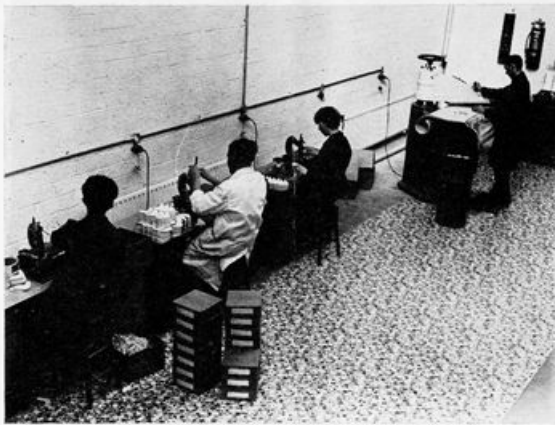


Relaxing during their break period in their new, light Canteen. Left to right : Mr. Jo Dignam, Miss Eileen McCabe, Mr. E. (Ted) Stunt, Mrs. May Thomas, Miss Bridget Lowndes, Miss Bridget Greegan, Mrs. Lil Barker, Miss Gabriele Leggett.



The new Factory has its own well-equipped laboratory. Our photograph shows Mr. T. P. Grace and his assistant, Mr. F. Dunn working on a problem.

Part of the finished goods and despatch department, all neat and orderly. In the picture is Mr. Jo Dignam who is in charge of this department. Mr. Dignam is one of the original members of Evode Industries, joining the company when it started in July 1955.



Following the pattern of our own factory, Evode Industries have devoted part of their premises to the manufacture of adhesives and components for the Shoe Industry. In this section we see the clicking and skiving of toe puffs. In the picture, left to right are Miss Frances Spencer, Mr. Ray Fitzgerald who is in charge of the department, Miss Joan McKenna and Mr. George McGrane.

Miss Bridget Greegan is seen here inspecting filled cans of Evo-stik 'Impact' prior to packing and despatch.



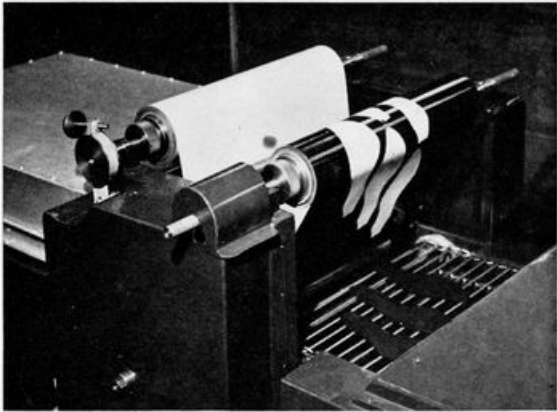
This photograph shows part of the Evode fleet of vans at the Loading Bay. These vans transport Evode products to all parts of the Republic.

Mr. Jo Dignam checks out a consignment of Evo-stik. At the wheel of the vehicle is Mr. A. (Tony) Carpenter. The notice in the cab window reads "No Passengers Allowed"—this could well be a slogan for Evode Industries for it is only by the unstinted efforts of everyone that they have been able to make such remarkable progress in the ten years since Evode Industries was incorporated.



TWO NEW PROCESSES

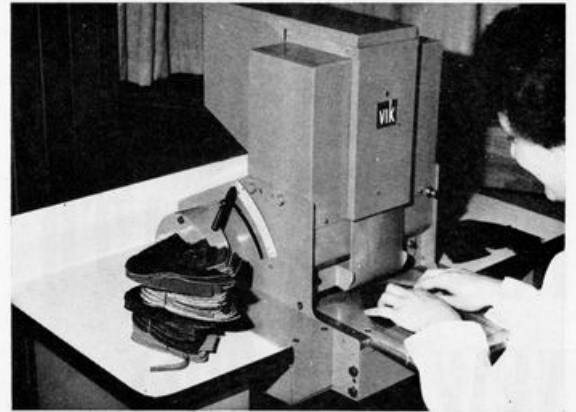
GIVE COMMANDING LEAD TO VIK SUPPLIES



This view of the first two-thirds of the 'Thermaflo' Machine shows (left) the heater portion under which the soles are conveyed. Centre, the roll assembly with three soles passing forward for cooling after coating. The clean cut white outlines show how complete is the take-off from the cement film.

Throughout its history, which goes back over half a century, Vik Supplies have always been noted as innovators of new methods and systems for the Shoe Industry. In December two more revolutionary new Vik systems were introduced to the Shoe Industry. Preceded by an intriguing advertising campaign in the Trade Press, members of the Footwear Industries "top brass" were invited to Stafford for a demonstration of both processes, which was followed by a Reception and Cocktail Party in the Conference Rooms.

Tremendous interest was shown by all those who attended including the Trade Press and the resulting publicity has brought in many more enquiries.



This is the Vik Supplies 'Printapuff' in operation. The operative positions the upper on the platen, pushes it forward and so activates a ram which bears on a heated die. Note the roll of paper at the front which holds the cast plastic film.



Mr. C. W. Cooper, Vik's Technical Service Manager, explains some point on the new processes to an interested audience.

THE THERMAFLO PROCESS

The first process, called Vik 'Thermaflo' involves a method of transferring adhesive in cast film form direct on to shoe soles pre-heated by infra-red lamps. As soon as the heated soles come into contact with the film, the adhesive is transferred on to them to give an overall clean coating. Coated soles then pass through a cooling chamber and emerge the other end and can be handled immediately. From this point, the soles can either be put into stock against future demand or straight into the production line where the coated soles are heat re-activated, spotted and bonded in a conventional sole press. 'Thermaflo' is a one-way process—no adhesive need be put on to the shoe bottom.



Mr. K. H. Farey, Vik Sales Manager (Chemicals) is seen here talking with (left) Mr. G. A. Dalziel of Wm. Timpson Ltd. and (right) Mr. J. H. Minney of J. R. Gammidge & Co. Ltd.



Executives from our French Licensees, La Gutta Percha who were on a visit to Stafford were able to attend the demonstration and reception. Left to right are M. Lesbats (partly in shadow); M. Huerre; Mme. Lesbats and M. Deschamps.

THE PRINTAPUFF PROCESS

The second system 'Printapuff' has a common factor with the system just described in that it uses precast plastic material on a paper roll. A heated die is brought into contact with the release paper and the plastic material is transferred to the flesh side of the upper in the shape of a toe puff which hardens rapidly to give the required support provided by a conventional toe puff. The beauty of this new method is that 'Printapuff' process can be used on many of the light-weight leathers and other materials in fashion shoes without disturbing the line of the toe.



In lighter mood Mr. A. K. Wilch of Brevitt Shoe Manufacturers Ltd. button-holes Mr. Vohraik.



Demonstrations in progress.

GOOD YEAR AHEAD

There can be no doubt that 1966 will be a very good year for Vik Supplies and thanks are due to all the chemists and technicians who worked on the process, even more so when it is realised that developments of this type usually take about five years to bring to fruition. In this case it was less than 12 months from the first concept to realisation.



There can be no doubt that Mr. E. Towell (centre) of Shire Shoes Ltd. is putting a very shrewd question to Mr. C. W. Cooper. Looking on is Mr. J. V. Norman, also of Shire Shoes.

gazette

ENGAGEMENTS

On 29th August, Miss E. Cooper to Mr. M. Pearson (Cost Office).

On 19th November, ex-employee, Miss J. Davies to Mr. A. Bostock (Surface Coatings Sales).

On 29th November, Miss P. Willacy (Works Administration) to J. Hall (Laboratory).

On 10th December, Miss W. Boon (Adhesive Sales) to Mr. R. Jackson.

On 11th December, Miss B. Jones to Mr. G. Evans (Cost Office).

On 21st December, Miss J. Dyche (Post Desk) to Mr. B. Morris.

On 16th February, Valerie Baker (Industrial Adhesives Sales) to Michael Cooper.

MARRIAGES

The marriage took place between Miss Joyce Lainton (Adhesives) and Mr. G. Robinson at Stafford Registry Office on 16th October.

On 23rd October, Miss W. Cotton (Adhesives) and Mr. A. Cope were married at Stafford Registry Office.

Miss E. Lavin and Mr. A. Lake (Adhesives Packing Room) were married at St. Patrick's Roman Catholic Church, Stafford on 20th November.

Miss Rosemary Bryan (Charge-hand, Evomastics) and Mr. D. Cotterill were married on 18th December at Christ Church, Stafford.

On 19th February at Marston Church, Graham Turner (Adhesives Factory) to Barbara Leatherbarrow.

BIRTHS

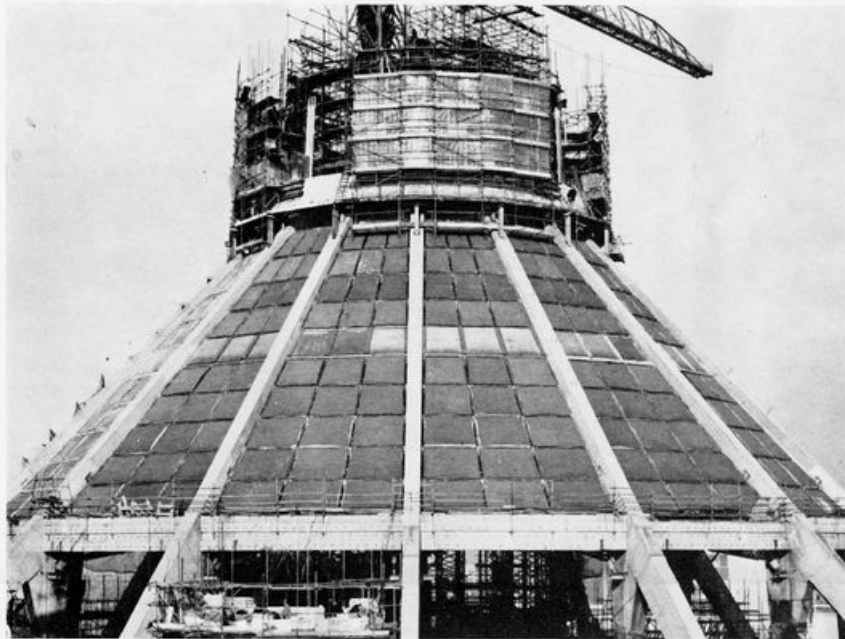
To ex-Evodienne Mrs. A. Williamson (ex Accounts Dept.) on 7th November, a son (Mark).

To Mrs. M. Valeriot, wife of one of our Industrial Adhesives Representatives, Michael Valeriot, on 16th December, a son (Robert Michael).

V. Vohralik Appointed to Board

Mr. V. Vohralik, B.Sc., Chief Chemist of the Industrial Adhesives Division and a Director of Vik Supplies Ltd. has been appointed to the Board of Evode Ltd. Mr. Vohralik joined the company ten years ago after two years with the Shoe & Allied Trade Research Association.

He is present Chairman of the Technical Panel of the British Rubber & Resin Manufacturers Association.



NEW SANDWICH PANEL DESIGNED FOR CATHEDRAL ROOF

The design and construction of the Metropolitan Cathedral of Christ the King at Liverpool has given rise to a novel form of sandwich panel for external cladding. The technique involved in its production is the subject of a patent application by Taylor Woodrow Construction Ltd., the main contractors for the project.

The exposed location, on a rocky prominence, gave the designers special problems concerned with atmospheric corrosion. This applied particularly to the cone roof, the design of which incorporates a series of precast slabs, covered with aluminium.

One of the difficulties encountered in the production of foam-filled aluminium-clad sandwich panels, was that of producing an effective bond between the foam and the aluminium. Evode were called upon to provide the answer and as a result of investigations, recommended our single pack primer TWC 95. This was subjected to very stringent tests including that of simulating the effect of gale force winds. In none of the tests was there a bond failure at the polyurethane/aluminium interface and the bond strength obtained, exceeded 200 lbs. per sq. ft. and this more than satisfied the specification requirements.

The project was dealt with by the Industrial Adhesives Division. Evomastics Butyl 37 was used for filling the voids at the junction of the individual panels. The sealant also provided an effective moisture barrier between the concrete and the aluminium.

The Cathedral which was begun in 1962 is scheduled for completion later this year.

TWO MISSES MAKE A HIT

Miss Evode and Miss Stafford got together to decorate the Christmas Tree in the foyer with all the presents which were donated by employees and the Sports & Social Club for distribution to local Children's Hospitals.

Seated on the steps is Miss Mary Johnston, who earlier this year was elected Miss Stafford. Mary is our Receptionist.

Rosemary (Miss Evode) is now more correctly termed Mrs. for she was married quite recently and is now Mrs. Cotterill (see notice in Gazette). Rosemary's "reign" terminates on February 18th.

1965-66 TABLE TENNIS CHAMPION

Sixteen contestants entered the Works Table Tennis Handicap which was played off on Monday, 15th November, resulting in a victory for Mr. Alan Bostock of the Surface Coatings Division and the title of Champion for 1965/66.

Runner-up in the hard fought final was Mr. K. Shardlow, Evode's Traffic Manager. The Champion and Runner-up each received cash prizes.

This tournament will now become an annual event.

Cement Admixtures Association

Mr. R. C. McPhee, Sales Director of the Building Chemicals and Surface Coatings Division, has been appointed Vice-Chairman of the newly formed Cement Admixtures Association.

Among the aims of the Association will be the creation of minimum standards for chemical admixtures and to engender the wider use of such products in the Building and Construction industries.

PERSONAL

I should like to thank all my friends, colleagues and Management who so generously donated towards the sum of money presented to me on the occasion of my wedding. My wife and I will use the money to buy something for our home.

G. H. TURNER



PHOTO FEATURE



A fee of £1 1s. 0d. goes to Mr. G. Jones, Data Process Department, for his photograph "The Tall Ship".

We would remind you that black and white photographs for Photo Feature should be submitted to our Picture Editor, Mr. C. V. Lawton in the Surface Coatings Laboratory or to the Publicity Department.



Our photograph shows members of the Evode 25 Club taken at their reception at Seighford Hall on 3rd December, prior to their Annual Dinner.

Reading left to right (standing): Mr. C. Carthy, Mr. H. Moore, Mr. F. Birch, Mr. F. Hughes, Miss P. Brough, Mr. A. E. Clarke, Mr. H. Clewlow, Mr. F. E. Wakeling. (Sitting): Mrs. B. K. Heath, Mr. C. V. Lawton (Hon. Secretary), Mr. J. J. E. Forman (Chairman), Dr. H. Simon (President, Chairman and Managing Director, Evode Ltd.), Mr. R. C. McPhee (Vice-Chairman), Mrs. E. Peake.

EVO(S)TIKERS

Someone had the temerity to ask whether the letters and extracts from letters which we print in this column are in fact genuine. Of course they are! We wouldn't dare print them otherwise, and here just to prove it is a photograph of a Post Card received from Miss J. Wiggins of the Isle of Man. We gather that Miss Wiggins is about 6 years old.

Air craft . . . Miss J Wiggins
 A plain would need Glen Arie
 about of EVO STIK' St Marys RD.
 My Daddy uses, evo stik Port Erin
 and it is very gooy I.C.M.
 I like to stick in my finger
 AND THAT'S ALL I KNOW
 please send to this
 Address Above

Those of you who need a translation—it reads:—

"Aircraft. A plane would need a lot of EVO-STIK. My Daddy uses Evo-stik and it is very goeey. I like to stick in my finger AND THAT'S ALL I KNOW. Please send to this address above."

Proof of the Pudding:

"Resin 'W' selling like hot cakes. Please forward by return all available display and sales aids for same."

This came from a shop called "The Modern Handyman, Do-It-Yourself Specialists, Pontypool."

A NEW LIGHT ON EVO-STIK

Your advertisement in today's *Daily Telegraph* prompted me to write this letter to advise on a somewhat unusual use of Evo-stik from the point of view of the "home handyman".

I made a standard lamp some two years ago from scrap lengths of copper tube with Yorkshire reducing fittings. To avoid spoiling the polished tube by the use of heat, Evo-stik was used to fasten the lengths of tube to the fittings. The lamp has been moved daily for two years and the joints are sound.

Needless to say, I was delighted with this result.

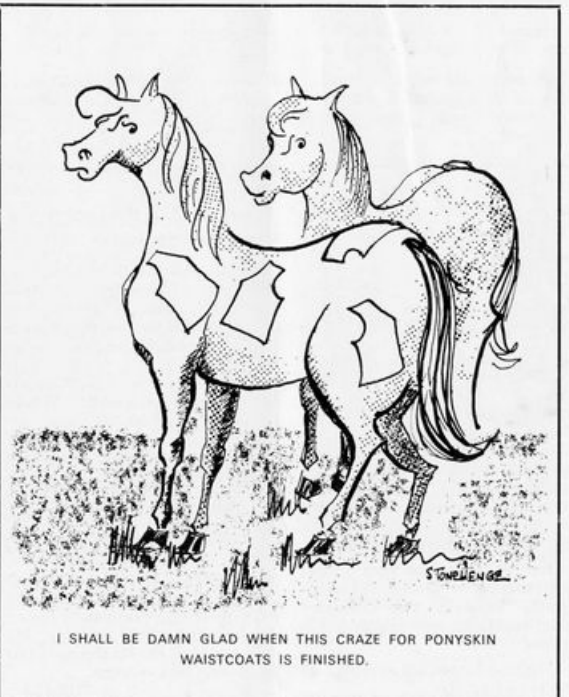
Incidentally, Evo-stik works very well when used conventionally!

A. M. HOWGEGO, Ely, Cambs.

EVODIAN'S APPOINTMENT

Mr. J. Foster of the Export Packing Department, was last week elected to the post of Chairman of the Stafford Judo Club. Mr. Foster holds the Black Belt in Judo.

It was also announced last week that Evode is to have its own Judo Club under the auspices of the Sports and Social Club and affiliated to the Stafford Judo Club. Any Evodians or Evodiennes who are interested in taking up this sport, should contact Mr. J. Pelling.



I SHALL BE DAMN GLAD WHEN THIS CRAZE FOR PONYSKIN WAISTCOATS IS FINISHED.

A Happy New Year

TO ALL OUR READERS

In this Supplement we reproduce a series of photographs representing some of the social activities which took place over the Christmas and New Year period.

The highlights were, of course, the Annual Ball and Party which was held this year at the new Top of the World Ballroom in Stafford and the Children's Party held at the Lotus Association Hall (report on page 3). Everyone agreed that the new venue for the Annual Ball was a great improvement. The Ball was attended by over 1,000 Evodians and their guests.

Dr. Simon, pictured below, said in his Christmas message that 1965 had been a record year. Bearing in mind all the circumstances, this had been a creditable performance and would not have been possible without the excellent work of all Evodians. We had every reason to be proud of our success. Evode was now known in all parts of the world.

Dr. Simon also made reference to the two storey Warehouse building which was now nearing completion and stated that by this time next year it was hoped that the new Canteen would be completed. He was sure that this would be welcomed by everyone.

He then went on to introduce two new members of the Evode 25 Club—Mrs. B. K. Heath, Evode Licensee Co-ordinator and Mr. H. Moore (retired), Vik Supplies Technical Demonstrator. After describing their record with the Company Dr. Simon presented to Mrs. Heath and Mr. Moore gold membership badges and canteens of cutlery (photograph on page 2).

January 1966

31	3	17	24
	4	18	25
	5	19	26
	6	20	27
	7	21	28
1	8	22	29
2	9	10	30



We were so taken with this happy snap of little Christopher Lee we decided to dress it up a bit to supplement our New Year wishes. Christopher's father operates the Incinerator.



Children of Evodians, over the age of 8, were entertained by the Company to a trip to the Grand Theatre, Wolverhampton on January 15th to see the pantomime "Jack and the Beanstalk".



In the picture with Dr. Simon is His Worship the Mayor of Stafford who attended the Annual Ball as a guest of the Company.

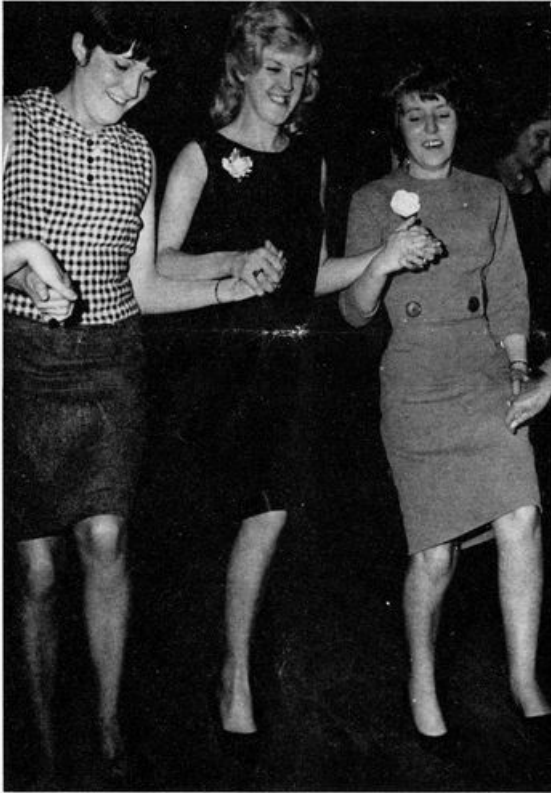


Seven pretty modern misses and not a male in sight (but not for long!).



Our picture proves that Old Time Dances are still popular in the modern ballroom.

ON "TOP OF THE WORLD"



Is this what is called the Knees-Up?

Stafford's most modern ballroom which rejoices in the title "Top of the World" was the new venue for the Annual Christmas Party.

There is no doubt that everyone enjoyed the additional amenities to the full and we understand that a date has already been booked for the next Annual Party.



The party's in full swing.



Mr. H. Moore and Mrs. B. Heath receive their Long Service Awards from Dr. Simon (left). Right is Mr. J. J. E. Forman, founder member of the Evode 25 Club.



Slow, Slow, Quick, Quick, Woops!! Do you think I am doing this right? Mr. J. Chard, one of our Senior Chemists and partner caught in a moment of serious concentration.



Junior High Jinks

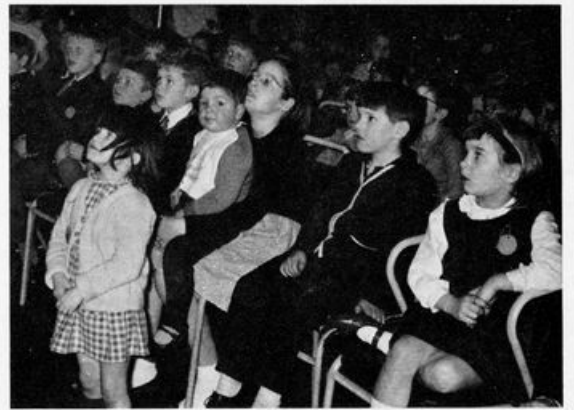


Full house for the see-saw.

CHILDREN'S PARTY A GREAT SUCCESS

The Lotus Association Hall overflowed with happiness on Saturday, 8th January when the Company entertained the younger children of Evodians. Games, ice cream, sweets, jelly, cake and a puppet show all added to the success of the afternoon, although there was no doubt that the highlight was the visit of Santa Claus who had a present for each little boy and girl.

Tribute should be paid to the sterling work put in by the organisers and helpers and in particular to Personnel Manager, Mr. T. L. Knowles who played a large part in arranging, not only this event, but also the Annual Ball.



Spellbound!



These two boys have the situation "licked".



Study in expression.



Real finger chewing excitement!



Whoops, Dad - this is fun!



Is all this for me?



There's something odd going on up there.



If I find the chap who pinched my ice cream . . . !



Tucking in!



An 'E-Type' Nag!

DINING OUT!

Traditionally, Christmas is the time when various Divisions and Departments organise their own annual "get-togethers". These are very pleasant occasions which afford Directors, Executives and staff the opportunity to mix on equal terms.

The photographs reproduced on this page leave no doubt that a good time was had by all.

The Annual Staff Dinner of the Building Chemicals Division which this year included staff members from Evomastics Ltd. and the Surface Coatings Division was held at Seighford Hall. The same venue was chosen by the Industrial Adhesives Division for their Annual Dinner.

At both these events the company was graced by the attendance of M. and Mme. Lesbats, M. Deschamps and M. Huerre from our French Licensees La Gutte Percha who were visiting Stafford at the time.



Attending the second Annual Dinner of Carpenters and Painters from the Maintenance Department held at the Crown Hotel, Stone, are from left to right, round the table—Mr. K. Ferguson, Miss V. Dursoe, Mr. M. Taylor, Mrs. M. Taylor, Mr. F. Hope, Mrs. F. Hope, Miss M. Wilson, Mr. B. Powell and Mr. E. Dudley.



A rose between two Directors. Left to right: Dr. B. S. Jackson, Director Evomastics and Divisional Chief Chemist; Miss Rosemary Kent; Mr. R. C. McPhee, Sales Director, Building Chemicals and Surface Coatings Divisions.



We couldn't really think up a caption for this one — we thought about "Beauty and the ..." but this was much too unflattering to Mr. C. Beard, of our Product Development Department. Perhaps it was the hat! However, the camera has caught Mrs. Marjorie McCandless in a very pretty pose.



It was very pleasant to see how our friends from France entered into the spirit of the occasion and made it more enjoyable. Pictured here are M. Deschamps and Mrs. Rosalyn Weatherer of Surface Coatings Division—the smile is a universal language.



M. Huerre (extreme right) makes a point in the typical French manner to Miss Wendy Boon. The gentleman in the paper hat is Mr. Roy Eccleston of our Technical Services Department.



Some of the guests at the Industrial Adhesives Division Dinner.



In the foreground (left) is Mrs. Gillian Johnson who played a large part in organising the Industrial Adhesives Dinner. Seated next to her is Mr. Guy Smith, Southern Area Sales Manager, who is based in London but was able to come to Stafford for the occasion.



We are delighted this year to include a photograph of our London Office colleagues taken at their annual luncheon. In the picture, reading left to right are: Standing—Mr. S. Broadgate, Mr. R. Hawken, Mr. A. Carwardine, Mr. H. Hadley, Mrs. A. Wood, Mr. E. H. Beaumont, Mrs. V. Hoare, Mr. E. C. Dollemore and Mr. G. A. Smith. Seated—Miss F. Herbert, Miss T. McGrath, Miss F. George and Miss P. Grinter. We hasten to add that Mr. Broadgate and Mr. Carwardine just happened to be in London at the time and were invited to the function.