

# **EVODE NEWS CIRCULAR**

## **ISSUE 1 - JULY, 1968**

### **ALLWEATHER PAINTS**

Mr. J. Cardy (Managing Director) has been appointed to the National Council of the Institution of Corrosion Technology.

Rolls-Royce will use 500-galls. of PITAKOTE floor paint. The Q.E.2 will have PITALAC lacquer on decks and handrails.

Golden Wonder Crisps will use jointless, easy cleaned PITAGLAZE in their factory.

New Knightsbridge Cavalry will include 10,000 sq. yds., of PITAFLEX chlorinated rubber paint.

### **COX & WRIGHT**

Mr. M. Wright (Managing Director) attended the North American Shoe Manufacturers Federation Conference at Atlantic City. The Company participated in the Atlantic City Exhibition.

The ISMEX Exhibition in Leicester was also supported and good business seems to be resulting.

### **EVODE LIMITED**

Office Re-organisation. Whilst a general re-organisation of offices is taking place both in Stafford and London the following specific points are worth noting.

London Office is being reduced in size, Mr. S.B Knowlden will be based in Stafford from July.

Mr. D. Ferguson has been appointed Manager, Sales Administration and Mr. J. Watts is to be Export Office Supervisor.

Mr E,A Cooper has recently joined the Company in the newly created position of Marketing Manager.

April saw the 1963 Chemists Conference involving almost all our licensees. To maintain good technical liaison this Conference will alternate with the full scientific and commercial conferences already familiar to us.

The Ford Motor Co. have placed a contract order for EVO-STIK 5080.

Evode Fire Brigade again did well, winning one team cup in the Staffordshire Fire Brigade competitions held on 15<sup>th</sup> June.

### **EVODE INDUSTRIES**

Mr. Pool and Mr. Archer winners of the Good Housekeeping Competition at Stafford were entertained at Evode Industries during their visit to Eire.

Mr. Yamazaki of Sale Tilney, Japan, also visited Evode Industries. Mr.Yamazaki stayed on after the Chemists Conference and became a familiar figure around Stafford also.

Mr. F. Dunne has joined the Sales Staff of Evode Industries specialising in retail and hardware outlets for EVO-STIK products.

### **EVOMASTICS**

Mr. N. Hedges has joined the Architects and Engineers Advisory Department from Duratube and Wire whose range of waterbars is sold by the Company.

John Laings have a contract for 1,920-lbs., of POLEVOGUN in Southwark.

Almost 25,000 cartridges of EVOMASTIC GX-5 are needed for contracts for the Greater London Council.

FLASHBAND orders include two which alone totalled over 800 rolls up to 12 inches wide.

## **VIK**

Dr. H. Simon (Chairman) has spent some days in Germany to get our German Associates and Albeko (the agents of Cox Wright) to introduce the PRINTAPUFF process in Germany.

Hi-Telac the synthetic shoe upper material sold by VIK. was discussed during a visit to the Company by representatives of TOYO RAYON and MITSUI.

Mr. C.E. Webb has joined the Company as Chief Chemist.

Mr. C.W. Cooper will leave shortly for Canada to take up his new appointment at Ercona Adhesives.

Export figures this year are reaching record levels including a recent 14,000-yds. order for THERMOVIK 75 from Japan.

BSJ/MAB

26<sup>th</sup> June 1968.